

Results of SurveyUSA Election Poll #12911



Sponsors:

All SurveyUSA clients in California

Geography: California

Data Collected: 11/02/2007 - 11/04/2007

Release Date: 11/05/2007

In California, Giuliani Down 5 Points, Thompson Also Down 5 Points, as GOP Fight Heats Up: In a Republican Primary in California today, 11/05/07, 3 months to the vote, Rudolph Giuliani still leads, but the contest is more interesting than it has been. Fred Thompson, who had tied Giuliani for the lead in SurveyUSA's September tracking poll, has fallen now to 4th place, slightly behind John McCain and Mitt Romney, who are effectively tied now for 2nd. The exact standings today are: Giuliani 34%, down from 39% last month, and exactly where Giuliani was six months ago, in May. McCain 16%, back in 2nd place for the first time in 3 months. Romney 15%, his highest showing. Thompson 13%, half of the 26% Thompson got in September, 5 points less than the 18% Thompson got in October. Mike Huckabee, listed by name for the first time this month, as opposed to grouped with "other Republican," is at 8%. Among California Conservatives, Thompson started at 13% in May, went to 31% in September, and is back at 14% today, behind Romney and McCain at 16%. Thompson gets 18% among those who watch Law And Order regularly, compared to 12% among those who watch Law And Order rarely.

Drexel Democrat Debate Allows Obama To Recover Some Ground Against Hillary, But He's Still down 28 Points: The Democratic debate on 10/30/07, in which some saw a possible crack in Hillary Clinton's armor, results in Clinton's staggering 37-point lead last month shrinking to 28 points today, with Obama up 5 points from 20% to 25%, and Clinton down 4 points, from 57% to 53%. Edwards, at 13%, is unchanged month-on-month, steady in 3rd place. Significantly: Clinton shows more strength than ever among male voters, now up 2:1 over Obama.

Early Support for Changing CA law to Apportion Electoral Votes: 47% of California registered voters today conceptually support apportioning California's electoral college votes, so the winner does not take all. 34% prefer the existing "winner take all" system. SurveyUSA question text is generic, and does not attempt to precisely describe "California Electoral Vote Initiative," which may be put before CA voters in 2008. Results of this question can be interpreted as an early read on baseline satisfaction and dissatisfaction with the existing Electoral College system, but not necessarily as support for a specific ballot measure. The results do not attempt to forecast what would happen were the Electoral Vote Initiative put before voters today. The results do pick-up an underlying dissatisfaction with the Electoral College system that extends across demographic groups.

Filtering: 2,100 California adults were interviewed by SurveyUSA 11/02/07 through 11/04/07. Of them, 1,772 were registered to vote. Of them, 513 were determined by SurveyUSA to be likely to vote in the Republican Primary, and 722 were determined by SurveyUSA to be likely to vote in the Democratic Primary, and were included in the Primary portion of this survey. All 1,772 registered voters were asked about Electoral College reform.

1 If the Republican Primary for President of the United States were today, would you vote for ...(names rotated) Rudy Giuliani? Mike Huckabee? John McCain? Mitt Romney? Fred Thompson? Or some other Republican?

513 Likely Republican Primary Voter	All	Gender		Race				Party Affiliation			Ideology			2004 Vote		Abortion	
		Male	Female	White	Black	Hispani	Asian/O	Republi	Democr	Indepen	Conser	Modera	Liberal	Bush	Kerry	Pro-life	Pro-cho
Margin of Sampling Error: +/-4.4%																	
Giuliani	34%	34%	35%	33%	44%	40%	31%	35%	29%	28%	34%	37%	30%	37%	19%	34%	34%
Huckabee	8%	8%	8%	9%	10%	2%	10%	8%	0%	9%	11%	4%	0%	9%	4%	13%	3%
McCain	16%	16%	16%	15%	6%	16%	21%	16%	18%	10%	16%	17%	10%	16%	23%	17%	15%
Romney	15%	15%	14%	15%	12%	7%	26%	14%	8%	22%	16%	16%	2%	15%	2%	16%	11%
Thompson	13%	12%	15%	15%	4%	13%	6%	15%	9%	5%	14%	14%	10%	14%	4%	13%	15%
Other	8%	9%	7%	8%	24%	9%	7%	7%	18%	14%	5%	8%	21%	4%	33%	4%	14%
Undecided	6%	6%	5%	5%	0%	14%	0%	4%	18%	12%	3%	4%	28%	4%	15%	3%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	54%	46%	70%	3%	16%	11%	85%	4%	9%	57%	32%	7%	85%	9%	54%	43%

