



American Research Group, Inc.

February 8, 2008 - Wisconsin Primary Preferences

Wisconsin

| Likely Democratic Primary Voters | Feb 6-7 |
|----------------------------------|---------|
| Clinton | 50% |
| Obama | 41% |
| Someone else | 1% |
| Undecided | 8% |

Barack Obama leads Hillary Clinton among men 51% to 43% (47% of likely Democratic primary voters) and Clinton leads Obama among women 57% to 33%. Clinton leads Obama among white voters 52% to 39% (90% of likely Democratic primary voters), Obama leads Clinton among African American voters 75% to 19% (6% of likely Democratic primary voters), and Clinton leads Obama among Latino voters 57% to 37%.

17% of likely Democratic primary voters say they would never vote for Hillary Clinton in the Democratic primary and 9% of likely Democratic primary voters say they would never vote for Barack Obama in the primary. 29% of men and 7% of women say they would never vote for Clinton in the primary. 12% of women and 6% of men say they would never vote for Obama in the primary.

Sample Size: 600 completed telephone interviews among a random sample of likely Democratic primary voters living in Wisconsin (376 Democrats and 224 independents and Republicans).

Sample Dates: February 6-7, 2008

Margin of Error: ± 4 percentage points, 95% of the time, on questions where opinion is evenly split.

Question Wording:

If the 2008 Democratic presidential preference primary were being held today between (names rotated) Hillary Clinton and Barack Obama, for whom would you vote - Clinton, Obama, or someone else?

Would you say that you definitely plan to vote in the 2008 Democratic presidential primary, that you might vote in the 2008 Democratic presidential primary, or that you will probably not vote in the 2008 Democratic presidential primary?

Wisconsin

| Likely Republican Primary Voters | Feb 6-7 |
|----------------------------------|---------|
| Huckabee | 4% |
| McCain | 51% |
| Paul | 7% |
| Romney | 29% |
| Someone else | 1% |
| Undecided | 8% |

With Mitt Romney's name included in the ballot question, John McCain leads Romney 47% to 31% among Republicans and 61% to 25% among independents and Democrats likely to vote in the Republican primary. McCain leads Romney among men 45% to 37% and McCain leads Romney 57% to 21% among women.

Sample Size: 600 completed telephone interviews among a random sample of likely Republican primary voters living in Wisconsin (408 Republicans and 192 independents and Democrats).

Sample Dates: February 6-7, 2008

Margin of Error: ± 4 percentage points, 95% of the time, on questions where opinion is evenly split.

Question Wording:

If the 2008 Republican presidential preference primary were being held today between (names rotated) Mike Huckabee, John McCain, Ron Paul, and Mitt Romney, for whom would you vote - Huckabee, McCain, Paul, Romney, or someone else?

Would you say that you definitely plan to vote in the 2008 Republican presidential primary, that you might vote in the 2008 Republican presidential primary, or that you will probably not vote in the 2008 Republican presidential primary?