

# Results of SurveyUSA Election Poll #13468



Sponsors:

All SurveyUSA clients in Ohio

Geography: Ohio

Data Collected: 03/01/2008 - 03/02/2008

Release Date: 03/03/2008

**McCain Defeats Huckabee 2:1 in Ohio:** John McCain defeats Mike Huckabee in tomorrow's Ohio Republican Primary by 2:1, according to SurveyUSA's final pre-primary poll for WCMH-TV Columbus, WCPO-TV Cincinnati, WHIO-TV Dayton and WKYC-TV Cleveland. 2,000 state of Ohio adults were interviewed 03/01/08 and 03/02/08. Of them, 1,805 were registered to vote. Of them, 455 told SurveyUSA they had already voted, or were determined by SurveyUSA to be likely to vote in tomorrow's 03/04/08 Primary. McCain leads 4:1 among those who have already voted.

**1** If the Republican Primary for President of the United States were today, would you vote for ...(names rotated) Mike Huckabee? John McCain? Ron Paul? Or some other Republican?

455 Likely And Actual Voters	All	Already Voted?		Gender		Age				<50 / 50+		Age			Race	
		Already	Likely V	Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obama	> McCa	> In Bet	White	Black
Margin of Sampling Error: +/-4.6%																
Huckabee	29%	16%	32%	29%	30%	31%	35%	30%	19%	33%	25%	35%	15%	29%	30%	0%
McCain	58%	72%	55%	59%	55%	53%	51%	58%	72%	52%	64%	51%	76%	58%	59%	60%
Paul	4%	2%	5%	5%	4%	5%	4%	5%	3%	5%	4%	5%	1%	5%	5%	0%
Other	5%	6%	5%	5%	5%	6%	5%	4%	4%	6%	4%	5%	5%	4%	4%	40%
Undecided	4%	5%	4%	3%	5%	4%	5%	3%	3%	5%	3%	4%	3%	4%	4%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	15%	85%	61%	39%	21%	31%	25%	22%	53%	47%	44%	15%	41%	96%	1%

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455 Likely And Actual Voters	All	Party Affiliation			Ideology			Attend Religious Services			Abortion		Change Your Mi	
		Republi	Democr	Indepen	Conser	Moder	Liberal	Regular	Occasio	Almost	Pro-life	Pro-cho	Could C	Mind M
Margin of Sampling Error: +/-4.6%														
Huckabee	29%	30%	17%	28%	34%	21%	23%	36%	20%	22%	37%	15%	38%	31%
McCain	58%	60%	19%	46%	55%	66%	54%	50%	70%	68%	50%	73%	46%	57%
Paul	4%	3%	13%	13%	4%	7%	0%	6%	1%	5%	5%	4%	1%	6%
Other	5%	4%	4%	9%	5%	4%	0%	6%	5%	3%	4%	4%	7%	4%
Undecided	4%	2%	47%	5%	2%	2%	23%	3%	5%	2%	3%	4%	8%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	88%	4%	7%	64%	24%	3%	58%	23%	19%	67%	31%	21%	78%

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455 Likely And Actual Voters	All	Top Issue For Next President								Region					
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	Toledo	Dayton	Cincinnati	Columb	Cleveland	SE Ohio
Margin of Sampling Error: +/-4.6%															
Huckabee	29%	22%	32%	36%	27%	32%	38%	35%	39%	16%	36%	35%	28%	28%	23%
McCain	58%	65%	62%	52%	64%	59%	46%	55%	45%	67%	53%	56%	65%	53%	69%
Paul	4%	6%	0%	3%	6%	3%	0%	0%	8%	10%	1%	1%	2%	7%	3%
Other	5%	4%	6%	2%	3%	4%	3%	10%	7%	4%	6%	6%	2%	6%	5%
Undecided	4%	4%	0%	7%	0%	2%	13%	0%	0%	3%	3%	2%	3%	6%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	40%	2%	7%	9%	19%	3%	3%	13%	10%	17%	17%	18%	34%	4%

: WCMH-TV Columbus, WCPO-TV Cincinnati, WHIO-TV Dayton, WKYC-TV Cleveland

**Statement of Methodology:** The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.