

Results of SurveyUSA Election Poll #13811



Sponsor:

WTVD-TV (Raleigh)

Geography: North Carolina

Data Collected: 04/26/2008 - 04/28/2008

Release Date: 04/29/2008

In North Carolina, Clinton Closes To Within 5 Of Obama: In a Democratic Primary in North Carolina today, 04/29/08, one week till votes are counted, the 10-point lead that Barack Obama has had for two months is halved, to now 5 points, Obama 49%, Clinton 44%, according to SurveyUSA's 7th tracking poll, conducted exclusively for WTVD-TV Raleigh. In SurveyUSA last four polls, over the past two months, Obama has led by 10, 8, 10, and 9 points. Today: 5. White voters are key. Since January, Clinton had led among Carolina whites by 14, 19, 17, 22 and 23 points. But today, suddenly: 31. In the Research Triangle, Clinton is up 9 points, week-on-week; Obama is down 3; a net swing of 12 points to Clinton. Among unaffiliated voters, Clinton has overtaken Obama for the first time in 2008, though the difference is small and within the sub-group's margin of sampling error. The two tie among Moderates. Obama leads slightly among Liberals. Clinton leads slightly among Conservatives. There is enough cross-current in the political waters that SurveyUSA's final pre-Primary poll, next week, may show more movement -- though in which direction it is impossible to know.

Filtering: 2,100 NC adults were interviewed 04/26/08 through 04/28/08. Of them, 1,796 were registered to vote. Of them, 727 were determined by SurveyUSA to be likely to vote on or before the 05/06/08 Primary. Unaffiliated voters are allowed to vote in the NC Democratic Primary. One-stop early voting began on 04/17/08 and continues through 05/03/08. At this hour, 2% of likely voters tell SurveyUSA they have already voted. The primary is on 05/06/08. 115 delegates will be awarded, proportionately, to the Democratic National Convention.

1 If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

727 Actual & Likely Voters	All	Gender		Age				<50 / 50+		Age			Race		Already Voted?	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obam	> McCa	> In Bet	White	Black	Already	Likely V
Margin of Sampling Error: +/-3.7%																
Clinton	44%	43%	45%	37%	40%	47%	56%	38%	51%	38%	60%	46%	61%	11%	39%	44%
Obama	49%	51%	48%	62%	57%	44%	33%	59%	39%	59%	28%	46%	30%	87%	57%	49%
Other	4%	4%	4%	0%	1%	6%	8%	1%	7%	1%	8%	6%	6%	1%	4%	4%
Undecided	3%	2%	3%	2%	3%	3%	3%	2%	3%	2%	4%	3%	3%	2%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Actual & Likely Voter	100%	45%	55%	21%	32%	26%	21%	53%	47%	45%	13%	42%	61%	33%	2%	98%

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727 Actual & Likely Voters	All	Party Affiliation			Ideology			Region		
		Republi	Democr	Unaffilia	Conser	Modera	Liberal	Charlott	Raleigh	South &
Margin of Sampling Error: +/-3.7%										
Clinton	44%	0%	43%	51%	46%	48%	41%	48%	43%	41%
Obama	49%	0%	50%	47%	41%	48%	56%	47%	51%	47%
Other	4%	0%	4%	1%	10%	2%	2%	3%	4%	6%
Undecided	3%	0%	3%	1%	4%	2%	1%	2%	2%	6%
Total	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Actual & Likely Voter	100%	0%	86%	14%	18%	44%	20%	32%	53%	15%

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Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.