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		Real	Made-u	For	Against	Yes	No	Support	Oppose	Yes	No	Need	No Need	United	Terroris	One Of	An Aver	One Of	
Margin of Sampling Error: +/-4.4%																			
Giuliani	34%	32%	38%	34%	35%	33%	34%	34%	35%	34%	35%	37%	33%	38%	23%	40%	36%	22%	
Huckabee	8%	6%	11%	5%	14%	11%	8%	2%	11%	9%	7%	10%	8%	10%	5%	18%	5%	6%	
McCain	16%	19%	13%	16%	16%	15%	17%	18%	15%	16%	17%	19%	16%	15%	21%	10%	19%	18%	
Romney	15%	11%	17%	12%	15%	13%	14%	7%	15%	12%	13%	10%	14%	15%	6%	13%	17%	5%	
Thompson	13%	13%	15%	14%	14%	13%	14%	13%	14%	16%	12%	13%	15%	14%	18%	14%	15%	11%	
Other	8%	10%	6%	10%	6%	8%	9%	15%	6%	8%	9%	8%	9%	3%	19%	4%	4%	28%	
Undecided	6%	9%	1%	8%	1%	7%	5%	9%	4%	5%	7%	4%	6%	4%	8%	2%	5%	10%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Republican Pri	100%	54%	41%	58%	36%	26%	73%	22%	74%	48%	50%	29%	67%	69%	21%	25%	56%	18%	

1 If the Republican Primary for President of the United States were today, would you vote for ...(names rotated) Rudy Giuliani? Mike Huckabee? John McCain? Mitt Romney? Fred Thompson? Or some other Republican?

513 Likely Republican Primary Voter	All	Passport Curren		Watch Law And Order			Region				Age				<50 / 50+		
		Yes	No	Regular	Occasio	Almost	Central	Greater	Inland	Bay Are	18-34	35-49	50-64	65+	18-49	50+	
Margin of Sampling Error: +/-4.4%																	
Giuliani	34%	37%	31%	33%	30%	36%	29%	37%	32%	39%	31%	36%	32%	38%	34%	35%	
Huckabee	8%	7%	10%	10%	5%	9%	13%	6%	5%	9%	8%	5%	12%	8%	6%	10%	
McCain	16%	16%	16%	18%	25%	12%	17%	15%	21%	8%	17%	16%	14%	16%	16%	15%	
Romney	15%	13%	14%	10%	12%	16%	12%	12%	19%	19%	14%	16%	13%	15%	15%	14%	
Thompson	13%	15%	14%	18%	14%	12%	16%	13%	12%	13%	9%	13%	18%	12%	12%	15%	
Other	8%	8%	9%	4%	6%	12%	8%	10%	6%	7%	13%	7%	8%	7%	9%	7%	
Undecided	6%	3%	7%	6%	8%	3%	5%	7%	4%	4%	8%	7%	2%	5%	8%	3%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Republican Pri	100%	55%	44%	24%	25%	51%	25%	36%	22%	17%	18%	35%	25%	22%	53%	47%	

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513 Likely Republican Primary Voter	All	Generation				
		Gen Y	Gen X	Jones	Boomer	Mature
Margin of Sampling Error: +/-4.4%						
Giuliani	34%	26%	42%	28%	37%	37%
Huckabee	8%	14%	4%	9%	10%	8%
McCain	16%	23%	11%	18%	12%	17%
Romney	15%	6%	14%	19%	12%	15%
Thompson	13%	6%	14%	13%	19%	12%
Other	8%	12%	9%	7%	8%	7%
Undecided	6%	13%	6%	6%	3%	4%
Total	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	10%	23%	30%	17%	20%

2 If the Democratic Primary were today, would you vote for... Hillary Clinton? Barack Obama? John Edwards? Or some other Democrat?

