

Results of SurveyUSA Election Poll #13469



Sponsors:

All SurveyUSA clients in Texas

Geography: Texas

Data Collected: 03/01/2008 - 03/02/2008

Release Date: 03/03/2008

McCain Positioned to Defeat Huckabee in Texas GOP Primary: On the eve of the Texas Republican Primary, John McCain is well positioned to defeat Mike Huckabee and Ron Paul, according to SurveyUSA's final pre-primary poll conducted for KTRK-TV Houston, KTVT-TV Dallas and KRLD-AM radio Dallas. Huckabee has rebounded among his key constituencies compared to one week ago, but still cannot draw near to McCain. At the wire, it's McCain 53%, Huckabee 36%, Ron Paul 5%. Interest in the contest is low. In a state with roughly equal numbers of Republicans and Democrats, almost 3 times as many Democrats have voted early as Republicans, according to SurveyUSA data. Democratic turnout will be almost twice Republican turnout, according to SurveyUSA interviews.

Filtering: 2,000 state of TX adults were interviewed 03/01/08 and 03/02/08. Of them, 1,755 were registered to vote. Of them, 466 told SurveyUSA they had already voted, or were determined by SurveyUSA to be likely to vote at the precinct tomorrow.

1 If the Republican Primary for President of the United States were today, would you vote for ...(names rotated) Mike Huckabee? John McCain? Ron Paul? Or some other Republican?

466 Likely & Actual Voters	All	Already Voted?		Gender		Age				<50 / 50+		Age			Race			
		Already	Likely V	Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obama	> McCa	> In Bet	White	Black	Hispani	Other
Margin of Sampling Error: +/-4.6%																		
Huckabee	36%	34%	37%	35%	38%	40%	37%	40%	27%	38%	34%	39%	26%	36%	36%	35%	37%	57%
McCain	53%	49%	55%	51%	56%	45%	51%	52%	65%	49%	58%	48%	66%	54%	54%	52%	51%	30%
Paul	5%	6%	4%	7%	2%	3%	7%	2%	4%	6%	3%	6%	6%	3%	5%	0%	0%	2%
Other	3%	5%	2%	4%	2%	3%	3%	4%	3%	3%	3%	3%	1%	4%	2%	13%	6%	9%
Undecided	3%	6%	1%	4%	2%	8%	2%	2%	2%	4%	2%	4%	2%	2%	3%	0%	6%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	31%	69%	54%	46%	19%	33%	27%	22%	51%	49%	42%	12%	46%	83%	2%	12%	3%

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466 Likely & Actual Voters	All	Party Affiliation			Ideology			Attend Religious Services			Abortion		Change Your Mi	
		Republi	Democr	Indepen	Conser	Moder	Liberal	Regular	Occasio	Almost	Pro-life	Pro-cho	Could C	Mind M
Margin of Sampling Error: +/-4.6%														
Huckabee	36%	38%	22%	34%	45%	22%	14%	43%	21%	26%	46%	18%	29%	40%
McCain	53%	55%	41%	41%	48%	63%	39%	50%	62%	59%	46%	71%	64%	53%
Paul	5%	3%	3%	19%	3%	8%	18%	3%	3%	13%	4%	5%	4%	4%
Other	3%	3%	5%	4%	3%	2%	11%	3%	4%	3%	3%	2%	0%	3%
Undecided	3%	1%	29%	2%	1%	5%	18%	2%	9%	0%	1%	4%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	81%	5%	11%	67%	22%	3%	68%	16%	16%	69%	29%	14%	85%

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466 Likely & Actual Voters	All	Top Issue For Next President								Region				
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	North T	East Te	Central	South T	West T
Margin of Sampling Error: +/-4.6%														
Huckabee	36%	36%	69%	24%	35%	32%	29%	64%	44%	44%	31%	32%	28%	43%
McCain	53%	52%	31%	66%	55%	64%	61%	23%	46%	49%	56%	56%	62%	48%
Paul	5%	5%	0%	0%	3%	2%	0%	13%	8%	1%	6%	8%	5%	3%
Other	3%	2%	0%	8%	5%	1%	8%	0%	2%	5%	2%	3%	5%	3%
Undecided	3%	5%	0%	2%	2%	1%	2%	0%	0%	1%	5%	2%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	29%	1%	8%	12%	20%	5%	2%	21%	30%	37%	15%	6%	13%

: KRLD-AM Dallas, KTRK-TV Houston, KTVT-TV Dallas

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.