

*For Immediate Release*

*Media Contact: Laura Ward, Strategic Vision, LLC*

*Ph: (404) 880-0098*

*Email: [lward@strategicvision.biz](mailto:lward@strategicvision.biz)*

McCain Leads 31% To 29% For Romney With Huckabee At 26%

Obama Leads Clinton 49% To 27%

**Atlanta, GA/February 4, 2008** – Strategic Vision, LLC, an Atlanta-based public relations and public affairs agency, announced the results of a three-day poll of 600 likely Republican primary voters and 600 likely Democratic primary voters in Georgia. The poll has a margin of error of  $\pm 4.5\%$  for each Party.

The poll asked Republican respondents their choices for the Republican Presidential nomination in 2008. The results were, Arizona Senator John McCain 31%; former Massachusetts Governor Mitt Romney 29%; former Arkansas Governor Mike Huckabee 26%; Texas Congressman Ron Paul 5%; and 9% undecided.

“The Republican race is very close and much of McCain’s support appears weak and is more a case of wanting to be with a winner than in deep core support for the candidate,” said David E. Johnson, CEO of Strategic Vision, LLC. “McCain does best in the Atlanta suburbs, among older voters, as well as those who rate Iraq and the war on terror as major issues.

“Romney is being hurt by Huckabee’s presence on the ballot,” continued Johnson. “Most of Huckabee’s supporters list Romney as their second choice. Romney also does best among the most conservative voters. Interestingly, despite strong concerns about the economy, Romney is basically tied with McCain among voters who rate the economy as their most important issue. For Romney to win, he must shave a few points off of the Huckabee vote total. As in other states, Huckabee’s support is confined primarily to evangelical Christians.”

When asked what was the important issue for them personally when making a choice for President, 21% selected the war in Iraq; 17% said jobs and the economy; 15% said illegal immigration; 13% said taxes; 12% said the war on terror; 10% said education; 7% said healthcare; and 5% were undecided.

When Republicans were asked how important it was for their presidential candidate to be conservative in the mode of Ronald Reagan, 52% said very important; 27% said somewhat important; 10% said not very important; 6% said not important; and 5% were undecided.

“The candidate who can best identify with this desire for a Reagan-like candidate will be the one who can win,” said Johnson. “At this point none of the candidates seem to be succeeding in persuading voters that they are this person.”

The poll asked Democrats their choice for the Democratic Presidential nomination in 2008. Illinois Senator Barack Obama led with 49%; New York Senator Hillary Clinton had 27%; and 24% were undecided.

“Obama has a clear lead and nearly 80% support among African-Americans and is doing very well among white college educated professionals,” said Johnson. “Clinton scores best among less educated voters, older voters and female voters. A problem for Senator Clinton is that she has nearly 45% unfavorable among Democrats in Georgia.”

When asked what was the important issue for them personally when making a choice for President, 26% said jobs and the economy; 22% selected the war in Iraq; 18% said education; 11% said healthcare; 7% said the war on terror; 5% said taxes; 4 % said illegal immigration and 7% were undecided.

When Democratic voters asked what was most important to them, a candidate who represented change or one with experience, 54% said change, 21% said experience, and 25% were undecided.

“The number of Democrats seeking change over experience favors Obama with voters 55 or older opting for experience,” said Johnson. “A note for concern for Clinton should be the respondents who favor experience over change continues to decline in all of the polling we have conducted.”

### **Poll Results**

1. Who is your first choice for the Republican nomination in 2008? **(Republicans only)**

John McCain	31%
Mitt Romney	29%
Mike Huckabee	26%
Ron Paul	5%
Undecided	9%

2. What is the most important issue to individually when making a selection for President?  
**(Republicans only)**

The war in Iraq	21%
Jobs and the Economy	17%
Illegal Immigration	15%
Taxes	13%
The war on terror	12%
Education	10%
Healthcare	7%
Undecided	5%

3. How important is it for the Republican presidential candidate to be a conservative Republican in the mode of Ronald Reagan, very important, somewhat important, not very important, not important, or undecided? **(Republicans only)**

Very Important	52%
Somewhat Important	27%
Not Very Important	10%
Not Important	6%
Undecided	5%

4. Who is your first choice for the Democratic nomination in 2008? **(Democrats only)**

Barack Obama	49%
Hillary Clinton	27%
Undecided	24%

5. What is the most important issue to individually when making a selection for President? **(Democrats only)**

Jobs and the Economy	26%
The war in Iraq	22%
Education	18%
Healthcare	11%
The war on terror	7%
Taxes	5%
Illegal Immigration	4%
Undecided	7%

6. When making your selection for a presidential candidate, what is most important, one who represents change or one who has experience? **(Democrats only)**

Change	54%
Experience	21%
Undecided	25%

Strategic Vision, LLC is an Atlanta-headquartered public relations and public affairs agency. Results are based on telephone interviews with 600 likely Republican primary voters and 600 likely Democratic primary voters on February 1-3, 2008. The margin of sampling error is  $\pm 4.5\%$  percentage points for each Party. Additional information on Strategic Vision, LLC may be obtained at [www.strategicvision.biz](http://www.strategicvision.biz).

###