



American Research Group, Inc.

February 16, 2008 - Wisconsin Primary Preferences

Wisconsin		
Democrats	Feb 6-7	Feb 15-16
Clinton	50%	49%
Obama	41%	43%
Someone else	1%	1%
Undecided	8%	7%

Barack Obama leads Hillary Clinton among men 48% to 42% (47% of likely Democratic primary voters) and Clinton leads Obama among women 55% to 39%. Clinton leads Obama among white voters 52% to 40% (89% of likely Democratic primary voters), Obama leads Clinton among African American voters 85% to 9% (7% of likely Democratic primary voters), and Clinton leads Obama among Latino voters 50% to 44%.

19% of likely Democratic primary voters say they would never vote for Hillary Clinton in the Democratic primary and 13% of likely Democratic primary voters say they would never vote for Barack Obama in the primary. 27% of men say they would never vote for Clinton in the primary 20% of men say they would never vote for Obama in the primary.

Sample Size: 600 completed telephone interviews among a random sample of likely Democratic primary voters living in Wisconsin (374 Democrats and 226 independents and Republicans).

Sample Dates: February 15-16, 2008

Margin of Error: ± 4 percentage points, 95% of the time, on questions where opinion is evenly split.

Wisconsin		
Republicans	Feb 6-7	Feb 15-16
Huckabee	4%	42%
McCain	51%	46%
Paul	7%	4%
Romney	29%	ni
Someone else	1%	1%
Undecided	8%	7%

John McCain leads Mike Huckabee 47% to 44% among Republicans and McCain leads Huckabee 45% to 37% among independents and Democrats likely to vote in the Republican primary. Huckabee leads McCain among men 53% to 35% (52% of likely Republican primary voters), while McCain leads Huckabee 58% to 31% among women.

Sample Size: 600 completed telephone interviews among a random sample of likely Republican primary voters living in Wisconsin (415 Republicans and 185 independents and Democrats).

Sample Dates: February 15-16, 2008

Margin of Error: ± 4 percentage points, 95% of the time, on questions where opinion is evenly split.