

Results of SurveyUSA Election Poll #13289



Sponsor:

WBZ-TV (Boston)

Geography: Massachusetts RBS

Data Collected: 01/30/2008

Release Date: 01/31/2008

5 Days to Massachusetts Democratic Primary, Clinton 24 points Atop Obama: In a Democratic Primary in Massachusetts today, 01/31/08, 5 days to the 02/05/08 vote, Hillary Clinton, on the backs of women, leads Barack Obama by 24 points, according to research conducted exclusively for WBZ-TV Boston. Clinton gets 57% to Obama's 33% today. But the contest is suddenly tied among men. All of Clinton's lead comes from women, where she leads by 39 points. This is SurveyUSA's 3rd tracking poll in MA, but the first since John Edwards withdrew from the contest. Likely Primary voters are asked to pick which one of 8 issues is most important to them. On all 8 issues, Clinton does better than Obama.

Filtering: 1,397 registered voters were interviewed by SurveyUSA using Registration Based Sampling. Of them, 575 were determined by SurveyUSA to be likely to vote in the Democratic Primary.

1 If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

| 575 Likely Democratic Primary Voter | All | Gender | | Age | | | | <50 / 50+ | | Race | | | | Party | | |
|--------------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|---------|--------|-----------|
| | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian/O | Republi | Democr | Unaffilia |
| Margin of Sampling Error: +/-4.1% | | | | | | | | | | | | | | | | |
| Clinton | 57% | 44% | 65% | 58% | 59% | 56% | 57% | 59% | 56% | 58% | 41% | 71% | 30% | 0% | 57% | 57% |
| Obama | 33% | 44% | 26% | 42% | 27% | 37% | 30% | 31% | 34% | 32% | 56% | 12% | 64% | 0% | 30% | 39% |
| Other | 7% | 9% | 5% | 0% | 11% | 4% | 8% | 8% | 6% | 7% | 2% | 12% | 6% | 0% | 8% | 3% |
| Undecided | 3% | 3% | 3% | 0% | 3% | 3% | 5% | 2% | 4% | 4% | 0% | 5% | 0% | 0% | 4% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 0% | 100% | 100% |
| Composition of Likely Democratic Pri | 100% | 38% | 62% | 9% | 28% | 35% | 28% | 37% | 63% | 92% | 4% | 2% | 2% | 0% | 73% | 27% |

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| 575 Likely Democratic Primary Voter | All | Ideology | | | Attend Religious Services | | | Abortion | | Change Your Mi | |
|--------------------------------------|------|----------|--------|---------|---------------------------|---------|--------|----------|---------|----------------|--------|
| | | Conser | Modera | Liberal | Regular | Occasio | Almost | Pro-life | Pro-cho | Could C | Mind M |
| Margin of Sampling Error: +/-4.1% | | | | | | | | | | | |
| Clinton | 57% | 65% | 51% | 57% | 59% | 60% | 52% | 52% | 60% | 46% | 62% |
| Obama | 33% | 27% | 41% | 29% | 28% | 32% | 39% | 35% | 32% | 32% | 33% |
| Other | 7% | 5% | 5% | 9% | 9% | 5% | 6% | 10% | 5% | 14% | 4% |
| Undecided | 3% | 3% | 3% | 4% | 4% | 3% | 3% | 3% | 3% | 9% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Democratic Pri | 100% | 8% | 41% | 34% | 36% | 29% | 35% | 25% | 71% | 30% | 70% |

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| 575 Likely Democratic Primary Voter | All | Top Issue For Next President | | | | | | | | Region | | |
|--------------------------------------|------|------------------------------|---------|--------|------|----------|--------|---------|---------|--------|--------|-------|
| | | Econo | Environ | Health | Iraq | Terroris | Social | Educati | Immigra | W/Cent | Boston | SE MA |
| Margin of Sampling Error: +/-4.1% | | | | | | | | | | | | |
| Clinton | 57% | 61% | 48% | 52% | 57% | 47% | 74% | 72% | 49% | 60% | 58% | 50% |
| Obama | 33% | 32% | 33% | 39% | 36% | 29% | 16% | 22% | 48% | 29% | 31% | 43% |
| Other | 7% | 5% | 14% | 3% | 5% | 11% | 10% | 0% | 3% | 7% | 7% | 4% |
| Undecided | 3% | 3% | 5% | 6% | 2% | 13% | 0% | 6% | 0% | 4% | 3% | 4% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Democratic Pri | 100% | 40% | 7% | 12% | 20% | 4% | 4% | 4% | 5% | 23% | 58% | 19% |

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.