

# Results of SurveyUSA Election Poll #13753



Sponsor:

WTVD-TV (Raleigh)

Geography: North Carolina

Data Collected: 04/19/2008 - 04/21/2008

Release Date: 04/22/2008

**North Carolina in Every Respect the Opposite of Pennsylvania:** On the day Pennsylvania Democrats vote in a primary that has seen opinion polls fluctuate wildly on how big her possible win might be, North Carolina Democratic Primary voters are steady-steady, and not with Clinton on top, but Obama. Obama's advantage has fluctuated imperceptibly, or not at all, in four tracking polls conducted over the past 90 days. Today, 14 days till NC votes are counted, Obama leads by 9 points. In five previous tracking polls, going back to before the Michigan Primary, Obama's lead has been 4 points, 10 points, 8 points, 10 points. NC men are [stable](#). NC women are [stable](#). Voters under age 50 are [stable](#). Voters age 50+ are [stable](#). Black voters are [stable](#). White voters are [stable](#). Charlotte voters are [stable](#). Moderates are [stable](#). Registered Democrats are [stable](#). Unaffiliated voters are [stable](#).

**Filtering** 2,100 state of NC adults were interviewed 04/19/08 through 04/21/08. Of them, 1,829 were registered to vote. Of them, 734 were determined by SurveyUSA to be likely to vote or to have already voted. Unaffiliated voters are allowed to vote in the NC Democratic Primary. One-stop early voting began on April 17 and continues through May 3. The primary is on May 6. 115 delegates will be awarded, proportionately, to the Democratic National Convention.

**1** If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

734 Actual & Likely Voters	All	Already Voted?		Gender		Age				<50 / 50+		Age			Race			
		Already	Likely V	Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obama	> McCa	> In Bet	White	Black	Hispani	Other
Margin of Sampling Error: +/-3.7%																		
Clinton	41%	35%	41%	39%	42%	28%	39%	45%	51%	34%	48%	34%	56%	44%	56%	10%	17%	48%
Obama	50%	47%	50%	50%	50%	65%	51%	46%	36%	57%	42%	58%	28%	47%	33%	83%	81%	41%
Other	5%	2%	5%	6%	4%	2%	4%	6%	7%	3%	6%	3%	8%	5%	6%	1%	2%	11%
Undecided	5%	15%	4%	5%	5%	5%	6%	4%	6%	5%	5%	5%	8%	4%	5%	5%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Actual & Likely Voter	100%	6%	94%	45%	55%	23%	29%	29%	20%	52%	48%	45%	12%	43%	64%	30%	3%	3%

**1** If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

734 Actual & Likely Voters	All	Party Affiliation			Ideology			Region		
		Republi	Democr	Unaffilia	Conser	Modera	Liberal	Charlott	Raleigh	South &
Margin of Sampling Error: +/-3.7%										
Clinton	41%	0%	41%	37%	45%	44%	39%	49%	34%	44%
Obama	50%	0%	48%	59%	37%	48%	58%	45%	54%	44%
Other	5%	0%	5%	1%	10%	5%	1%	3%	5%	8%
Undecided	5%	0%	5%	3%	7%	3%	3%	3%	7%	4%
Total	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Actual & Likely Voter	100%	0%	88%	12%	15%	38%	24%	33%	51%	15%

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**Statement of Methodology:** The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.