

# Results of SurveyUSA Election Poll #13287



Sponsor:

WKRG-TV (Mobile-Pensacola)

Geography: Alabama  
 Data Collected: 01/31/2008  
 Release Date: 02/01/2008

**Boom Boom in 'Bama: Clinton 47%, Obama 47%** -- Alabama Democrats are brewing up the perfect Super Tuesday Storm, according to a SurveyUSA poll conducted for WKRG-TV Mobile. Northern AL votes for Hillary Clinton. Southern AL votes for Barack Obama. Older voters back Clinton. Younger voters back Obama. White voters back Clinton. Black voters back Obama. Moderates back Clinton. Liberals back Obama. Pro-choice voters back Clinton. Pro-life voters back Obama. Registered Democrats back Clinton. Independents back Obama. Regular churchgoers back Obama. Less-regular churchgoers back Clinton. When all the sub-groups are totaled, today, 4 days to Super Tuesday, it's Clinton 47%, Obama 47%, a fierce fight that could go either way on Tuesday.

**Filtering / Timing:** 2,000 state of Alabama adults were interviewed 01/30/08 and 01/31/08. Of them, 1,783 were registered to vote. Of them, 586 were determined by SurveyUSA to have already voted, or to be certain to vote at the precinct on Primary Day. All interviews conducted after results of Florida Primary were known, but before a Democratic Debate in California that began 8 pm ET on 01/31/08. **Early voting:** Mobile County and Baldwin County voters had the option, but not the obligation, to vote early, to avoid a conflict on 02/05/08 with Mardi Gras. 10% of those who participated in this survey had already voted. Alabama's 60 delegates to the Democratic National Convention are awarded proportionally. Regardless of whether Clinton or Obama wins the Alabama Democratic Primary, both candidates will take delegates to the national Convention in Denver in August.

**1** If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

586 Likely And Actual Voters	All	Gender		Already Voted		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	Actual	Likely V	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.1%																		
Clinton	47%	32%	58%	34%	48%	40%	42%	40%	67%	41%	52%	65%	23%	65%	42%	33%	49%	39%
Obama	47%	59%	38%	59%	46%	57%	51%	53%	27%	53%	41%	28%	72%	29%	40%	55%	46%	48%
Other	5%	8%	2%	7%	4%	1%	5%	5%	6%	4%	6%	7%	1%	0%	16%	12%	3%	13%
Undecided	2%	0%	2%	0%	2%	2%	2%	1%	0%	2%	1%	0%	3%	7%	2%	0%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	44%	56%	10%	90%	17%	32%	28%	23%	49%	51%	55%	43%	1%	1%	4%	85%	8%

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586 Likely And Actual Voters	All	Ideology			Attend Religious Services			Abortion		Change Your Mi	
		Conser	Modera	Liberal	Regular	Occasio	Almost	Pro-life	Pro-cho	Could C	Mind M
Margin of Sampling Error: +/-4.1%											
Clinton	47%	50%	50%	45%	44%	51%	55%	44%	50%	52%	48%
Obama	47%	42%	43%	51%	51%	41%	40%	48%	46%	36%	48%
Other	5%	8%	6%	2%	5%	5%	4%	7%	3%	10%	3%
Undecided	2%	0%	2%	1%	1%	3%	1%	1%	1%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	14%	45%	15%	61%	24%	14%	41%	53%	18%	80%

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**1** If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

586 Likely And Actual Voters	All	Top Issue For Next President								Region	
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	Norther	Souther
Margin of Sampling Error: +/-4.1%											
Clinton	47%	50%	65%	55%	38%	34%	55%	14%	62%	52%	39%
Obama	47%	45%	30%	42%	54%	57%	38%	82%	24%	42%	55%
Other	5%	3%	5%	3%	6%	9%	6%	2%	14%	5%	4%
Undecided	2%	3%	0%	1%	1%	0%	1%	1%	0%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	40%	3%	17%	15%	2%	7%	7%	5%	62%	38%

**Statement of Methodology:** The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.