

# Results of SurveyUSA Election Poll #13469



Sponsors:

All SurveyUSA clients in Texas

Geography: Texas

Data Collected: 03/01/2008 - 03/02/2008

Release Date: 03/03/2008

**Do-Si-Do In Texas Democratic Primary: Clinton and Obama End-Up Even** -- 36 hours till votes are counted in the Texas Democratic Primary, contest is a Jump Ball, with Obama's momentum now slowed, and possibly stalled, according to SurveyUSA's final pre-Primary poll conducted for KTRK-TV Houston, KTVT-TV Dallas, and KRLD-AM radio Dallas. Two weeks ago, Clinton led by 5 points. Last week, Obama led by 4 points. Now, Obama leads by 6/10ths of 1 point, effectively tied, and completely consistent with either candidate winning tomorrow by a narrow margin. Clinton's inroads in the final week come among voters age 35 to 49, where she is even today, after trailing by 18 points last week. In East Texas, which includes Houston, Clinton had trailed by 18, now trails by 5. This is offset in Central TX, which includes Austin, where Clinton led last week immediately after being endorsed by the University of Texas newspaper, but now trails by 19. Among voters who attend religious services regularly: tied. Among Pro-Life voters: tied. Among Pro-Choice voters: tied. Among voters focused on the Economy: tied. Obama remains far ahead among men. Clinton remains far ahead among women. Among Latino voters, Clinton finishes 2:1 ahead of Obama, better than she polled 1 week ago, but comparable to where she polled 2 weeks ago.

**Filtering / Caveats:** 2,000 state of Texas adults were interviewed 03/01/08 and 03/02/08. Of them, 1,766 were registered to vote. Of them, 840 told SurveyUSA they had already voted, or were determined by SurveyUSA to be likely to vote on election day. Of those who have already voted, Clinton leads 50% to 48%. For Obama to carry the state's popular vote (convention delegates are not awarded as a straight function of the popular vote), Obama needs to run at least 3 points stronger than Clinton among those who vote at the precinct tomorrow.

**1** If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

840 Likely & Actual Voters	All	Already Voted?		Gender		Age				<50 / 50+		Age			Race			
		Already	Likely V	Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obama	> McCa	> In Bet	White	Black	Hispani	Other
Margin of Sampling Error: +/-3.5%																		
Clinton	48%	50%	46%	37%	57%	38%	49%	49%	59%	44%	53%	42%	57%	52%	50%	18%	64%	25%
Obama	49%	48%	49%	60%	39%	59%	47%	48%	37%	52%	43%	54%	37%	45%	46%	79%	33%	70%
Other	2%	2%	3%	3%	2%	2%	2%	2%	3%	2%	2%	2%	5%	1%	3%	2%	1%	0%
Undecided	2%	0%	3%	0%	2%	2%	2%	1%	2%	2%	1%	1%	1%	2%	1%	1%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	47%	53%	26%	32%	24%	18%	57%	43%	50%	12%	38%	48%	17%	32%	4%

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840 Likely & Actual Voters	All	Party Affiliation			Ideology			Attend Religious Services			Abortion		Change Your Mi	
		Republi	Democr	Indepen	Conser	Modera	Liberal	Regular	Occasio	Almost	Pro-life	Pro-cho	Could C	Mind M
Margin of Sampling Error: +/-3.5%														
Clinton	48%	36%	51%	41%	45%	52%	42%	49%	51%	41%	48%	48%	38%	50%
Obama	49%	60%	47%	55%	51%	45%	56%	49%	43%	57%	49%	49%	48%	48%
Other	2%	3%	2%	2%	3%	2%	1%	1%	3%	2%	3%	1%	7%	1%
Undecided	2%	1%	1%	2%	2%	1%	1%	1%	3%	0%	1%	2%	7%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	10%	74%	13%	15%	45%	23%	52%	27%	22%	37%	60%	17%	82%

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840 Likely & Actual Voters	All	Top Issue For Next President								Region				
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	North T	East Te	Central	South T	West T
Margin of Sampling Error: +/-3.5%														
Clinton	48%	49%	50%	54%	42%	30%	50%	42%	63%	43%	45%	40%	62%	70%
Obama	49%	49%	50%	44%	57%	62%	47%	54%	24%	53%	50%	59%	34%	24%
Other	2%	2%	0%	0%	0%	8%	1%	1%	8%	2%	2%	1%	2%	6%
Undecided	2%	1%	0%	2%	1%	0%	1%	2%	5%	2%	2%	0%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	40%	2%	19%	14%	4%	4%	6%	7%	27%	31%	21%	11%	9%

: KRLD-AM Dallas, KTRK-TV Houston, KTVT-TV Dallas

**Statement of Methodology:** The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.