



American Research Group, Inc.

March 10, 2008 - Mississippi Democratic Primary Preference

Mississippi		
Democrats	Mar 5-6	Mar 9-10
Clinton	34%	38%
Obama	58%	54%
Someone else	5%	4%
Undecided	3%	4%

Mississippi		
Likely Democratic Primary Voters	Democrats (79%)	Independents (21%)
Clinton	37%	42%
Obama	54%	53%
Someone else	4%	4%
Undecided	5%	1%

Barack Obama leads Hillary Clinton 54% to 37% among self-described Democrats and Obama leads 53% to 42% among self-described independents and Republicans. Among men (42% of likely Democratic primary voters), Obama leads 53% to 37%. Among women, Obama leads 55% to 38%.

Clinton leads 65% to 28% among white voters (43% of likely Democratic primary voters). Obama leads 75% to 15% among African American voters (54% of likely Democratic primary voters).

Obama leads 61% to 30% among voters age 18 to 49 (33% of likely Democratic primary voters) and Obama leads 51% to 42% among voters age 50 and older.

22% of likely Democratic primary voters say they would never vote for Hillary Clinton in the primary and 15% of likely Democratic primary voters say they would never vote for Barack Obama in the primary. 28% of men say they would never vote for Clinton and 30% of white voters say they would never vote for Obama.

Sample Size: 600 completed telephone interviews among a random sample of likely Democratic primary voters living in Mississippi (475 Democrats and 125 independents and Republicans).

Sample Dates: March 9-10, 2008

Margin of Error: ± 4 percentage points, 95% of the time, on questions where opinion is evenly split.