



## American Research Group, Inc.

January 17, 2008 - South Carolina Primary Preferences

### South Carolina

<b>Democrats</b>	<b>Jan 15-16</b>
Clinton	38%
Edwards	9%
Gravel	-
Kucinich	1%
Obama	44%
Undecided	8%

Hillary Clinton leads Barack Obama among white voters 50% to 26%, with 14% for John Edwards. Obama leads Clinton among African-American voters 64% to 24%, with 4% for Edwards.

About this Survey -

Survey Sponsor: American Research Group, Inc.

The American Research Group has been conducting surveys of voters since 1985.

Sample Size: 600 completed telephone interviews among a random sample of likely Democratic primary voters living in South Carolina (443 Democrats and 157 independent voters).

Sample Dates: January 15-16, 2008

Margin of Error:  $\pm 4$  percentage points, 95% of the time, on questions where opinion is evenly split.

Question Wording:

If the 2008 Democratic presidential preference primary were being held today between (names rotated) Hillary Clinton, John Edwards, Mike Gravel, Dennis Kucinich, and Barack Obama, for whom would you vote?

Would you say that you definitely plan to vote in the 2008 Democratic presidential primary, that you might vote in the 2008 Democratic presidential primary, or that you will probably not vote in the 2008 Democratic presidential primary?

### South Carolina

<b>Republicans</b>	<b>Jan 15-16</b>
Giuliani	4%

Huckabee	23%
Hunter	1%
Keyes	2%
McCain	33%
Paul	1%
Romney	20%
Thompson	13%
Undecided	3%

John McCain leads among Republicans with 29%, followed by Mike Huckabee at 24%, Mitt Romney at 22%, and Fred Thompson at 15%. McCain leads Huckabee by over 2-to-1 among self-described independents and Democrats.

About this Survey -

Survey Sponsor: American Research Group, Inc.

The American Research Group has been conducting surveys of voters since 1985.

Sample Size: 600 completed telephone interviews among a random sample of likely Republican primary voters living in South Carolina (468 Republicans and 132 independent voters).

Sample Dates: January 15-16, 2008

Margin of Error:  $\pm 4$  percentage points, 95% of the time, on questions where opinion is evenly split.

Question Wording:

If the 2008 Republican presidential preference primary were being held today between (names rotated) Rudy Giuliani, Mike Huckabee, Duncan Hunter, Alan Keyes, John McCain, Ron Paul, Mitt Romney, and Fred Thompson, for whom would you vote?

Would you say that you definitely plan to vote in the 2008 Republican presidential primary, that you might vote in the 2008 Republican presidential primary, or that you will probably not vote in the 2008 Republican presidential primary?