

# Results of SurveyUSA Election Poll #13295



Sponsor:

KSDK-TV (St. Louis)

Geography: Illinois

Data Collected: 02/02/2008 - 02/03/2008

Release Date: 02/04/2008

**Eve of IL GOP Primary, McCain Well-Positioned:** 24 hours till votes are counted in the Illinois Republican Primary, John McCain is 3 touchdowns ahead of Mitt Romney, according to a SurveyUSA poll conducted exclusively for KSDK-TV St. Louis. At the wire: McCain 46%, Romney 25%, Mike Huckabee 17%.

**Filtering:** 2,300 state of IL adults were interviewed 02/02/08 and 02/03/08. All interviews completed before start of Super Bowl on 02/03/08. Of the adults, 2,079 were registered to vote. Of them, 441 had already voted in the Republican Primary, or were determined by SurveyUSA to be likely to vote at the precinct on 02/05/08.

**1** If the Republican Primary for President of the United States were today, would you vote for ...(names rotated) Mike Huckabee? John McCain? Mitt Romney? Ron Paul? Or some other Republican?

441 Likely And Actual Voters	All	Already Voted		Gender		Age				<50 / 50+		Race				Party Affiliation		
		Actual	Likely V	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.8%																		
Huckabee	17%	8%	18%	15%	19%	16%	17%	19%	15%	17%	17%	17%	16%	10%	24%	17%	12%	14%
McCain	46%	52%	45%	45%	47%	40%	46%	44%	52%	44%	48%	47%	60%	31%	38%	47%	46%	37%
Romney	25%	19%	26%	26%	23%	20%	25%	24%	29%	23%	26%	25%	14%	28%	12%	25%	24%	27%
Paul	8%	6%	8%	10%	4%	12%	8%	9%	2%	9%	6%	8%	0%	6%	13%	6%	7%	18%
Other	4%	15%	2%	3%	6%	11%	2%	4%	1%	6%	2%	2%	8%	26%	10%	4%	5%	5%
Undecided	1%	1%	1%	0%	2%	1%	2%	0%	2%	1%	1%	1%	2%	0%	4%	1%	7%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	15%	85%	60%	40%	19%	33%	24%	25%	52%	48%	87%	3%	6%	3%	82%	6%	9%

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441 Likely And Actual Voters	All	Ideology			Attend Religious Services			Abortion		Change Your Mi	
		Conser	Modera	Liberal	Regular	Occasio	Almost	Pro-life	Pro-cho	Could C	Mind M
Margin of Sampling Error: +/-4.8%											
Huckabee	17%	20%	10%	11%	21%	15%	7%	22%	8%	19%	18%
McCain	46%	36%	64%	39%	43%	48%	49%	40%	58%	46%	45%
Romney	25%	32%	16%	8%	24%	25%	28%	28%	18%	25%	26%
Paul	8%	6%	8%	18%	5%	9%	14%	6%	11%	6%	8%
Other	4%	4%	1%	24%	6%	3%	1%	4%	5%	3%	2%
Undecided	1%	1%	0%	1%	1%	1%	1%	1%	1%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	59%	30%	3%	60%	21%	19%	64%	34%	28%	71%

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441 Likely And Actual Voters	All	Top Issue For Next President								Region		
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	Cook C	Collar C	Downst
Margin of Sampling Error: +/-4.8%												
Huckabee	17%	15%	44%	16%	15%	18%	13%	22%	20%	7%	16%	23%
McCain	46%	48%	48%	51%	54%	42%	45%	50%	34%	54%	41%	44%
Romney	25%	22%	0%	12%	12%	36%	33%	17%	38%	22%	27%	24%
Paul	8%	12%	9%	1%	14%	0%	9%	0%	6%	8%	12%	5%
Other	4%	2%	0%	20%	4%	4%	0%	0%	2%	9%	2%	2%
Undecided	1%	1%	0%	1%	0%	1%	0%	11%	0%	0%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	32%	2%	11%	11%	17%	4%	3%	16%	28%	25%	47%

**Statement of Methodology:** The following statement conforms to the principles of disclosure of the National Council on Public Polls:How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S.Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.