

# Results of SurveyUSA Election Poll #13712



Geography: Indiana  
 Data Collected: 04/11/2008 - 04/13/2008  
 Release Date: 04/14/2008

Sponsors:  
 WCPO-TV (Cincinnati), WHAS-TV (Louisville)

**Indiana Men, Democrats, & Young Voters Move Away From Obama:** In a Democratic Primary in Indiana today, 04/14/08, three weeks until the primary, Hillary Clinton defeats Barack Obama 55% to 39%, according to a SurveyUSA poll conducted for WCPO-TV Cincinnati and WHAS-TV Louisville. Compared to an identical SurveyUSA poll released two weeks ago, Clinton is up 3 points, Obama is down 4 points. Clinton had led by 9 at the beginning of April, leads by 16 mid-month. Here's where the movement is occurring: Among men, Obama had trailed by 2, now trails by 12, a 10-point swing to Clinton. In greater Indianapolis, Obama had led by 12, now trails by 1, a 13-point swing to Clinton. Among Democrats, Obama had trailed by 12, now trails by 27, a 15-point swing to Clinton. Among voters focused on health care, Clinton had led by 10, now leads by 30, a 20-point swing to Clinton. Among the youngest voters, Obama had led by 19, now trails by 2, a 21-point swing to Clinton.

**Filtering:** 1,600 state of Indiana adults were interviewed 04/11/08 through 04/13/08. All interviews were completed before the Democratic candidates appeared in a "compassion forum" the evening of 04/13/08. Of the adults, 1,386 were registered to vote. Of them, 571 were determined by SurveyUSA to be likely to vote in the 05/06/08 Indiana Democratic Primary. Indiana has 72 Democratic convention delegates, which are awarded proportionally. Republicans and Independents are technically eligible to vote in Indiana's 'open' primary.

**1** If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

571 Likely Voters	All	Gender		Age				<50 / 50+		Age			Race		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obam	> McCa	> In Bet	White	Black	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.2%																	
Clinton	55%	53%	58%	49%	54%	57%	60%	52%	58%	52%	63%	56%	59%	23%	37%	60%	41%
Obama	39%	41%	37%	47%	39%	35%	35%	42%	35%	42%	32%	37%	35%	72%	57%	33%	53%
Other	3%	4%	2%	3%	2%	3%	4%	2%	3%	3%	4%	3%	3%	1%	5%	3%	3%
Undecided	3%	3%	3%	1%	4%	5%	1%	3%	3%	4%	1%	3%	3%	4%	0%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	48%	52%	20%	31%	28%	21%	51%	49%	41%	12%	47%	86%	11%	11%	72%	15%

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571 Likely Voters	All	Ideology			Attend Religious Services			Abortion		Change Your Mi	
		Conser	Modera	Liberal	Regular	Occasio	Almost	Pro-life	Pro-cho	Could C	Mind M
Margin of Sampling Error: +/-4.2%											
Clinton	55%	55%	53%	58%	50%	62%	56%	52%	58%	49%	57%
Obama	39%	37%	42%	39%	43%	33%	38%	40%	38%	35%	41%
Other	3%	5%	2%	1%	4%	1%	3%	5%	2%	6%	2%
Undecided	3%	3%	3%	3%	3%	4%	3%	4%	3%	10%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	15%	49%	21%	45%	30%	26%	36%	61%	24%	75%

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571 Likely Voters	All	Top Issue For Next President								Region			
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	N IN	Central	Indiana	S IN
Margin of Sampling Error: +/-4.2%													
Clinton	55%	55%	39%	63%	48%	70%	66%	39%	63%	55%	59%	47%	61%
Obama	39%	38%	60%	33%	48%	25%	29%	59%	26%	42%	33%	46%	32%
Other	3%	3%	1%	2%	1%	1%	4%	0%	6%	2%	4%	1%	5%
Undecided	3%	4%	0%	2%	3%	4%	0%	2%	5%	2%	4%	6%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	48%	3%	13%	16%	3%	4%	4%	6%	36%	17%	22%	25%

**Statement of Methodology:** The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.