

Results of SurveyUSA Election Poll #12907



Sponsor:

WFLA-TV (Tampa)

Geography: Florida

Data Collected: 11/02/2007 - 11/05/2007

Release Date: 11/06/2007

Florida Democratic Primary is Not Competitive; Giuliani 12 Atop Thompson on GOP Side: In a **Republican** Primary for President of the United States in Florida today, 84 days to the vote, Rudolph Giuliani finishes 1st at 34%, Fred Thompson is 2nd at 22%, Mitt Romney is 3rd at 17%, according to this SurveyUSA poll conducted exclusively for WFLA-TV Tampa. Giuliani is dominant in South East FL, where he gets 46%, and in South West FL, where he gets 39%. Thompson runs 3 points ahead of Giuliani in North West FL. Thompson runs 8 points ahead of Giuliani in North East FL. Among Conservative Republican primary voters, Giuliani is at 30%, Thompson 22%, Romney 20%. In a **Democratic** Primary today, Hillary Clinton leads Barack Obama 3:1 and leads John Edwards 4:1. Until something unexpected happens, the Democratic Primary is not competitive.

Florida Voters Favor Constitutional Amendment About Property Taxes: Also on the ballot on January 29, for all voters, not just Presidential Primary voters, is a state constitutional amendment about property taxes. Today, 31% of likely voters, including Republicans, Democrats and Independents, are certain to vote Yes on the amendment, 13% are certain to vote No. 56% are not certain. When the 56% who are Not Certain are asked whether they Lean toward voting Yes, lean toward voting No, or do not lean, the results are: 45% Certain Yes, 19% Certain No, 36% Not Certain. The public is not yet focused on this issue, and volatile swings may occur between now and January 29.

Filtering: 1,900 state of Florida adults were interviewed by SurveyUSA 11/02/07 through 11/05/07. Of them, 1,656 were registered to vote. Of them, 1,017 were determined by SurveyUSA to be likely to vote on the constitutional amendment, 451 were determined to be likely to vote in the Democratic Primary for President, and 435 were determined to be likely to vote in the Republican Primary for President.

1 If the Republican Primary for President of the United States were today, would you vote for ...(names rotated) Rudy Giuliani? Mike Huckabee? John McCain? Mitt Romney? Fred Thompson? Or some other Republican?

435 Likely Voters	All	Gender		Race				Party Affiliation			Ideology			Region					
		Male	Female	White	Black	Hispani	Other	Republi	Democr	No Affili	Conser	Moder	Liberal	North	North E	Central	South	South E	
Margin of Sampling Error: +/-4.8%																			
Giuliani	34%	36%	32%	34%	25%	37%	49%	34%	0%	0%	30%	42%	10%	27%	26%	30%	39%	46%	
Huckabee	8%	6%	12%	8%	9%	9%	13%	8%	0%	0%	11%	3%	20%	8%	7%	9%	5%	10%	
McCain	10%	12%	7%	9%	26%	8%	8%	10%	0%	0%	10%	10%	20%	14%	18%	12%	5%	4%	
Romney	17%	17%	18%	19%	19%	5%	4%	17%	0%	0%	20%	14%	18%	10%	8%	19%	24%	17%	
Thompson	22%	23%	22%	21%	11%	42%	20%	22%	0%	0%	22%	24%	12%	30%	34%	19%	20%	20%	
Other	5%	4%	6%	5%	8%	0%	6%	5%	0%	0%	5%	2%	17%	7%	2%	7%	4%	1%	
Undecided	3%	2%	4%	3%	2%	0%	0%	3%	0%	0%	2%	5%	2%	3%	4%	3%	3%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Voters	100%	58%	42%	83%	5%	10%	2%	100%	0%	0%	57%	32%	5%	10%	13%	38%	18%	21%	

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1 If the Republican Primary for President of the United States were today, would you vote for ...(names rotated) Rudy Giuliani? Mike Huckabee? John McCain? Mitt Romney? Fred Thompson? Or some other Republican?

435 Likely Voters	All	Age				<50 / 50+		Watch Law And Order		
		18-34	35-49	50-64	65+	18-49	50+	Regular	Occasio	Almost
Margin of Sampling Error: +/-4.8%										
Giuliani	34%	33%	37%	30%	37%	36%	33%	38%	30%	34%
Huckabee	8%	13%	5%	10%	9%	7%	9%	5%	6%	11%
McCain	10%	12%	12%	8%	9%	12%	9%	10%	8%	10%
Romney	17%	17%	12%	19%	22%	13%	20%	19%	21%	15%
Thompson	22%	21%	30%	22%	16%	27%	19%	20%	28%	21%
Other	5%	3%	3%	8%	4%	3%	6%	5%	3%	5%
Undecided	3%	2%	2%	4%	4%	2%	4%	3%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	11%	31%	29%	29%	42%	58%	27%	21%	52%

