



American Research Group, Inc.

January 27, 2008 - Florida Primary Preferences

Democrats	Florida			
	Jan 20-21	Jan 23-24	Jan 25-26	Jan 27-28
Clinton	59%	58%	60%	57%
Edwards	14%	15%	9%	12%
Gravel	-	-	-	-
Kucinich	1%	1%	ni	ni
Obama	21%	20%	27%	27%
Undecided	5%	6%	4%	4%

Hillary Clinton leads Barack Obama among men 58% to 26%, with 13% for John Edwards, and she leads Obama 57% to 27% among women, with 12% for John Edwards. Clinton leads Obama among early voters 62% to 24% and she leads Obama among in-person voters 55% to 28%, with 12% for Edwards. Clinton leads among white voters with 63%, with Obama at 24% and Edwards at 12%. Obama leads Clinton among African American voters 71% to 20%. And Clinton leads among Hispanic voters with 63%, with Obama at 22% and Edwards at 31%.

About this Survey -

Survey Sponsor: American Research Group, Inc.

The American Research Group has been conducting surveys of voters since 1985.

Sample Size: 600 completed telephone interviews among a random sample of likely Democratic primary voters living in Florida (583 Democrats and 17 independent (no party and new voters) voters).

Sample Dates: January 27-28, 2008

Margin of Error: ± 4 percentage points, 95% of the time, on questions where opinion is evenly split.

Question Wording:

If the 2008 Democratic presidential preference primary were being held today between (names rotated) Hillary Clinton, John Edwards, Mike Gravel, and Barack Obama, for whom would you vote?

Would you say that you definitely plan to vote in the 2008 Democratic presidential primary, that you might vote in the 2008 Democratic presidential primary, or that you will probably not vote in

the 2008 Democratic presidential primary?

Republicans	Florida			
	Jan 20-21	Jan 23-24	Jan 25-26	Jan 27-28
Giuliani	16%	14%	11%	11%
Huckabee	17%	15%	14%	12%
Keyes	1%	1%	1%	1%
McCain	29%	31%	32%	32%
Paul	6%	3%	4%	4%
Romney	22%	26%	33%	34%
Thompson	6%	ni	ni	ni
Undecided	3%	10%	5%	6%

Mitt Romney leads John McCain among men 35% to 30%. Among women, it is McCain 34%, Romney 32%, Huckabee 14%, and Giuliani 11%. McCain and Romney are tied at 33% each among in-person voters. Among early voters it is Romney 35% and McCain 30%.

About this Survey -

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Sample Size: 600 completed telephone interviews among a random sample of likely Republican primary voters living in Florida (584 Republicans and 16 independent (no party and new voters) voters).

Sample Dates: January 27-28, 2008

Margin of Error: ± 4 percentage points, 95% of the time, on questions where opinion is evenly split.

Question Wording:

If the 2008 Republican presidential preference primary were being held today between (names rotated) Rudy Giuliani, Mike Huckabee, Alan Keyes, John McCain, Ron Paul, and Mitt Romney, for whom would you vote?

Would you say that you definitely plan to vote in the 2008 Republican presidential primary, that you might vote in the 2008 Republican presidential primary, or that you will probably not vote in the 2008 Republican presidential primary?