

Results of SurveyUSA Election Poll #13667



Sponsor:

KATU-TV (Portland)

Geography: Oregon

Data Collected: 04/04/2008 - 04/06/2008

Release Date: 04/07/2008

In Oregon, Obama 10 Atop Clinton, 6 Weeks to Primary: In a Democratic Primary in Oregon today, 04/07/08, six weeks to the 05/20/08 primary, Barack Obama defeats Hillary Clinton 52% to 42%, according to a SurveyUSA poll conducted exclusively for KATU-TV Portland. Obama leads by 30 points among men. Clinton leads by 7 among women. A 37-point Gender Gap. Clinton leads among voters age 65+. Obama leads among voters younger than 65. Among Oregon Democrats focused on the economy, the candidates tie. Obama leads among voters focused on Iraq. Clinton leads, ever so slightly, among voters focused on health care. Clinton trails by 8 in greater Portland, trails by 16 in the rest of Oregon.

Filtering: 1,800 state of Oregon adults were interviewed 04/04/08 through 04/06/08. Of them, 1,611 were registered to vote. Of them, 597 were determined by SurveyUSA to be likely to vote in the 05/20/08 Democratic Primary. The Primary is "closed." Only registered Democrats may vote. All voting is by U.S. mail. Ballots may be returned until 8 pm on 05/20/08. 52 delegates to the Democratic National Convention will be awarded proportionally. Results in Oregon will likely be influenced by the results of other Primaries that occur between now and 05/20/08.

1 If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

597 Likely Voters	All	Gender		Age				<50 / 50+		Age			Race			Ideology		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obam	> McCa	> In Bet	White	Hispani	Asian	Conser	Moder	Liberal
Margin of Sampling Error: +/-4.1%																		
Clinton	42%	32%	50%	45%	33%	39%	53%	38%	44%	39%	59%	39%	42%	45%	30%	48%	38%	41%
Obama	52%	62%	43%	53%	62%	50%	42%	58%	47%	57%	37%	52%	52%	53%	45%	39%	56%	55%
Other	4%	4%	3%	2%	3%	6%	3%	2%	5%	2%	2%	5%	3%	1%	18%	10%	3%	1%
Undecided	3%	1%	4%	0%	3%	5%	2%	1%	4%	2%	2%	4%	3%	0%	8%	2%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	47%	53%	21%	25%	32%	22%	46%	54%	39%	13%	48%	87%	7%	5%	10%	36%	43%

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597 Likely Voters	All	Attend Religious Services			Abortion		Change Your Mi		Top Issue For Next President								Region	
		Regular	Occasio	Almost	Pro-life	Pro-cho	Could C	Mind M	Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	Portlan	Rest of
Margin of Sampling Error: +/-4.1%																		
Clinton	42%	44%	45%	40%	41%	42%	41%	43%	47%	33%	50%	32%	38%	51%	52%	53%	43%	39%
Obama	52%	48%	48%	55%	53%	51%	44%	54%	49%	63%	42%	61%	51%	38%	48%	38%	51%	55%
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Undecided	3%	3%	3%	2%	1%	3%	8%	1%	2%	3%	4%	3%	4%	3%	0%	2%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	26%	24%	50%	19%	77%	28%	70%	30%	8%	15%	27%	3%	3%	6%	7%	65%	35%

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Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.