

Results of SurveyUSA Election Poll #13801

Geography: Indiana

Data Collected: 04/25/2008 - 04/27/2008

Release Date: 04/28/2008

No Clear Trend in Indiana -- Clinton Ends April Just As She Started: In a Democratic Primary in Indiana today, 04/28/08, 8 days until votes are counted, Hillary Clinton finishes ahead of Barack Obama, according to a SurveyUSA poll conducted for WHAS-TV in Louisville and WCPO-TV in Cincinnati. The results are identical to a SurveyUSA TV poll released 4 weeks ago, on 04/01/08. Clinton led then 52% to 43%, leads now 52% to 43%. Other polls show the contest closer; some polls show Obama ahead. SurveyUSA tracking graphs show movement toward Clinton in the middle of April but offsetting movement to Obama at the end of April. This back-and-forth can be seen clearly on the interactive tracking graphs for [males](#), for [Democrats](#), for [pro-choice voters](#), and for residents of [greater Indianapolis](#). Clinton's advantage is steady among women, steady among voters age 50+, and steady in Southern Indiana, which borders Kentucky. Obama is gaining ground among voters under 50, where he leads for the first time; among liberals, where he leads for the first time; in Northern Indiana, where he is tied for the first time; and in Central Indiana, where he has cut Clinton's lead in half. Clinton, by contrast, is making steady inroads among Independent voters.

Filtering / Context: 1,600 state of Indiana adults were interviewed 04/25/08 through 04/27/08. All interviews conducted after results of the 04/22/08 Pennsylvania Primary were known. Of the Indiana adults, 1,382 were registered to vote. Of them, 628 were identified by SurveyUSA as likely to vote in the 05/06/08 Indiana Democratic Primary. 55% of likely Primary voters now name the Economy as the issue the next President should focus on ahead of all others, up from 44% a month ago, and double what it was when SurveyUSA began asking the question 4 months ago in early primary polling. 2% of Indiana likely voters in today's poll tell SurveyUSA they have already voted, 98% have yet to vote.

1 If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

628 Likely And Actual Voters	All	Gender		Age				<50 / 50+		Age			Race		Early Voter?	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obam	> McCa	> In Bet	White	Black	Actual	Likely V
Margin of Sampling Error: +/-4%																
Clinton	52%	48%	55%	34%	54%	57%	63%	45%	59%	43%	60%	59%	56%	16%	52%	52%
Obama	43%	46%	41%	64%	43%	38%	28%	52%	34%	55%	29%	36%	39%	78%	39%	44%
Other	3%	5%	1%	2%	3%	4%	4%	2%	4%	2%	5%	4%	3%	2%	4%	3%
Undecided	2%	1%	3%	0%	1%	2%	5%	0%	3%	0%	7%	2%	2%	4%	5%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	48%	52%	23%	29%	28%	19%	52%	48%	44%	10%	45%	87%	10%	2%	98%

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628 Likely And Actual Voters	All	Party Affiliation			Ideology			Attend Religious Services			Abortion		Change Your Mi	
		Republi	Democr	Indepen	Conser	Moder	Liberal	Regular	Occasio	Almost	Pro-life	Pro-cho	Could C	Mind M
Margin of Sampling Error: +/-4%														
Clinton	52%	46%	54%	46%	55%	53%	43%	49%	56%	51%	52%	51%	44%	53%
Obama	43%	49%	42%	48%	34%	44%	54%	45%	42%	42%	41%	46%	46%	43%
Other	3%	3%	2%	6%	9%	2%	2%	3%	1%	5%	5%	2%	5%	3%
Undecided	2%	2%	2%	0%	2%	1%	1%	2%	1%	2%	2%	2%	5%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	13%	69%	16%	15%	48%	20%	44%	27%	29%	42%	55%	16%	83%

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628 Likely And Actual Voters	All	Top Issue For Next President								Region			
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	N IN	Central	Indiana	S IN
Margin of Sampling Error: +/-4%													
Clinton	52%	53%	29%	63%	46%	63%	49%	22%	69%	47%	53%	44%	63%
Obama	43%	42%	67%	36%	52%	24%	44%	78%	17%	48%	40%	53%	31%
Other	3%	3%	0%	0%	0%	10%	7%	0%	14%	2%	4%	2%	5%
Undecided	2%	2%	4%	1%	2%	2%	0%	0%	0%	2%	3%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	55%	5%	9%	15%	3%	3%	4%	5%	36%	17%	21%	26%

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.