

New Jersey Democratic Presidential Primary

New Jersey: Clinton 49% Obama 37%
 Thursday, January 31, 2008

A Rasmussen Reports telephone survey found Senator Hillary Clinton with a twelve-point lead over Senator Barack Obama in New Jersey’s Democratic Presidential Primary. Clinton earns the vote from 49% of Garden State voters while Obama attracts 37%.

Two weeks ago, Clinton led Obama by eighteen percentage points.

Clinton leads by 24-percentage points among women while Obama leads by five-points among men.

Seventy-seven percent (77%) of Obama’s supporters are “certain” they will vote for him and not change their mind. Sixty-eight percent (68%) of Clinton’s voters are that certain of their support.

Seventy-five percent (75%) of Garden State voters have a favorable opinion of Clinton. The former First Lady earns positive reviews from 84% of women in the state along with 63% of men.

Obama is viewed favorably by 77%, including 82% of men and 74% of women.

Seventy-seven percent (77%) say that Clinton would be at least somewhat likely to win the White House if nominated by the Democrats. An identical percentage say that Obama would have a chance to win.

Forty-five percent (45%) of New Jersey voters see the economy as the top voting issue. Twenty-six percent (26%) name the War in Iraq and 11% see Health Care as the top priority.

**Survey of 785 Likely Democratic Primary Voters
 January 30, 2008**

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Hillary Clinton	49%
Barack Obama	37%