

Results of SurveyUSA Election Poll #13301



Sponsor:

KFOR-TV (Oklahoma City)

Geography: Oklahoma

Data Collected: 02/02/2008 - 02/03/2008

Release Date: 02/04/2008

Oklahoma Democratic Primary: Clinton Broadly Backed, But Not All Edwards' Supporters Have Settled on Plan 'B' -- 24 hours till votes are counted in the Oklahoma Democratic Primary, Hillary Clinton is 2:1 ahead of Barack Obama, and seemingly in complete control, according to this final SurveyUSA pre-primary poll conducted for KFOR-TV Oklahoma City. But: this is SurveyUSA's first tracking poll since John Edwards withdrew from the contest, and his supporters do not appear to have settled on one of the two remaining Democrats. 15% in this poll say they will vote for "some other Democrat," though there is no other viable Democrat in the contest.

Filtering: 1,900 state of Oklahoma adults were interviewed 02/02/08 and 02/03/08. All interviews completed before kickoff of Super Bowl at 5:30 pm CT on 02/03/08. Of the adults, 1,674 were registered to vote. Of them, 673 were determined by SurveyUSA to be likely to vote in the 02/05/08 Democratic Primary.

1 If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

673 Likely & Actual Voters	All	Already Voted		Gender		Age				<50 / 50+		Race				Ideology		
		Actual	Likely V	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Conser	Modera	Liberal
Margin of Sampling Error: +/-3.8%																		
Clinton	54%	62%	54%	41%	65%	44%	58%	49%	64%	53%	56%	55%	57%	49%	51%	34%	59%	54%
Obama	27%	19%	28%	33%	23%	40%	24%	31%	18%	30%	25%	26%	39%	19%	33%	26%	30%	36%
Other	15%	17%	15%	23%	9%	14%	17%	15%	14%	16%	15%	16%	3%	32%	11%	33%	9%	10%
Undecided	3%	2%	3%	4%	3%	3%	1%	4%	5%	1%	5%	3%	1%	0%	4%	8%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	6%	94%	43%	57%	16%	26%	32%	26%	42%	58%	78%	7%	3%	12%	20%	42%	17%

1 If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

673 Likely & Actual Voters	All	Attend Religious Services			Abortion		Change Your Mi		Top Issue For Next President								Region	
		Regular	Occasio	Almost	Pro-life	Pro-cho	Could C	Mind M	Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	Wester	Eastern
Margin of Sampling Error: +/-3.8%																		
Clinton	54%	52%	58%	56%	46%	61%	44%	58%	56%	72%	66%	54%	36%	61%	40%	45%	49%	58%
Obama	27%	27%	23%	33%	26%	28%	30%	27%	26%	25%	25%	31%	24%	17%	40%	30%	31%	25%
Other	15%	17%	15%	9%	23%	9%	18%	14%	14%	3%	7%	15%	35%	13%	19%	23%	16%	14%
Undecided	3%	4%	3%	1%	4%	2%	8%	1%	4%	0%	2%	0%	4%	9%	1%	2%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	52%	27%	21%	44%	53%	21%	78%	39%	4%	18%	14%	5%	6%	5%	7%	41%	59%

Results of SurveyUSA Election Poll #13301



Sponsor:

KFOR-TV (Oklahoma City)

Geography: Oklahoma

Data Collected: 02/02/2008 - 02/03/2008

Release Date: 02/04/2008

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.