

Clinton, Huckabee in a tight contest in Arkansas  
 finds new TALK BUSINESS QUARTERLY poll

Hillary Clinton and Mike Huckabee are locked in a tight contest among Arkansas voters according to a new TALK BUSINESS QUARTERLY poll conducted by Global Strategy Group. In a general election match-up between the former First Lady and the former Governor, 44% would support Clinton, 43% would support Huckabee, and 13% are undecided or would not vote. The results are within the 4.4 point sampling error for the poll..

A Clinton-Huckabee match-up is only hypothetical at this point, but Arkansans clearly hope it becomes a reality. The poll also finds that Arkansas voters would like to see each selected as the presidential nominees of their parties. 59% of Arkansas Republicans prefer Huckabee to be the nominee of their party, and 57% of Democrats want Clinton to be theirs.

	Total	Party Identification		
		Dem	Ind	GOP
<i>Which one would you like to be nominated as the Republican candidate?</i>				
Mike Huckabee	39%	29%	33%	59%
Rudy Giuliani	13	17	12	9
John McCain	11	10	14	9
Mitt Romney	8	7	11	7
Fred Thompson	4	2	4	6
Ron Paul	3	3	3	3
(Volunteered: Don't Know)	22	31	23	7
<i>Which one would you like to be nominated as the Democratic candidate?</i>				
Hillary Clinton	39%	57%	39%	12%
Barack Obama	16	17	16	13
John Edwards	16	14	15	19
Bill Richardson	7	1	9	11
(Volunteered: Don't Know)	24	11	20	45
<i>If it comes down to Mike Huckabee as the Republican and Hillary Clinton as the Democrat, would you be most likely to vote for Huckabee, most likely to vote for Clinton, or most likely not to vote in the election for President?</i>				
Clinton	44%	74%	40%	6%
Huckabee	43	11	45	84
Wouldn't vote	7	7	10	3
(Volunteered: Don't Know)	7	8	5	7

*TECHNICAL NOTE: These results are from a telephone poll conducted with a randomly selected sample of 608 registered voters in Arkansas. Interviewing was conducted December 12-16, 2007.. The sample was selected to insure that every voter in the state with a working telephone was equally likely to be included and that geographic and demographic groups of the actual electorate are proportionately represented. The sampling error associated with a sample of 608 is 4.4 at the 95% confidence interval. This means that in 95 of 100 cases, the results of the poll are within 4.4 points, plus or minus, of the results that would have been obtained if all registered voters had been interviewed.*

Other results from this poll of Arkansas voters will be included in the inaugural issue of TALK BUSINESS QUARTERLY, a new statewide business and political magazine that will debut in late January 2008. The TBQ poll will reveal Arkansas attitudes regarding favorable and unfavorable ratings of elected officials and attitudes on state and local economic issues.

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