

Results of SurveyUSA Election Poll #13289



Geography: Massachusetts RBS
 Data Collected: 01/30/2008
 Release Date: 01/31/2008

Sponsor:
 WBZ-TV (Boston)

Carried by 7 of 10 Pro-Life Voters, Romney Poised to Win Home State of Massachusetts: In a Republican Primary in Massachusetts today, 01/31/08, 5 days to the 02/05/08 Primary, Republican favorite son Mitt Romney leads John McCain by 23 points, 57% to 34%, according this SurveyUSA Tracking poll conducted exclusively for WBZ-TV Boston. Romney is backed by 7 of 10 Pro-Life voters and Conservative voters.

Filtering: 1,357 state of MA registered voters were interviewed by SurveyUSA 01/30/08 using Registration Based Sampling. All interviews were conducted after results of the Florida Republican Primary on 01/29/08 were known. Of the registered voters, 297 were determined by SurveyUSA to be likely to vote in the Primary.

1 If the Republican Primary for President of the United States were today, would you vote for ...(names rotated) Mike Huckabee? John McCain? Mitt Romney? Ron Paul? Or some other Republican?

297 Likely Republican Primary Voter	All	Gender		Age				<50 / 50+		Race				Party		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Unaffilia
Margin of Sampling Error: +/-5.7%																
Huckabee	3%	2%	6%	8%	2%	3%	3%	4%	3%	3%	9%	0%	0%	5%	0%	1%
McCain	34%	35%	33%	19%	37%	33%	40%	32%	36%	35%	12%	0%	57%	31%	0%	41%
Romney	57%	59%	54%	64%	59%	56%	50%	60%	54%	56%	79%	77%	43%	59%	0%	52%
Paul	3%	3%	2%	9%	0%	4%	2%	2%	3%	3%	0%	0%	0%	3%	0%	4%
Other	1%	1%	1%	0%	0%	2%	1%	0%	1%	1%	0%	6%	0%	1%	0%	1%
Undecided	2%	1%	4%	0%	1%	2%	5%	1%	3%	2%	0%	17%	0%	2%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%
Composition of Likely Republican Pri	100%	60%	40%	12%	33%	33%	22%	46%	54%	94%	2%	3%	1%	69%	0%	31%

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297 Likely Republican Primary Voter	All	Ideology			Attend Religious Services			Abortion		Change Your Mi	
		Conser	Modera	Liberal	Regular	Occasio	Almost	Pro-life	Pro-cho	Could C	Mind M
Margin of Sampling Error: +/-5.7%											
Huckabee	3%	4%	2%	0%	4%	1%	4%	4%	3%	5%	3%
McCain	34%	20%	55%	49%	27%	47%	34%	21%	46%	45%	31%
Romney	57%	71%	37%	43%	62%	50%	54%	69%	45%	36%	62%
Paul	3%	2%	5%	4%	2%	1%	5%	3%	3%	5%	2%
Other	1%	1%	0%	0%	1%	0%	1%	1%	1%	3%	0%
Undecided	2%	3%	1%	3%	3%	1%	1%	2%	2%	6%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	53%	33%	7%	46%	26%	29%	45%	50%	22%	78%

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297 Likely Republican Primary Voter	All	Top Issue For Next President								Region		
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	W/Cent	Boston	SE MA
Margin of Sampling Error: +/-5.7%												
Huckabee	3%	2%	0%	4%	5%	4%	10%	0%	5%	1%	4%	5%
McCain	34%	39%	89%	35%	73%	21%	48%	67%	4%	38%	35%	26%
Romney	57%	53%	11%	52%	23%	69%	22%	33%	86%	56%	57%	57%
Paul	3%	5%	0%	5%	0%	2%	7%	0%	2%	3%	1%	8%
Other	1%	0%	0%	0%	0%	1%	0%	0%	3%	0%	1%	1%
Undecided	2%	1%	0%	4%	0%	4%	12%	0%	0%	2%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	35%	3%	6%	11%	17%	3%	2%	21%	29%	51%	20%

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.