

# Results of SurveyUSA Election Poll #13647



Geography: Indiana  
 Data Collected: 03/29/2008 - 03/31/2008  
 Release Date: 04/01/2008

Sponsors:  
 WCPO-TV (Cincinnati), WHAS-TV (Louisville)

**Clinton 9 Atop Obama, 5 Weeks to Indiana Democratic Primary:** In a Democratic Primary in Indiana today, 04/01/08, 5 weeks until votes are counted, Hillary Clinton defeats Barack Obama 52% to 43%, according to a SurveyUSA poll conducted for WHAS-TV Louisville and WCPO-TV Cincinnati. Obama leads 3:2 among the youngest voters. Clinton leads 2:1 among the oldest voters. Clinton leads by 21 points among whites. Obama leads by 58 points among blacks. Obama leads in greater Indianapolis. Clinton leads in Northern, Central and Southern Indiana. Clinton leads by 2 among men and by 17 among women. Among voters focused on Iraq, the candidates tie. Among voters focused on the Economy, Clinton leads by 14. Among voters focused on health care, Clinton leads by 10. Clinton leads by 12 among those who describe themselves as Democrats. Republicans and Independents are technically eligible to vote in Indiana's 'open' primary. Obama leads by 26 points among Independents. Clinton leads by 21 among Republicans. Some in talk radio have urged Republicans to vote for Clinton in states where laws permit Republicans to vote in Democratic primaries. It is unclear to what extent this is happening in Indiana. Without the Republican voters, Clinton would still lead, though by 7 instead of 9.

**Filtering:** 1,650 Indiana adults were interviewed 03/29/08 through 03/31/08. Of them, 1,435 were registered to vote. Of them, 530 were determined by SurveyUSA to be likely to vote in the 05/06/08 Democratic Primary. Indiana has 72 Democratic convention delegates, which are awarded proportionally. Early voting begins 04/07/08.

**1** If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

530 Likely Voters	All	Gender		Age				<50 / 50+		Age			Race		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obam	> McCa	> In Bet	White	Black	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.3%																	
Clinton	52%	48%	57%	40%	55%	51%	63%	49%	56%	49%	66%	52%	58%	21%	56%	54%	34%
Obama	43%	46%	40%	59%	42%	41%	31%	48%	37%	49%	30%	40%	37%	79%	35%	42%	60%
Other	4%	5%	3%	1%	3%	6%	4%	2%	5%	2%	3%	6%	4%	0%	8%	3%	4%
Undecided	1%	1%	1%	0%	0%	2%	1%	0%	2%	0%	1%	2%	1%	0%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	45%	55%	20%	31%	28%	20%	51%	49%	43%	12%	45%	86%	11%	12%	74%	11%

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530 Likely Voters	All	Ideology			Attend Religious Services			Abortion		Change Your Mi	
		Conser	Moder	Liberal	Regular	Occasio	Almost	Pro-life	Pro-cho	Could C	Mind M
Margin of Sampling Error: +/-4.3%											
Clinton	52%	57%	52%	50%	47%	59%	52%	55%	50%	45%	55%
Obama	43%	38%	42%	48%	47%	37%	44%	39%	46%	41%	44%
Other	4%	5%	4%	1%	5%	3%	4%	5%	3%	11%	1%
Undecided	1%	0%	1%	1%	1%	2%	1%	0%	1%	4%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	14%	41%	25%	44%	28%	27%	39%	57%	24%	74%

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530 Likely Voters	All	Top Issue For Next President								Region			
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	N IN	Central	Indiana	S IN
Margin of Sampling Error: +/-4.3%													
Clinton	52%	55%	47%	53%	48%	50%	64%	44%	52%	51%	57%	42%	59%
Obama	43%	41%	52%	43%	49%	41%	29%	45%	40%	44%	38%	54%	36%
Other	4%	3%	0%	2%	2%	8%	7%	9%	8%	3%	5%	3%	4%
Undecided	1%	1%	0%	2%	1%	0%	0%	2%	0%	1%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	44%	4%	15%	18%	3%	5%	4%	5%	35%	19%	20%	26%

**Statement of Methodology:** The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.