

Results of SurveyUSA Election Poll #13309



Sponsor:

WBZ-TV (Boston)

Geography: Massachusetts RBS
 Data Collected: 02/02/2008 - 02/03/2008
 Release Date: 02/04/2008

Obama Closes on Clinton, But Doesn't Catch Her, Eve of Massachusetts Democratic Primary: 24 hours till votes are counted in Massachusetts, Barack Obama has late momentum against Hillary Clinton, and has gained ground while Clinton has remained flat, according to SurveyUSA's final pre-primary tracking poll, conducted for WBZ-TV Boston. At the wire, Clinton 56%, Obama 39%. The size of Clinton's victory will determine how many of Massachusetts' 121 delegates she takes to the Democratic National Convention. Obama leads by 20 among men. Clinton leads by 42 among women. **A 62-point Gender Gap.** Among voters under age 50, the contest is tied. Among voters age 50+, Clinton leads by 29. The number of young voters will determine how well Obama does relative to Clinton. If new, younger, first-time voters show-up in disproportionately large numbers, Obama may out-perform his 39% showing here.

Filtering: 1,350 state of Massachusetts registered voters were interviewed 02/02/08 and 02/03/08 using Registration Based Sampling. Of them, 651 were determined by SurveyUSA to be likely to vote in the 02/05/08 Democratic Primary. All interviews completed before the start of the Super Bowl on 02/03/08.

1 If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

| 651 Likely Democratic Primary Voter | All | Gender | | Age | | | | <50 / 50+ | | Race | | | | Party | | |
|--------------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|---------|---------|-------|---------|---------|--------|-----------|
| | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | Hispani | African | White | Asian/O | Republi | Democr | Unaffilia |
| Margin of Sampling Error: +/-3.9% | | | | | | | | | | | | | | | | |
| Clinton | 56% | 36% | 69% | 53% | 45% | 58% | 66% | 47% | 62% | 62% | 18% | 59% | 46% | 0% | 56% | 55% |
| Obama | 39% | 56% | 27% | 43% | 48% | 38% | 27% | 47% | 33% | 34% | 71% | 36% | 45% | 0% | 38% | 42% |
| Other | 3% | 6% | 1% | 4% | 2% | 3% | 4% | 3% | 3% | 0% | 7% | 3% | 6% | 0% | 4% | 1% |
| Undecided | 2% | 2% | 3% | 0% | 5% | 1% | 3% | 4% | 2% | 4% | 4% | 2% | 3% | 0% | 3% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 0% | 100% | 100% |
| Composition of Likely Democratic Pri | 100% | 40% | 60% | 11% | 29% | 34% | 26% | 40% | 60% | 2% | 6% | 88% | 3% | 0% | 74% | 26% |

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| 651 Likely Democratic Primary Voter | All | Ideology | | | Attend Religious Services | | | Abortion | | Change Your Mi | |
|--------------------------------------|------|----------|--------|---------|---------------------------|---------|--------|----------|---------|----------------|--------|
| | | Conser | Modera | Liberal | Regular | Occasio | Almost | Pro-life | Pro-cho | Could C | Mind M |
| Margin of Sampling Error: +/-3.9% | | | | | | | | | | | |
| Clinton | 56% | 44% | 56% | 55% | 59% | 59% | 50% | 59% | 55% | 49% | 58% |
| Obama | 39% | 46% | 39% | 40% | 36% | 34% | 45% | 34% | 40% | 36% | 39% |
| Other | 3% | 8% | 3% | 3% | 3% | 4% | 2% | 5% | 2% | 6% | 2% |
| Undecided | 2% | 2% | 2% | 2% | 2% | 3% | 2% | 1% | 3% | 9% | 0% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Democratic Pri | 100% | 7% | 42% | 35% | 36% | 30% | 34% | 26% | 72% | 22% | 77% |

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| 651 Likely Democratic Primary Voter | All | Top Issue For Next President | | | | | | | | Region | | |
|--------------------------------------|------|------------------------------|---------|--------|------|----------|--------|---------|---------|--------|--------|-------|
| | | Econo | Environ | Health | Iraq | Terroris | Social | Educati | Immigra | W/Cent | Boston | SE MA |
| Margin of Sampling Error: +/-3.9% | | | | | | | | | | | | |
| Clinton | 56% | 62% | 42% | 51% | 56% | 40% | 68% | 49% | 58% | 58% | 53% | 62% |
| Obama | 39% | 33% | 55% | 40% | 39% | 57% | 25% | 49% | 33% | 38% | 40% | 34% |
| Other | 3% | 2% | 2% | 5% | 2% | 3% | 2% | 0% | 9% | 2% | 4% | 3% |
| Undecided | 2% | 2% | 1% | 4% | 2% | 0% | 5% | 2% | 0% | 1% | 4% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Democratic Pri | 100% | 39% | 8% | 13% | 22% | 3% | 4% | 5% | 4% | 22% | 58% | 20% |

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.