

Results of SurveyUSA Election Poll #13713



Geography: Kentucky
 Data Collected: 04/12/2008 - 04/14/2008
 Release Date: 04/15/2008

Sponsors:
 WCPO-TV (Cincinnati), WHAS-TV (Louisville)

In Kentucky, Clinton 36 Lengths In Front of Sputtering Obama: In a Democratic Primary in Kentucky today, 04/15/08, five weeks to the vote, Hillary Clinton defeats Barack Obama 62% to 26%, according to a SurveyUSA poll conducted for WHAS-TV Louisville and WCPO-TV Cincinnati. Compared to an identical SurveyUSA tracking poll released two weeks ago, Obama has lost ground among men and women, young and old, conservatives and moderates. In Western KY, Clinton had led by 30, now leads by 43. In Eastern KY, Clinton had led by 52, now leads by 63. In North Central KY, Clinton had led by 30, now leads by 39. In greater Louisville, Clinton had led by 12, now leads by 16.

Filtering: 1,600 state of KY adults were interviewed 04/12/08 through 04/14/08. Of them, 1,415 were registered to vote. Of them, 557 were determined by SurveyUSA to be likely to vote in the 05/20/08 closed Democratic Primary.

1 If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

| 557 Likely Voters | All | Gender | | Age | | | | <50 / 50+ | | Age | | | Race | | | |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|--------|--------|----------|-------|-------|---------|-------|
| | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | < Obam | > McCa | > In Bet | White | Black | Hispani | Other |
| Margin of Sampling Error: +/-4.1% | | | | | | | | | | | | | | | | |
| Clinton | 62% | 55% | 68% | 60% | 61% | 59% | 68% | 60% | 63% | 60% | 73% | 60% | 66% | 23% | 14% | 82% |
| Obama | 26% | 28% | 24% | 31% | 28% | 24% | 21% | 30% | 23% | 31% | 17% | 24% | 20% | 73% | 86% | 13% |
| Other | 9% | 13% | 5% | 6% | 9% | 11% | 8% | 8% | 10% | 7% | 6% | 11% | 10% | 2% | 0% | 6% |
| Undecided | 4% | 4% | 3% | 2% | 2% | 6% | 4% | 2% | 5% | 2% | 3% | 5% | 4% | 2% | 0% | 0% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 48% | 52% | 17% | 27% | 32% | 24% | 45% | 55% | 37% | 14% | 49% | 89% | 9% | 1% | 1% |

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| 557 Likely Voters | All | Ideology | | | Attend Religious Services | | | Abortion | | Change Your Mi | |
|-----------------------------------|------|----------|-------|---------|---------------------------|---------|--------|----------|---------|----------------|--------|
| | | Conser | Moder | Liberal | Regular | Occasio | Almost | Pro-life | Pro-cho | Could C | Mind M |
| Margin of Sampling Error: +/-4.1% | | | | | | | | | | | |
| Clinton | 62% | 58% | 64% | 59% | 61% | 66% | 58% | 59% | 65% | 51% | 66% |
| Obama | 26% | 18% | 26% | 36% | 24% | 25% | 32% | 26% | 26% | 28% | 25% |
| Other | 9% | 19% | 7% | 5% | 10% | 7% | 7% | 11% | 6% | 13% | 7% |
| Undecided | 4% | 4% | 3% | 1% | 5% | 1% | 4% | 3% | 3% | 7% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 20% | 40% | 19% | 52% | 27% | 21% | 48% | 50% | 23% | 74% |

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| 557 Likely Voters | All | Top Issue For Next President | | | | | | | | Region | | | |
|-----------------------------------|------|------------------------------|---------|--------|------|----------|--------|---------|---------|--------|-----------|---------|---------|
| | | Econo | Environ | Health | Iraq | Terroris | Social | Educati | Immigra | Wester | Louisvill | North C | Eastern |
| Margin of Sampling Error: +/-4.1% | | | | | | | | | | | | | |
| Clinton | 62% | 61% | 42% | 73% | 58% | 69% | 74% | 55% | 50% | 63% | 52% | 64% | 78% |
| Obama | 26% | 28% | 43% | 19% | 32% | 9% | 14% | 42% | 18% | 20% | 36% | 25% | 15% |
| Other | 9% | 8% | 15% | 5% | 7% | 19% | 4% | 3% | 26% | 13% | 8% | 8% | 6% |
| Undecided | 4% | 4% | 0% | 3% | 3% | 3% | 8% | 0% | 7% | 4% | 4% | 3% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 50% | 3% | 13% | 16% | 5% | 6% | 3% | 4% | 23% | 30% | 33% | 14% |

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.