



American Research Group, Inc.

January 27, 2008 - Florida Primary Preferences

Democrats	Florida		
	Jan 20-21	Jan 23-24	Jan 25-26
Clinton	59%	58%	60%
Edwards	14%	15%	9%
Gravel	-	-	-
Kucinich	1%	1%	ni
Obama	21%	20%	27%
Undecided	5%	6%	4%

Hillary Clinton leads Barack Obama among men 59% to 25%, with 13% for John Edwards, and she leads Obama 61% to 28% among women, with 6% for John Edwards. Clinton leads Obama among early voters 65% to 19% and she leads Obama among in-person voters 58% to 31%, with 8% for Edwards. Clinton leads among white voters with 64%, with Obama at 21% and Edwards at 11%. Obama leads Clinton among African American voters 71% to 21%. And Clinton leads among Hispanic voters with 71%, with Obama at 22% and Edwards at 1%.

About this Survey -

Survey Sponsor: American Research Group, Inc.

The American Research Group has been conducting surveys of voters since 1985.

Sample Size: 600 completed telephone interviews among a random sample of likely Democratic primary voters living in Florida (577 Democrats and 23 independent (no party and new voters) voters).

Sample Dates: January 25-26, 2008

Margin of Error: ± 4 percentage points, 95% of the time, on questions where opinion is evenly split.

Question Wording:

If the 2008 Democratic presidential preference primary were being held today between (names rotated) Hillary Clinton, John Edwards, Mike Gravel, and Barack Obama, for whom would you vote?

Would you say that you definitely plan to vote in the 2008 Democratic presidential primary, that you might vote in the 2008 Democratic presidential primary, or that you will probably not vote in

the 2008 Democratic presidential primary?

	Florida		
Republicans	Jan 20-21	Jan 23-24	Jan 25-26
Giuliani	16%	14%	11%
Huckabee	17%	15%	14%
Keyes	1%	1%	1%
McCain	29%	31%	32%
Paul	6%	3%	4%
Romney	22%	26%	33%
Thompson	6%	ni	ni
Undecided	3%	10%	5%

Mitt Romney leads John McCain among men 33% to 31%. Among women, it is McCain 33%, Romney 32%, Huckabee 14%, and Giuliani 12%. McCain and Romney are tied at 33% each among in-person voters. Among early voters it is Romney 32%, McCain 31%, Giuliani 16%, and Huckabee 13%.

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Sample Dates: January 25-26, 2008

Margin of Error: ± 4 percentage points, 95% of the time, on questions where opinion is evenly split.

Question Wording:

If the 2008 Republican presidential preference primary were being held today between (names rotated) Rudy Giuliani, Mike Huckabee, Alan Keyes, John McCain, Ron Paul, and Mitt Romney, for whom would you vote?

Would you say that you definitely plan to vote in the 2008 Republican presidential primary, that you might vote in the 2008 Republican presidential primary, or that you will probably not vote in the 2008 Republican presidential primary?