

Results of SurveyUSA Election Poll #13281

Geography: State of New Jersey

Data Collected: 01/30/2008 - 01/31/2008

Release Date: 02/01/2008

New Jersey Democratic Primary: 12 Points Between Clinton and Obama -- 4 Days to the NJ Democratic Primary, it's Hillary Clinton 51%, Barack Obama 39%, according to a SurveyUSA poll conducted exclusively for WABC-TV New York and WCAU-TV Philadelphia. There is a 40-point Gender Gap: Men back Obama 5:4. Women back Clinton 2:1. The contest is tied among voters under age 50. Clinton leads by 23 points among voters age 50+. Among voters who say the Economy is the most important issue, Clinton leads by 30 points. Among voters who say Iraq is most important, Obama leads by 5. Clinton's strength among registered Democrats overcomes Obama's support among Unaffiliated voters.

Filtering / Timing: 2,000 state of NJ adults were interviewed 01/30/08 and 01/31/08. All interviews completed after results of the Florida Primary were known, after John Edwards withdrew from the race, but before the California debate between Clinton and Obama which began 8 pm ET on 01/31/08. Of the adults, 1,772 were registered to vote. Of them, 642 were identified by SurveyUSA as likely to vote in the 02/05/08 Democratic Primary.

1 If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

642 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Republi	Democr	Unaffilia
Margin of Sampling Error: +/-3.9%																
Clinton	51%	40%	60%	49%	43%	51%	63%	45%	56%	60%	26%	47%	53%	0%	52%	41%
Obama	39%	50%	31%	42%	47%	37%	28%	45%	33%	29%	70%	36%	42%	0%	38%	54%
Other	6%	8%	4%	5%	4%	7%	7%	4%	7%	7%	0%	8%	5%	0%	6%	2%
Undecided	4%	3%	6%	5%	5%	5%	2%	5%	4%	4%	4%	9%	0%	0%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%
Composition of Likely Voters	100%	45%	55%	19%	30%	30%	21%	49%	51%	60%	22%	13%	5%	0%	92%	8%

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642 Likely Voters	All	Ideology			Attend Religious Services			Abortion		Change Your Mi	
		Conser	Modera	Liberal	Regular	Occasio	Almost	Pro-life	Pro-cho	Could C	Mind M
Margin of Sampling Error: +/-3.9%											
Clinton	51%	53%	47%	52%	51%	54%	46%	53%	50%	39%	55%
Obama	39%	33%	45%	37%	41%	36%	42%	40%	40%	39%	40%
Other	6%	11%	6%	4%	4%	5%	8%	4%	6%	10%	4%
Undecided	4%	4%	3%	6%	5%	4%	4%	2%	4%	13%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	12%	39%	29%	43%	31%	26%	29%	69%	25%	73%

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642 Likely Voters	All	Top Issue For Next President								Region		
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	Norther	Central	Souther
Margin of Sampling Error: +/-3.9%												
Clinton	51%	56%	57%	46%	44%	46%	64%	43%	46%	47%	49%	59%
Obama	39%	36%	28%	44%	49%	34%	24%	51%	37%	39%	43%	34%
Other	6%	3%	6%	6%	3%	14%	12%	4%	9%	6%	6%	4%
Undecided	4%	5%	9%	4%	4%	6%	0%	2%	8%	7%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	37%	3%	19%	18%	4%	5%	6%	5%	43%	31%	26%

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.