



American Research Group, Inc.

January 22, 2008 - Florida Primary Preferences

	Florida	
Democrats		Jan 20-21
Clinton		59%
Edwards		14%
Gravel		-
Kucinich		1%
Obama		21%
Undecided		5%

Hillary Clinton leads Barack Obama among men 56% to 22%, with 16% for John Edwards, and she leads Obama 62% to 20% among women. Clinton leads Obama among early voters 68% to 20% and she leads Obama among in-person voters 56% to 22%. Clinton leads among white voters with 63%, with Edwards at 17% and Obama at 15%. Obama leads Clinton among African American voters 75% to 19%. And Clinton leads among Hispanic voters with 72%, with Obama at 11% and Edwards at 9%.

About this Survey -

Survey Sponsor: American Research Group, Inc.

The American Research Group has been conducting surveys of voters since 1985.

Sample Size: 600 completed telephone interviews among a random sample of likely Democratic primary voters living in Florida (582 Democrats and 18 independent (no party and new voters) voters).

Sample Dates: January 21-22, 2008

Margin of Error: ± 4 percentage points, 95% of the time, on questions where opinion is evenly split.

Question Wording:

If the 2008 Democratic presidential preference primary were being held today between (names rotated) Hillary Clinton, John Edwards, Mike Gravel, Dennis Kucinich, and Barack Obama, for whom would you vote?

Would you say that you definitely plan to vote in the 2008 Democratic presidential primary, that you might vote in the 2008 Democratic presidential primary, or that you will probably not vote in the 2008 Democratic presidential primary

Florida

Republicans	Jan 20-21
Giuliani	16%
Huckabee	17%
Keyes	1%
McCain	29%
Paul	6%
Romney	22%
Thompson	6%
Undecided	3%

John McCain leads Mitt Romney 29% to 24% among men. McCain leads among women with 28%, followed by Huckabee at 21%, Romney at 19%, and Giuliani at 18%. Giuliani and McCain are tied at 28% each among early voters, followed by Romney at 21% and Huckabee at 12%. McCain leads among in-person voters with 29%, followed by Romney at 22%, Huckabee at 18%, and Giuliani at 13%.

About this Survey -

Survey Sponsor: American Research Group, Inc.

The American Research Group has been conducting surveys of voters since 1985.

Sample Size: 600 completed telephone interviews among a random sample of likely Republican primary voters living in Florida (576 Republicans and 24 independent (no party and new voters) voters).

Sample Dates: January 20-21, 2008

Margin of Error: ± 4 percentage points, 95% of the time, on questions where opinion is evenly split.

Question Wording:

If the 2008 Republican presidential preference primary were being held today between (names rotated) Rudy Giuliani, Mike Huckabee, Alan Keyes, John McCain, Ron Paul, Mitt Romney, and Fred Thompson, for whom would you vote?

Would you say that you definitely plan to vote in the 2008 Republican presidential primary, that you might vote in the 2008 Republican presidential primary, or that you will probably not vote in the 2008 Republican presidential primary?