

Results of SurveyUSA Election Poll #12905



Sponsor:

WTVD-TV (Raleigh)

Geography: North Carolina
 Data Collected: 11/02/2007 - 11/05/2007
 Release Date: 11/06/2007

Tracking Poll #1: North Carolina Primary for President, Governor and U.S. Senate

Republican Primary for President: In a Republican Primary for President in North Carolina today, 6 months to the vote, Rudolph Giuliani finishes 1st at 32%, Fred Thompson is 2nd at 21%, John McCain is 3rd at 13%, Mike Huckabee is 4th at 12%, and Mitt Romney is 5th at 10%, according to this SurveyUSA poll of likely primary voters conducted exclusively for WTVD-TV Raleigh. Giuliani edges Thompson among NC Conservatives, 29% to 25%. Giuliani runs strongest in Southern and Coastal NC. Thompson runs strongest in greater Charlotte. Huckabee runs better with women. Romney runs better with men. McCain and Huckabee's support is older. Thompson and Giuliani's support is younger. **Republican Primary for Governor:** In a Republican Primary for Governor of North Carolina today, Bill Graham is a whisker ahead of Fred Smith, with Bob Orr trailing. Graham gets 26% today, Smith 24%, Orr 15%. One-third of voters are undecided. Much can change. Smith runs almost twice as strong in Raleigh as he does in Charlotte. Graham's support is distributed more evenly geographically. There is no incumbent in this contest.

Democratic Primary for President: In a Democratic Primary for President of the United States in North Carolina today, Hillary Clinton finishes first with 43%, John Edwards 2nd with 25%, Barack Obama 3rd with 19%. Obama gets 11% of the white vote, 39% of the black vote. Clinton leads because in addition to getting 42% of the white vote, she gets 41% of the black vote. Obama's support skews young. Clinton's support skews old. **Democratic Primary for Governor:** In a Democratic Primary for Governor today, Beverly Perdue leads Richard Moore 47% to 38%. Moore leads among men by 7 points. Perdue leads among women by 23 points -- a 30-point Gender Gap. Perdue is strongest in Southern and Coastal NC. Moore's support is distributed more evenly geographically. Incumbent Mike Easley is term limited. **Democratic Primary for U.S. Senate:** In a Democratic Primary for U.S. Senate today, Kay Hagan leads Jim Neal 39% to 31%. But: 30% of voters are undecided and much could change. The winner of the primary would face incumbent Republican Elizabeth Dole.

Filtering: 2,100 North Carolina adults were interviewed 11/02/07 through 11/05/07. Of them, 1,850 were registered to vote. Of them, 580 were determined by SurveyUSA to be likely to vote in the Democratic Primary, 453 were determined to be likely to vote in the Republican Primary. Results are based on interviews with Likely Voters.

1 If the Republican Primary for President of the United States were today, would you vote for ...(names rotated) Rudy Giuliani? Mike Huckabee? John McCain? Mitt Romney? Fred Thompson? Or some other Republican?

453 Likely Voters	All	Gender		Race		Party Affiliation			Ideology			Region			Age			
		Male	Female	White	Black	Republi	Democr	Unaffilia	Conser	Modera	Liberal	Charlott	Raleigh	South &	18-34	35-49	50-64	65+
Margin of Sampling Error: +/-4.7%																		
Giuliani	32%	33%	31%	33%	31%	31%	0%	49%	29%	39%	26%	29%	33%	38%	50%	29%	27%	32%
Huckabee	12%	10%	14%	11%	31%	12%	0%	10%	14%	10%	13%	15%	11%	9%	10%	9%	15%	14%
McCain	13%	13%	13%	12%	7%	13%	0%	6%	11%	17%	8%	12%	13%	16%	7%	12%	15%	15%
Romney	10%	12%	8%	11%	0%	10%	0%	14%	11%	11%	3%	11%	11%	7%	15%	7%	10%	13%
Thompson	21%	23%	19%	22%	16%	22%	0%	19%	25%	14%	35%	24%	21%	16%	13%	28%	20%	17%
Other	5%	5%	7%	5%	14%	6%	0%	2%	5%	3%	3%	5%	5%	9%	0%	6%	8%	5%
Undecided	6%	4%	8%	6%	0%	6%	0%	0%	4%	7%	11%	5%	6%	6%	4%	9%	4%	3%
Total	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	57%	43%	94%	3%	94%	0%	6%	64%	24%	3%	37%	49%	14%	15%	35%	29%	21%

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1 If the Republican Primary for President of the United States were today, would you vote for ...(names rotated) Rudy Giuliani? Mike Huckabee? John McCain? Mitt Romney? Fred Thompson? Or some other Republican?

