

Results of SurveyUSA Election Poll #13304



Sponsor:

WKRG-TV (Mobile-Pensacola)

Geography: Alabama

Data Collected: 02/02/2008 - 02/03/2008

Release Date: 02/04/2008

Alabama Democratic Primary is Photo Finish, Men With Obama, Women with Clinton: 24 hours till votes are counted in the Alabama Democratic Primary, Barack Obama and Hillary Clinton are effectively tied, 49% for Obama, 47% for Clinton, within the survey's 4.0 percent margin of sampling error. Compared to an identical SurveyUSA tracking poll released 72 hours ago, Obama may have the slightest momentum among male voters, where he now leads 2:1. Among female voters, Clinton still leads by 21 points, a 55-point Gender Gap. White voters back Clinton by 37 points. Black voters back Obama by 55 points. Clinton and Obama tie among Democrats. Obama leads among Independents. Northern AL votes for Clinton. Southern AL votes for Obama. The more men and the more African Americans who vote, the better Obama's chances. The more women and the more whites who vote, the better Clinton's chances. SurveyUSA's likely voters are 42% male, 42% black, 58% female, 56% white.

Filtering: 2,000 Alabama adults were interviewed 02/02/08 and 02/03/08. All interviews completed before start of Super Bowl on 02/03/08. Of the adults, 1,787 were registered to vote. Of them, 619 were determined by SurveyUSA to have already voted, or to be certain to vote at the precinct on Primary Day. **Early voting:** Mobile County and Baldwin County voters had the option, but not the obligation, to vote early, to avoid a conflict on 02/05/08 with Mardi Gras. 11% of those who participated in this survey had already voted.

1 If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

638 Likely And Actual Voters	All	Already Voted		Gender		Age				<50 / 50+		Race				Party Affiliation		
		Actual	Likely V	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Republi	Democr	Indepen
Margin of Sampling Error: +/-4%																		
Clinton	47%	32%	49%	30%	59%	28%	47%	49%	65%	39%	55%	66%	21%	42%	51%	40%	49%	37%
Obama	49%	65%	47%	64%	38%	67%	51%	48%	27%	58%	40%	29%	76%	36%	45%	49%	48%	58%
Other	2%	1%	3%	4%	1%	3%	2%	2%	2%	3%	2%	4%	0%	23%	0%	11%	1%	5%
Undecided	2%	2%	1%	1%	2%	1%	0%	1%	5%	0%	3%	1%	2%	0%	3%	0%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	11%	89%	42%	58%	21%	29%	31%	18%	51%	49%	56%	42%	1%	1%	7%	82%	9%

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638 Likely And Actual Voters	All	Ideology			Attend Religious Services			Abortion		Change Your Mi	
		Conser	Modera	Liberal	Regular	Occasio	Almost	Pro-life	Pro-cho	Could C	Mind M
Margin of Sampling Error: +/-4%											
Clinton	47%	50%	50%	49%	41%	56%	56%	48%	47%	45%	49%
Obama	49%	42%	46%	47%	54%	41%	42%	46%	50%	44%	48%
Other	2%	6%	2%	1%	3%	1%	2%	4%	2%	5%	2%
Undecided	2%	2%	1%	3%	2%	2%	0%	2%	1%	6%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	15%	39%	21%	64%	24%	12%	38%	57%	16%	84%

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638 Likely And Actual Voters	All	Top Issue For Next President								Region	
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	Norther	Souther
Margin of Sampling Error: +/-4%											
Clinton	47%	56%	60%	43%	37%	47%	46%	26%	55%	53%	38%
Obama	49%	42%	40%	53%	59%	49%	49%	74%	35%	43%	59%
Other	2%	2%	0%	1%	2%	3%	0%	0%	10%	2%	2%
Undecided	2%	1%	0%	2%	2%	0%	6%	0%	0%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	38%	3%	15%	23%	2%	6%	8%	4%	62%	38%

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.