

Results of SurveyUSA Election Poll #13652



Geography: Kentucky
 Data Collected: 03/28/2008 - 03/30/2008
 Release Date: 03/31/2008

Sponsors:
 WCPO-TV (Cincinnati), WHAS-TV (Louisville)

In Kentucky, Clinton 2:1 Atop Obama, 7 Weeks to the Primary: In a Democratic Primary in Kentucky today, 03/31/08, 7 weeks till the votes are counted, Hillary Clinton defeats Barack Obama 58% to 29%, according to a SurveyUSA poll conducted for WHAS-TV Louisville and WCPO-TV Cincinnati. Clinton leads narrowly in greater Louisville, but leads decisively in other parts of the state, including 4:1 in Eastern KY. Obama trails by 20 among men, trails by 37 among women.

Filtering: 1,600 state of KY adults were interviewed 03/28/08 through 03/30/08. Of them, 1,454 were registered to vote. Of them, 572 were determined by SurveyUSA to be likely to vote in the 05/20/08 closed Democratic Primary.

1 If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

572 Likely Voters	All	Gender		Age				<50 / 50+		Age			Race				
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obam	> McCa	> In Bet	White	Black	Hispani	Other	
Margin of Sampling Error: +/-4.1%																	
Clinton	58%	52%	62%	58%	55%	58%	60%	56%	59%	58%	60%	57%	62%	18%	47%	35%	
Obama	29%	32%	25%	33%	32%	27%	24%	32%	26%	31%	23%	28%	23%	80%	51%	65%	
Other	10%	13%	7%	4%	11%	11%	13%	8%	12%	8%	13%	11%	11%	0%	2%	0%	
Undecided	4%	2%	5%	5%	2%	4%	3%	3%	4%	4%	5%	3%	4%	1%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Voters	100%	47%	53%	17%	30%	30%	23%	47%	53%	38%	13%	49%	89%	8%	1%	2%	

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572 Likely Voters	All	Ideology			Attend Religious Services			Abortion		Change Your Mi	
		Conser	Modera	Liberal	Regular	Occasio	Almost	Pro-life	Pro-cho	Could C	Mind M
Margin of Sampling Error: +/-4.1%											
Clinton	58%	50%	59%	58%	56%	63%	55%	58%	57%	42%	64%
Obama	29%	23%	30%	36%	27%	26%	36%	24%	34%	29%	28%
Other	10%	22%	10%	3%	12%	8%	7%	14%	6%	20%	7%
Undecided	4%	5%	2%	3%	4%	2%	2%	4%	3%	9%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	21%	40%	22%	56%	24%	20%	50%	47%	24%	74%

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572 Likely Voters	All	Top Issue For Next President								Region			
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	Wester	Louisvill	North C	Eastern
Margin of Sampling Error: +/-4.1%													
Clinton	58%	66%	64%	51%	55%	52%	56%	32%	46%	57%	50%	58%	70%
Obama	29%	23%	32%	39%	36%	13%	17%	51%	32%	27%	38%	28%	18%
Other	10%	7%	1%	7%	6%	29%	24%	16%	18%	11%	7%	11%	11%
Undecided	4%	4%	3%	3%	2%	7%	3%	2%	3%	5%	4%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	3%	14%	14%	3%	6%	5%	5%	23%	28%	30%	19%

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.