

Results of SurveyUSA Election Poll #13218



Geography: Florida
 Data Collected: 01/20/2008
 Release Date: 01/21/2008

Sponsors:
 WFLA-TV (Tampa), WKRG-TV (Mobile-Pensacola)

1ST LOOK AT FLORIDA DEMOCRATIC PRIMARY FOLLOWING NV CAUCUS -- Clinton Remains 33 Points Atop Obama: In a FL Democratic Primary today, 01/21/08, 8 days till voting ends, Hillary Clinton maintains an overwhelming advantage over Barack Obama, 56% to 23%, according to a SurveyUSA poll conducted exclusively for WFLA-TV Tampa and WKRG-TV Mobile. Compared to an identical SurveyUSA tracking poll released 1 week ago, before the Nevada Caucus on 01/19/08, Clinton is unchanged, Obama is unchanged, and Edwards is down 2 points, from 14% then to 12% now. Among whites, Clinton leads 4:1 over Obama and Edwards, who tie for 2nd.

Caveat: The national Democratic Party has penalized the state of Florida Democratic Party for scheduling its Primary before 02/05/08. As a result, delegates "won" on 01/29/08 will not be seated at the Democratic Convention this summer, the national Party says. Democratic candidates have agreed not to campaign in Florida. It is unknowable how, whether, or to what extent the fact that the Florida Democratic Primary is "unsanctioned" will influence turnout.

Filtering / Early Voting: 2,050 Florida adults were interviewed by SurveyUSA 01/20/08. Of them, 1,781 were registered to vote. Of them, 517 had already voted in early voting, or were determined by SurveyUSA to be likely to vote on or before Primary Day. Among those who have already voted, Clinton has 72%, Obama has 17%. In 5 days, on 01/26/08, Democrats will have a Primary in South Carolina. Obama is expected to run strong in South Carolina; he is leading in SurveyUSA polling. It is unclear to what extent an Obama win in South Carolina might influence what happens in Florida 3 days later. It is unclear what percentage of Democrats will have already voted in Florida before the results of the South Carolina Primary are known.

1 If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? John Edwards? Barack Obama? Or some other Democrat?

517 Likely And Actual Voters	All	Gender		Early Voting		Race				Ideology			Region				
		Male	Female	Actual	Likely V	White	Black	Hispani	Other	Conser	Moder	Liberal	North	North E	Central	South	South E
Margin of Sampling Error: +/-4.4%																	
Clinton	56%	51%	60%	72%	53%	60%	25%	74%	57%	52%	52%	63%	31%	57%	56%	52%	64%
Edwards	12%	15%	9%	8%	13%	15%	0%	7%	17%	13%	13%	9%	18%	16%	14%	13%	7%
Obama	23%	25%	21%	17%	24%	16%	69%	9%	9%	18%	25%	23%	37%	19%	22%	27%	20%
Other	4%	6%	3%	2%	4%	4%	0%	5%	14%	7%	4%	2%	4%	4%	4%	5%	4%
Not Sure	5%	3%	6%	0%	6%	5%	5%	4%	3%	9%	5%	2%	10%	3%	5%	3%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	41%	59%	20%	80%	68%	15%	15%	3%	17%	40%	29%	8%	10%	28%	16%	38%

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517 Likely And Actual Voters	All	Age				<50 / 50+		Attend Religious Services			Abortion		Change Your Mi	
		18-34	35-49	50-64	65+	18-49	50+	Regular	Occasio	Almost	Pro-life	Pro-cho	Could C	Mind M
Margin of Sampling Error: +/-4.4%														
Clinton	56%	49%	53%	49%	69%	52%	60%	54%	57%	61%	48%	60%	32%	58%
Edwards	12%	7%	10%	14%	14%	9%	14%	10%	12%	14%	13%	12%	20%	11%
Obama	23%	39%	28%	26%	9%	32%	17%	26%	22%	19%	24%	23%	24%	25%
Other	4%	0%	2%	8%	5%	1%	6%	4%	3%	5%	9%	2%	10%	3%
Not Sure	5%	5%	7%	3%	4%	7%	3%	6%	5%	1%	6%	4%	14%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	13%	29%	26%	32%	42%	58%	45%	29%	26%	29%	70%	23%	75%

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517 Likely And Actual Voters	All	Top Issue For Next President							
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra
Margin of Sampling Error: +/-4.4%									
Clinton	56%	59%	77%	52%	56%	23%	72%	49%	32%
Edwards	12%	8%	8%	20%	12%	29%	3%	15%	18%
Obama	23%	24%	9%	27%	23%	29%	19%	24%	19%
Other	4%	4%	3%	1%	3%	13%	3%	0%	12%
Not Sure	5%	4%	3%	0%	6%	6%	3%	12%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	44%	6%	18%	15%	3%	6%	2%	5%

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls:How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S.Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.