



American Research Group, Inc.

March 7, 2008 - Mississippi Democratic Primary Preference

Mississippi

Democrats	Mar 5-6
Clinton	34%
Obama	58%
Someone else	5%
Undecided	3%

Mississippi

Likely Democratic Primary Voters	Democrats (77%)	Independents (23%)
Clinton	31%	44%
Obama	66%	31%
Someone else	2%	17%
Undecided	1%	8%

Barack Obama leads Hillary Clinton 66% to 31% among self-described Democrats while Clinton leads Obama 44% to 31% among self-described independents and Republicans. Among men (43% of likely Democratic primary voters), Obama leads 49% to 42%, with 8% saying they will vote for someone else. Among women, Obama leads 65% to 28%.

Clinton leads 61% to 22% among white voters (42% of likely Democratic primary voters), with 13% saying they will vote for someone else. Obama leads 87% to 11% among African American voters (55% of likely Democratic primary voters).

Obama leads 66% to 22% among voters age 18 to 49 (32% of likely Democratic primary voters) and Obama leads 54% to 40% among voters age 50 and older.

12% of likely Democratic primary voters say they would never vote for Hillary Clinton in the primary and 21% of likely Democratic primary voters say they would never vote for Barack Obama in the primary. 17% of men say they would never vote for Clinton and 48% of white voters say they would never vote for Obama.

Sample Size: 600 completed telephone interviews among a random sample of likely Democratic primary voters living in Mississippi (461 Democrats and 139 independents and Republicans).

Sample Dates: March 5-6, 2008

Margin of Error: ± 4 percentage points, 95% of the time, on questions where opinion is evenly split.

Question Wording:

If the 2008 Democratic presidential preference primary were being held today between (names rotated) Hillary Clinton and Barack Obama, for whom would you vote - Clinton, Obama, or someone else?

Would you say that you definitely plan to vote in the 2008 Democratic presidential primary, that you might vote in the 2008 Democratic presidential primary, or that you will probably not vote in the 2008 Democratic presidential primary.