



## American Research Group, Inc.

January 18, 2008 - South Carolina Primary Preferences

	<b>South Carolina</b>	
<b>Democrats</b>	<b>Jan 15-16</b>	<b>Jan 17-18</b>
Clinton	38%	39%
Edwards	9%	10%
Gravel	-	-
Kucinich	1%	1%
Obama	44%	45%
Undecided	8%	5%

Hillary Clinton leads Barack Obama among white voters 56% to 20%, with 16% for John Edwards. Obama leads Clinton among African-American voters 73% to 18%, with 3% for Edwards.

### Preference by party:

	<b>South Carolina</b>	
Likely Democratic Primary Voters	Democrats (76%)	Independents (24%)
Clinton	42%	29%
Edwards	8%	15%
Gravel	-	-
Kucinich	1%	-
Obama	44%	47%
Undecided	5%	9%

About this Survey -

Survey Sponsor: American Research Group, Inc.

The American Research Group has been conducting surveys of voters since 1985.

Sample Size: 600 completed telephone interviews among a random sample of likely Democratic primary voters living in South Carolina (455 Democrats and 145 independent voters).

Sample Dates: January 17-18, 2008

Margin of Error:  $\pm 4$  percentage points, 95% of the time, on questions where opinion is evenly split.

**Question Wording:**

If the 2008 Democratic presidential preference primary were being held today between (names rotated) Hillary Clinton, John Edwards, Mike Gravel, Dennis Kucinich, and Barack Obama, for whom would you vote?

Would you say that you definitely plan to vote in the 2008 Democratic presidential primary, that you might vote in the 2008 Democratic presidential primary, or that you will probably not vote in the 2008 Democratic presidential primary?

**South Carolina**

<b>Republicans</b>	<b>Jan 15-16</b>	<b>Jan 17-18</b>
Giuliani	4%	3%
Huckabee	23%	33%
Hunter	1%	1%
Keyes	2%	1%
McCain	33%	26%
Paul	1%	2%
Romney	20%	9%
Thompson	13%	21%
Undecided	3%	4%

Mike Huckabee leads among Republicans with 37%, followed by John McCain and Fred Thompson with 22% each. McCain leads among self-described independents with 48%.

**Preference by party:**

**South Carolina**

Likely Republican Primary Voters	Republicans (81%)	Independents (19%)
Giuliani	2%	5%
Huckabee	37%	19%
Hunter	1%	-
Keyes	1%	-
McCain	22%	48%
Paul	1%	4%
Romney	10%	5%
Thompson	22%	15%
Undecided	4%	4%

About this Survey -

Survey Sponsor: American Research Group, Inc.

The American Research Group has been conducting surveys of voters since 1985.

Sample Size: 600 completed telephone interviews among a random sample of likely Republican primary voters living in South Carolina (487 Republicans and 113 independent voters).

Sample Dates: January 17-18, 2008

Margin of Error:  $\pm 4$  percentage points, 95% of the time, on questions where opinion is evenly split.

Question Wording:

If the 2008 Republican presidential preference primary were being held today between (names rotated) Rudy Giuliani, Mike Huckabee, Duncan Hunter, Alan Keyes, John McCain, Ron Paul, Mitt Romney, and Fred Thompson, for whom would you vote?

Would you say that you definitely plan to vote in the 2008 Republican presidential primary, that you might vote in the 2008 Republican presidential primary, or that you will probably not vote in the 2008 Republican presidential primary?