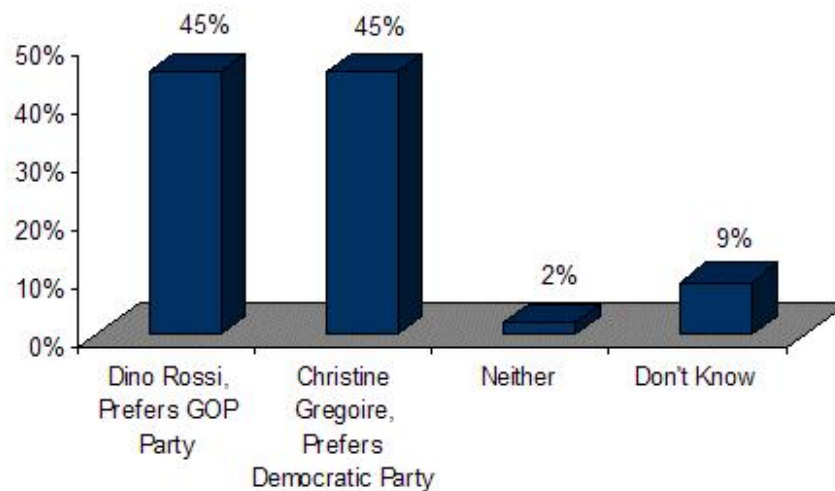
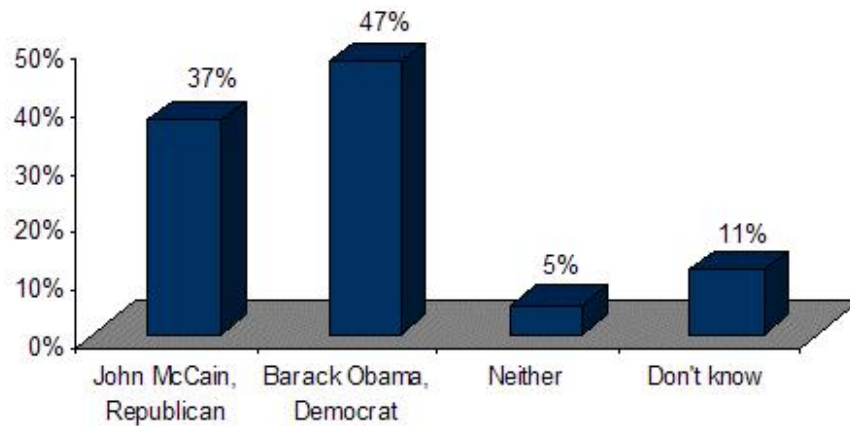


Moore Insight

Washington State Election Match Ups

July 14, 2008

General election match ups in Washington State reveal Barack Obama leading John McCain by 10 points in the presidential race, while the gubernatorial race is a statistical dead heat today. The following charts show results for both of these races.



These data are from a telephone survey conducted July 9-10, 2008, among a representative sample of 400 voters statewide by Moore Information, Inc. The potential sampling error is plus or minus 5% at the 95% confidence level.

The party affiliation breakdown for the 400 sample is:

Republicans: 38%

Democrats: 45%

Independents: 13%

Don't know: 4%

Please feel free to call or email with any questions.

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