

Results of SurveyUSA Election Poll #13182



Sponsors:

All SurveyUSA clients in California

Geography: California

Data Collected: 01/11/2008 - 01/13/2008

Release Date: 01/14/2008

CA DEMOCRATIC PRIMARY: At Edwards' Expense, Obama Creeps to Within 15 Points of Hillary -- In a Democratic Primary in delegate-rich California today, 01/14/08, three weeks to the vote, Hillary Clinton defeats Barack Obama 50% to 35%, according to SurveyUSA tracking poll data conducted for KABC-TV Los Angeles, KPIX-TV San Francisco, KGTV-TV San Diego and KFSN-TV Fresno. Compared to SurveyUSA's most recent CA poll released one month ago, before Iowa and New Hampshire, Hillary Clinton is up 1 point, Obama is up 5 points, and John Edwards, who finishes today at 10%, is down 4 points. In October, Clinton led Obama by 37 points. Obama has gained material ground since then, but Clinton has not lost as much ground, so the advantage remains hers. Obama today leads among men by 9 points; Clinton leads among women by 33 points -- a 42-point Gender Gap. In greater Los Angeles, Clinton leads by 14. In greater San Francisco, Clinton leads by 6.

Filtering: 2,100 state of CA adults were interviewed by SurveyUSA 01/11/08 through 01/13/08, after Iowa and New Hampshire voting, but before voting in Nevada, South Carolina and Florida. Of the adults, 1,791 were registered to vote. Of them, 810 were determined by SurveyUSA to be likely to vote in the 02/05/08 Democratic Presidential Primary.

1 If the Democratic Primary were today, would you vote for... Hillary Clinton? Barack Obama? John Edwards? Or some other Democrat?

810 Likely Democratic Primary Voter	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Margin of Sampling Error: +/-3.5%																
Clinton	50%	35%	61%	50%	44%	53%	58%	46%	55%	46%	31%	63%	53%	39%	54%	34%
Obama	35%	44%	28%	40%	40%	33%	20%	40%	28%	34%	61%	26%	37%	46%	31%	51%
Edwards	10%	15%	7%	5%	13%	10%	13%	9%	11%	13%	7%	9%	5%	7%	11%	7%
Other	3%	4%	2%	3%	1%	2%	6%	2%	4%	4%	0%	0%	3%	8%	2%	6%
Undecided	2%	3%	2%	2%	2%	2%	3%	2%	2%	3%	1%	2%	1%	0%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Democratic Pri	100%	42%	58%	24%	33%	27%	16%	57%	43%	51%	9%	27%	14%	5%	80%	13%

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810 Likely Democratic Primary Voter	All	Ideology			2004 Vote		Abortion		Global Warming		Stem Cell Resea		Labor Union		Same Sex Marri		Gun Ownership	
		Conser	Modera	Liberal	Bush	Kerry	Pro-life	Pro-cho	Real	Made-u	For	Against	Yes	No	Support	Oppose	Yes	No
Margin of Sampling Error: +/-3.5%																		
Clinton	50%	45%	50%	49%	45%	52%	51%	51%	51%	40%	50%	57%	49%	51%	51%	51%	54%	50%
Obama	35%	35%	35%	38%	30%	35%	31%	35%	34%	37%	36%	30%	38%	33%	35%	35%	30%	36%
Edwards	10%	15%	11%	9%	14%	10%	12%	10%	10%	15%	10%	9%	10%	11%	10%	10%	13%	9%
Other	3%	5%	2%	3%	7%	1%	5%	2%	2%	8%	2%	4%	2%	3%	2%	3%	3%	2%
Undecided	2%	0%	3%	1%	3%	2%	1%	2%	2%	0%	2%	1%	2%	2%	2%	0%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Democratic Pri	100%	9%	50%	35%	13%	70%	20%	76%	87%	10%	84%	11%	31%	68%	62%	33%	25%	73%

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810 Likely Democratic Primary Voter	All	Military Draft		Who Is Winning		Bush in History			Passport Curren		Region			
		Need	No Nee	United	Terroris	One Of	An Aver	One Of	Yes	No	Central	Greater	Inland	Bay Are
Margin of Sampling Error: +/-3.5%														
Clinton	50%	50%	51%	47%	56%	26%	49%	52%	52%	52%	56%	48%	57%	47%
Obama	35%	31%	36%	35%	33%	20%	28%	35%	36%	31%	27%	34%	32%	41%
Edwards	10%	12%	10%	12%	9%	30%	14%	9%	8%	12%	10%	13%	7%	8%
Other	3%	3%	2%	3%	2%	4%	6%	2%	2%	3%	6%	1%	3%	3%
Undecided	2%	4%	1%	2%	1%	21%	3%	2%	2%	1%	0%	4%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Democratic Pri	100%	20%	75%	28%	53%	2%	14%	83%	59%	38%	15%	41%	14%	30%

: KABC-TV Los Angeles, KFSN-TV Fresno, KGTV-TV San Diego, KPIX-TV San Francisco

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.