

Election 2008: California Republican Presidential Primary

California: McCain 32% Romney 28%
Wednesday, January 30, 2008

A Rasmussen Reports telephone survey conducted Tuesday night found John McCain leading Mitt Romney by four percentage points—32% for McCain, 28% for Romney. The survey was conducted in the hours immediately following Florida’s Presidential Primary. Since the survey was completed, Rudy Giuliani has dropped out of the Presidential race and endorsed McCain.

Sixty-five percent (65%) of Giuliani voters had a favorable opinion of Romney while 53% said the same about McCain. Sixty-eight percent (68%) of Giuliani’s voters believe McCain would be at least somewhat likely to win if nominated. Sixty-one percent (61%) are that confident about Romney’s electability.

Also, since the survey was completed, California Governor Arnold Schwarzenegger has signaled his intention to support McCain.

The survey found Giuliani attracting 14% of the vote in California while Mike Huckabee picked up 11%. Ron Paul earned 5% of the vote, 6% said they would vote for some other candidate, and 3% were not sure.

As of Tuesday night, the race was very fluid—just 57% of voters were “certain” they had settled on their final choice. Fifteen percent (15%) said there was a good chance they could change their mind.

Two weeks ago—weeks in which the Republican race completely changed—McCain led Romney by seven points in California.

Romney narrowly leads McCain among conservatives 37% to 26%. McCain attracts 53% of moderates. Giuliani picked up 15% of the moderate vote while Romney earned 11%.

In California, 35% of Republican Primary Voters named the economy as the top voting issue. Immigration is the top priority for 25% followed by the War in Iraq (16%) and National Security (12%).

As he did in Florida, McCain leads Romney slightly among voters who name the economy as the highest priority. McCain also leads among those who see Iraq and National Security as their top voting issue. However, Romney leads by a two-to-one margin among voters focused on immigration.

**Survey of 652 Likely GOP Voters
January 29, 2007**

Election 2008: California GOP Primary

John McCain	32%
Mitt Romney	28%
Rudy Giuliani	14%
Mike Huckabee	11%
Ron Paul	5%

Election 2008: California Democratic Presidential Primary

California: Clinton 43% Obama 40%
Wednesday, January 30, 2008

The latest Rasmussen Reports telephone survey in California shows Hillary Clinton with a very narrow three-percentage point lead over Barack Obama. The survey was conducted in the hours immediately following Florida's Presidential Primary and before John Edwards dropped out of the race.

Two weeks ago, Clinton led Obama by five percentage points in California.

The survey found Edwards with 9% of the vote while 4% said they would vote for some other candidate and another 4% were not sure.

Obama had a narrow 43% to 41% advantage among the party's liberal voters while Clinton held a 45% to 35% edge among moderate voters.

Obama held a three-point lead among white voters in the state while Clinton had a twenty-seven point lead among Hispanic voters.

Clinton trailed by eight points among men but led by ten among women.

Obama is viewed favorably by 83% of California's Democratic Primary Voters, Clinton by 79%.

Sixty-nine percent (69%) of the state's voters were certain they had settled on their final choice. That meant nearly a third could still change their mind, a figure that grew when Edwards left the race.

Forty-six percent (46%) said the top voting issue is the economy while 29% mentioned the War in Iraq. Clinton led by fifteen among those who view the economy as the highest priority. Obama led by eight among those who view the War as the top voting issue.

A Rasmussen Reports analysis of the Democratic race notes that "The numbers still favor Clinton. But, as every sports fan knows, sometimes the numbers don't matter. Sometimes things just fall into place for an upset. More often than not, the underdog comes up a bit short—but not always."

**Survey of 807 Likely Democratic Primary Voters
January 29, 2008**

Election 2008: California Democratic Primary

Hillary Clinton	43%
Barack Obama	40%
John Edwards	9%
Some Other Candidate	4%
Not Sure	4%

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