722 Likely Democratic Primary Voter	All	Gender		Race				Party Affiliation			Ideology			2004 Vote		Abortion	
		Male	Female	White	Black	Hispani	Asian/O	Republi	Democr	Indepen	Conser	Modera	Liberal	Bush	Kerry	Pro-life	Pro-cho
Margin of Sampling Error: +/-3.7%																	
Clinton	53%	48%	57%	48%	30%	69%	45%	40%	54%	46%	53%	51%	51%	43%	52%	58%	53%
Obama	25%	24%	25%	21%	63%	17%	32%	13%	25%	30%	24%	24%	28%	22%	26%	23%	26%
Edwards	13%	16%	11%	18%	5%	11%	7%	27%	13%	11%	6%	17%	13%	14%	14%	8%	14%
Other	6%	10%	3%	9%	0%	3%	10%	15%	5%	8%	13%	6%	5%	16%	5%	9%	5%
Undecided	3%	2%	4%	4%	2%	0%	7%	5%	3%	5%	4%	2%	3%	5%	3%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Democratic Pri	100%	45%	55%	47%	8%	32%	13%	4%	86%	10%	8%	49%	37%	9%	75%	17%	79%

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722 Likely Democratic Primary Voter	All	Global Warming		Stem Cell Resea		Labor Union		Same Sex Marri		Gun Ownership		Military Draft		Who Is Winning		Bush in History			
		Real	Made-u	For	Against	Yes	No	Support	Oppose	Yes	No	Need	No Nee	United	Terroris	One Of	An Aver	One Of	
Margin of Sampling Error: +/-3.7%																			
Clinton	53%	53%	52%	52%	62%	54%	53%	52%	55%	49%	53%	50%	54%	54%	55%	45%	58%	52%	
Obama	25%	24%	35%	25%	27%	24%	26%	26%	26%	24%	27%	28%	24%	27%	25%	34%	20%	26%	
Edwards	13%	14%	4%	15%	4%	14%	13%	14%	9%	18%	12%	12%	13%	10%	13%	0%	8%	14%	
Other	6%	5%	8%	5%	7%	4%	7%	5%	7%	6%	6%	9%	5%	7%	5%	21%	9%	5%	
Undecided	3%	3%	1%	3%	1%	3%	2%	3%	2%	3%	3%	1%	3%	2%	2%	0%	5%	2%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Democratic Pri	100%	91%	7%	86%	9%	36%	62%	58%	34%	23%	74%	23%	73%	26%	53%	2%	15%	83%	

2 If the Democratic Primary were today, would you vote for... Hillary Clinton? Barack Obama? John Edwards? Or some other Democrat?

722 Likely Democratic Primary Voter	All	Passport Curren		Watch Law And Order			Region				Age				<50 / 50+		
		Yes	No	Regular	Occasio	Almost	Central	Greater	Inland	Bay Are	18-34	35-49	50-64	65+	18-49	50+	
Margin of Sampling Error: +/-3.7%																	
Clinton	53%	51%	59%	54%	58%	50%	57%	54%	57%	45%	55%	53%	48%	55%	54%	51%	
Obama	25%	27%	22%	26%	21%	28%	20%	26%	23%	27%	30%	25%	22%	21%	27%	22%	
Edwards	13%	13%	13%	13%	14%	13%	12%	13%	9%	17%	9%	13%	19%	10%	11%	16%	
Other	6%	6%	4%	4%	4%	8%	7%	6%	7%	6%	4%	5%	6%	11%	5%	8%	
Undecided	3%	3%	2%	3%	4%	2%	3%	1%	4%	6%	2%	3%	4%	3%	3%	4%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Democratic Pri	100%	58%	40%	25%	29%	46%	17%	41%	14%	27%	25%	31%	28%	16%	56%	44%	

2 If the Democratic Primary were today, would you vote for... Hillary Clinton? Barack Obama? John Edwards? Or some other Democrat?

