

Results of SurveyUSA Election Poll #13845



Geography: Indiana
 Data Collected: 05/02/2008 - 05/04/2008
 Release Date: 05/05/2008

Sponsors:
 WCPO-TV (Cincinnati), WHAS-TV (Louisville)

Clinton Has The Hoosiers Right Where She Wants Them, 24 Hours Till Votes Are Counted: 24 hours till votes are counted in the Indiana Democratic Primary, Hillary Clinton defeats Barack Obama in the symbolically important popular vote, and possibly by enough to pick up more than a trivial number of net Convention delegates, according to SurveyUSA's final pre-primary tracking poll conducted for WCPO-TV Cincinnati and WHAS-TV Louisville. In 4 tracking polls over the past 5 weeks, Clinton has never polled lower than 52%, Obama has never polled higher than 43%. At the wire, they finish: Clinton 54%, Obama 42%. Among males, the two have been tied in 3 of the 4 tracking polls. Among females, Clinton has always led by at least 14, and finishes ahead by 22. Among Republicans and Independents, the two are effectively tied. Among Democrats, Clinton finishes ahead by 19. Clinton leads among Conservatives, Moderates and Liberals. She leads among Pro Life and Pro Choice voters, among regular and not-so-regular church goers. In Northern Indiana, she leads by 11. In Central and Southern Indiana, she leads by 27. In greater Indianapolis, Obama leads. Among voters under 35, Obama leads. Among voters over 35, Clinton leads.

Filtering / Context: 1,600 state of Indiana adults were interviewed 05/02/08 through 05/04/08. Of the Indiana adults, 1,400 were registered to vote. Of them, 675 were identified by SurveyUSA as likely to vote in the 05/06/08 Indiana Democratic Primary. 3% of Indiana likely voters in today's poll tell SurveyUSA they have already voted, 97% will vote at the precinct tomorrow. 72 delegates will be proportionally awarded to the Democratic National Convention. It is not knowable precisely how many net convention delegates Clinton will pick up in Indiana, but the exact size of her win will determine how much symbolism to attach to it.

1 If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

675 Likely And Actual Voters	All	Gender		Age				<50 / 50+		Age			Race		Early Voter?	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obam	> McCa	> In Bet	White	Black	Actual	Likely V
Margin of Sampling Error: +/-3.8%																
Clinton	54%	49%	60%	42%	55%	59%	62%	49%	60%	46%	69%	59%	58%	21%	54%	55%
Obama	42%	47%	38%	53%	42%	39%	35%	47%	37%	50%	28%	38%	39%	77%	35%	42%
Other	2%	3%	2%	4%	2%	0%	2%	3%	1%	3%	2%	1%	2%	1%	6%	2%
Undecided	1%	2%	1%	1%	1%	2%	2%	1%	2%	1%	2%	1%	2%	0%	6%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	48%	52%	22%	30%	29%	19%	52%	48%	44%	10%	46%	87%	10%	3%	97%

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675 Likely And Actual Voters	All	Party Affiliation			Ideology			Attend Religious Services			Abortion		Change Your Mi	
		Republi	Democr	Indepen	Conser	Moder	Liberal	Regular	Occasio	Almost	Pro-life	Pro-cho	Could C	Mind M
Margin of Sampling Error: +/-3.8%														
Clinton	54%	49%	58%	46%	55%	53%	53%	51%	59%	57%	58%	53%	51%	56%
Obama	42%	46%	39%	52%	38%	46%	44%	47%	35%	41%	37%	44%	36%	43%
Other	2%	3%	2%	2%	5%	1%	2%	2%	3%	1%	3%	1%	7%	1%
Undecided	1%	2%	1%	0%	1%	1%	1%	1%	2%	1%	2%	1%	7%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	14%	69%	14%	16%	45%	21%	45%	27%	29%	41%	54%	11%	88%

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675 Likely And Actual Voters	All	Top Issue For Next President								Region			
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	N IN	Central	Indiana	S IN
Margin of Sampling Error: +/-3.8%													
Clinton	54%	57%	38%	63%	42%	67%	58%	49%	66%	53%	62%	41%	61%
Obama	42%	40%	62%	32%	56%	23%	40%	51%	31%	42%	35%	58%	34%
Other	2%	2%	0%	1%	0%	11%	0%	0%	3%	3%	2%	0%	2%
Undecided	1%	1%	0%	4%	1%	0%	2%	0%	1%	2%	1%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	53%	3%	10%	14%	4%	4%	5%	4%	38%	19%	20%	23%

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.