



## American Research Group, Inc.

January 25, 2008 - Florida Primary Preferences

<b>Democrats</b>	<b>Florida</b>	
	<b>Jan 20-21</b>	<b>Jan 23-24</b>
Clinton	59%	58%
Edwards	14%	15%
Gravel	-	-
Kucinich	1%	1%
Obama	21%	20%
Undecided	5%	6%

Hillary Clinton leads Barack Obama among men 57% to 21%, with 17% for John Edwards, and she leads Obama 59% to 20% among women, with 13% for John Edwards. Clinton leads Obama among early voters 70% to 13% and she leads Obama among in-person voters 54% to 21%, with 16% for Edwards. Clinton leads among white voters with 64%, with Edwards at 18% and Obama at 11%. Obama leads Clinton among African American voters 71% to 16%. And Clinton leads among Hispanic voters with 58%, with Obama at 20% and Edwards at 15%.

About this Survey -

Survey Sponsor: American Research Group, Inc.

The American Research Group has been conducting surveys of voters since 1985.

Sample Size: 600 completed telephone interviews among a random sample of likely Democratic primary voters living in Florida (583 Democrats and 17 independent (no party and new voters) voters).

Sample Dates: January 23-24, 2008

Margin of Error:  $\pm 4$  percentage points, 95% of the time, on questions where opinion is evenly split.

Question Wording:

If the 2008 Democratic presidential preference primary were being held today between (names rotated) Hillary Clinton, John Edwards, Mike Gravel, Dennis Kucinich, and Barack Obama, for whom would you vote?

Would you say that you definitely plan to vote in the 2008 Democratic presidential primary, that you might vote in the 2008 Democratic presidential primary, or that you will probably not vote in the 2008 Democratic presidential primary?

## Florida

Republicans	Jan 20-21	Jan 23-24
Giuliani	16%	14%
Huckabee	17%	15%
Keyes	1%	1%
McCain	29%	31%
Paul	6%	3%
Romney	22%	26%
Thompson	6%	ni
Undecided	3%	10%

John McCain leads Mitt Romney 32% to 25% among men. McCain leads among women with 29%, followed by Romney at 27%, Huckabee at 19%, and Giuliani at 15%. McCain leads among early voters with 33%, followed by Romney at 23% and Giuliani at 20%. McCain leads among in-person voters with 30%, followed by Romney at 27%, Huckabee at 15%, and Giuliani at 12%. In the January 20-21 survey, McCain was at 29% with in-person voters and Romney was at 22%.

About this Survey -

Survey Sponsor: American Research Group, Inc.

The American Research Group has been conducting surveys of voters since 1985.

Sample Size: 600 completed telephone interviews among a random sample of likely Republican primary voters living in Florida (565 Republicans and 35 independent (no party and new voters) voters).

Sample Dates: January 23-24, 2008

Margin of Error:  $\pm 4$  percentage points, 95% of the time, on questions where opinion is evenly split.

Question Wording:

If the 2008 Republican presidential preference primary were being held today between (names rotated) Rudy Giuliani, Mike Huckabee, Alan Keyes, John McCain, Ron Paul, and Mitt Romney, for whom would you vote?

Would you say that you definitely plan to vote in the 2008 Republican presidential primary, that you might vote in the 2008 Republican presidential primary, or that you will probably not vote in the 2008 Republican presidential primary?