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		Gen Y	Gen X	Jones	Boomer	Mature
Margin of Sampling Error: +/-3.7%						
Clinton	53%	66%	51%	51%	47%	56%
Obama	25%	25%	26%	28%	23%	19%
Edwards	13%	2%	13%	14%	22%	10%
Other	6%	6%	6%	5%	4%	11%
Undecided	3%	0%	4%	3%	4%	3%
Total	100%	100%	100%	100%	100%	100%
Composition of Likely Democratic Pri	100%	12%	27%	25%	21%	15%

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3 Should California's 55 electoral college votes continue to all go to the winner? Should the system be changed so that California's Electoral College votes are divided among the candidates for president based on the percent of the popular vote each receives? Or, are you not sure?

1772 Registered Voters	All	Gender		Race				Party Affiliation			Ideology			2004 Vote		Abortion	
		Male	Female	White	Black	Hispani	Asian/O	Republi	Democr	Indepen	Conser	Modera	Liberal	Bush	Kerry	Pro-life	Pro-cho
Margin of Sampling Error: +/-2.4%																	
All Go To The Winner	34%	41%	28%	33%	40%	33%	39%	29%	40%	31%	30%	32%	46%	28%	42%	31%	36%
Divided Among The Candidates	47%	46%	48%	51%	38%	43%	42%	55%	40%	53%	50%	52%	34%	56%	37%	50%	45%
Not Sure	19%	13%	25%	16%	22%	24%	19%	17%	20%	16%	20%	16%	20%	17%	21%	19%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	56%	6%	25%	14%	35%	48%	14%	27%	45%	23%	39%	45%	32%	64%

3 Should California's 55 electoral college votes continue to all go to the winner? Should the system be changed so that California's Electoral College votes are divided among the candidates for president based on the percent of the popular vote each receives? Or, are you not sure?

1772 Registered Voters	All	Global Warming		Stem Cell Resea		Labor Union		Same Sex Marri		Gun Ownership		Military Draft		Who Is Winning		Bush in History		
		Real	Made-u	For	Against	Yes	No	Support	Oppose	Yes	No	Need	No Need	United	Terroris	One Of	An Aver	One Of
Margin of Sampling Error: +/-2.4%																		
All Go To The Winner	34%	37%	27%	35%	31%	35%	34%	41%	29%	30%	37%	40%	32%	30%	37%	35%	26%	38%
Divided Among The Candidates	47%	45%	57%	48%	49%	48%	47%	43%	52%	54%	44%	45%	49%	50%	47%	51%	53%	44%
Not Sure	19%	18%	16%	17%	20%	18%	19%	16%	19%	17%	19%	15%	19%	20%	15%	14%	21%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	76%	19%	74%	19%	30%	68%	43%	50%	32%	65%	25%	71%	43%	40%	10%	31%	58%

3 Should California's 55 electoral college votes continue to all go to the winner? Should the system be changed so that California's Electoral College votes are divided among the candidates for president based on the percent of the popular vote each receives? Or, are you not sure?

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		Yes	No	Regular	Occasio	Almost	Central	Greater	Inland	Bay Are	18-34	35-49	50-64	65+	18-49	50+
Margin of Sampling Error: +/-2.4%																
All Go To The Winner	34%	36%	31%	34%	41%	30%	31%	34%	32%	39%	33%	31%	36%	39%	32%	37%
Divided Among The Candidates	47%	48%	48%	47%	39%	52%	50%	45%	51%	44%	47%	49%	47%	43%	48%	45%
Not Sure	19%	16%	21%	19%	20%	18%	19%	21%	17%	17%	20%	20%	17%	18%	20%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	54%	44%	24%	27%	49%	20%	40%	17%	23%	26%	31%	25%	18%	57%	43%

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Divided Among The Candidates	47%	46%	48%	49%	47%	43%
Not Sure	19%	18%	22%	17%	19%	18%
Total	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	14%	26%	26%	17%	17%

: KABC-TV Los Angeles, KFSN-TV Fresno, KGTV-TV San Diego, KPIX-TV San Francisco

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.