2 If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? John Edwards? Barack Obama? Or some other Democrat?

451 Likely Voters	All	Gender		Race				Party Affiliation			Ideology			Region					
		Male	Female	White	Black	Hispani	Other	Republi	Democr	No Affili	Conser	Modera	Liberal	North	North E	Central	South	South E	
Margin of Sampling Error: +/-4.7%																			
Clinton	56%	50%	60%	56%	41%	77%	38%	0%	56%	0%	42%	53%	57%	44%	38%	60%	56%	60%	
Edwards	14%	15%	14%	18%	1%	0%	25%	0%	14%	0%	12%	15%	15%	25%	15%	16%	14%	10%	
Obama	19%	20%	17%	11%	56%	21%	11%	0%	19%	0%	22%	20%	19%	15%	27%	14%	18%	21%	
Other	9%	11%	7%	11%	0%	0%	24%	0%	9%	0%	19%	9%	7%	14%	9%	8%	9%	7%	
Undecided	3%	4%	2%	3%	2%	1%	2%	0%	3%	0%	5%	3%	1%	2%	11%	2%	3%	2%	
Total	100%	100%	100%	100%	100%	100%	100%	0%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Voters	100%	43%	57%	74%	14%	10%	2%	0%	100%	0%	12%	43%	28%	8%	10%	28%	19%	34%	

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2 If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? John Edwards? Barack Obama? Or some other Democrat?

451 Likely Voters	All	Age				<50 / 50+		Watch Law And Order		
		18-34	35-49	50-64	65+	18-49	50+	Regular	Occasio	Almost
Margin of Sampling Error: +/-4.7%										
Clinton	56%	55%	68%	49%	53%	63%	52%	57%	57%	55%
Edwards	14%	9%	14%	13%	17%	12%	15%	12%	21%	13%
Obama	19%	29%	17%	24%	11%	21%	17%	16%	15%	21%
Other	9%	1%	1%	9%	16%	1%	13%	11%	6%	7%
Undecided	3%	5%	1%	4%	2%	3%	3%	3%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	12%	23%	30%	34%	36%	64%	36%	18%	45%

3 Also on the ballot is a constitutional amendment about property taxes. On the property tax amendment, are you ...
 Certain to vote yes?
 Certain to vote no?
 Or not certain?

1017 Likely Voters	All	Gender		Race				Party Affiliation			Ideology			Region					
		Male	Female	White	Black	Hispani	Other	Republi	Democr	No Affili	Conser	Moder	Liberal	North	North E	Central	South	South E	
Margin of Sampling Error: +/-3.1%																			
Yes	31%	33%	29%	31%	41%	21%	36%	32%	27%	42%	34%	32%	26%	31%	28%	32%	41%	24%	
No	13%	14%	12%	11%	10%	24%	25%	11%	14%	14%	11%	14%	17%	16%	12%	12%	7%	17%	
Not Certain	56%	54%	59%	58%	49%	55%	39%	56%	59%	44%	55%	54%	57%	53%	60%	56%	52%	58%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Voters	100%	49%	51%	78%	10%	9%	3%	43%	44%	12%	32%	38%	17%	9%	11%	34%	19%	28%	

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 Or not certain?

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		18-34	35-49	50-64	65+	18-49	50+	Regular	Occasio	Almost
Margin of Sampling Error: +/-3.1%										
Yes	31%	24%	24%	39%	32%	24%	36%	33%	36%	28%
No	13%	15%	15%	13%	10%	15%	11%	11%	15%	13%
Not Certain	56%	61%	61%	48%	58%	61%	53%	56%	49%	59%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	11%	28%	30%	31%	39%	61%	31%	20%	49%

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4 Also on the ballot is a constitutional amendment about property taxes. On the property tax amendment, are you ...
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1017 Likely Voters Incl Leaners	All	Gender		Race				Party Affiliation			Ideology			Region					
		Male	Female	White	Black	Hispani	Other	Republi	Democr	No Affili	Conser	Moder	Liberal	North	North E	Central	South	South E	
Margin of Sampling Error: +/-3.1%																			
Yes	45%	47%	43%	46%	51%	31%	38%	47%	41%	53%	47%	44%	43%	46%	41%	48%	55%	35%	
No	19%	18%	20%	19%	12%	26%	31%	17%	20%	19%	17%	20%	21%	20%	18%	18%	13%	24%	
Not Certain	36%	35%	38%	36%	37%	43%	31%	36%	39%	28%	35%	36%	36%	34%	40%	35%	32%	41%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Voters Incl Lea	100%	49%	51%	78%	10%	9%	3%	43%	44%	12%	32%	38%	17%	9%	11%	34%	19%	28%	

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Yes	45%	33%	37%	50%	51%	36%	50%	48%	49%	41%
No	19%	22%	21%	18%	17%	21%	17%	20%	19%	18%
Not Certain	36%	45%	43%	32%	32%	43%	32%	32%	31%	41%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters Incl Lea	100%	11%	28%	30%	31%	39%	61%	31%	20%	49%

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.