453 Likely Voters	All	<50 / 50+		Watch Law And Order		
		18-49	50+	Regular	Occasio	Almost
Margin of Sampling Error: +/-4.7%						
Giuliani	32%	35%	29%	37%	28%	31%
Huckabee	12%	9%	15%	9%	15%	12%
McCain	13%	11%	15%	12%	9%	15%
Romney	10%	9%	11%	9%	11%	10%
Thompson	21%	24%	19%	24%	26%	19%
Other	5%	4%	7%	7%	4%	5%
Undecided	6%	8%	4%	3%	7%	7%
Total	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	25%	16%	58%

2 If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? John Edwards? Barack Obama? Or some other Democrat?

580 Likely Voters	All	Gender		Race		Party Affiliation			Ideology			Region			Age				
		Male	Female	White	Black	Republi	Democr	Unaffilia	Conser	Moder	Liberal	Charlott	Raleigh	South &	18-34	35-49	50-64	65+	
Margin of Sampling Error: +/-4.2%																			
Clinton	43%	40%	45%	42%	41%	0%	42%	55%	29%	46%	49%	45%	40%	45%	45%	36%	41%	50%	
Edwards	25%	26%	24%	30%	13%	0%	25%	16%	20%	27%	25%	28%	23%	25%	26%	21%	26%	26%	
Obama	19%	19%	19%	11%	39%	0%	19%	20%	20%	16%	20%	16%	23%	12%	22%	29%	19%	7%	
Other	9%	11%	7%	12%	3%	0%	9%	9%	19%	8%	5%	7%	9%	13%	7%	7%	10%	11%	
Undecided	5%	4%	5%	5%	4%	0%	5%	0%	11%	4%	1%	4%	5%	6%	0%	7%	4%	6%	
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Voters	100%	45%	55%	67%	27%	0%	93%	7%	19%	38%	22%	32%	50%	18%	15%	26%	33%	26%	

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		18-49	50+	Regular	Occasio	Almost
Margin of Sampling Error: +/-4.2%						
Clinton	43%	39%	45%	49%	33%	43%
Edwards	25%	23%	26%	18%	33%	25%
Obama	19%	26%	14%	23%	22%	15%
Other	9%	7%	10%	6%	8%	11%
Undecided	5%	5%	5%	4%	5%	5%
Total	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	41%	59%	33%	23%	44%

3 If the Republican Primary for Governor were today, would you vote for ...(names rotated) Bill Graham? Bob Orr? Or Fred Smith?

453 Likely Voters	All	Gender		Race		Party Affiliation			Ideology			Region			Age			
		Male	Female	White	Black	Republi	Democr	Unaffilia	Conser	Moder	Liberal	Charlott	Raleigh	South &	18-34	35-49	50-64	65+
Margin of Sampling Error: +/-4.7%																		
Graham	26%	30%	21%	26%	42%	27%	0%	9%	27%	27%	33%	25%	27%	27%	27%	33%	22%	20%
Orr	15%	17%	11%	15%	4%	15%	0%	13%	15%	17%	18%	19%	13%	8%	10%	14%	14%	20%
Smith	24%	24%	25%	24%	12%	24%	0%	31%	25%	27%	23%	17%	30%	24%	25%	21%	28%	26%
Undecided	35%	29%	43%	35%	41%	34%	0%	48%	33%	29%	26%	39%	30%	41%	39%	32%	37%	35%
Total	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
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4 If the Democratic Primary for Governor were today, would you vote for ...(names rotated) Richard Moore? Or Beverly Perdue?

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		Male	Female	White	Black	Republi	Democr	Unaffilia	Conser	Moder	Liberal	Charlott	Raleigh	South &	18-34	35-49	50-64	65+	
Margin of Sampling Error: +/-4.2%																			
Moore	38%	47%	30%	38%	37%	0%	37%	47%	40%	40%	32%	39%	39%	32%	51%	36%	34%	36%	
Perdue	47%	40%	53%	48%	46%	0%	48%	31%	49%	45%	55%	45%	44%	59%	37%	47%	51%	49%	
Undecided	15%	13%	17%	14%	17%	0%	15%	21%	11%	15%	13%	16%	17%	9%	13%	17%	15%	15%	
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
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Total	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	41%	59%	33%	23%	44%

5 If the Democratic Primary for United States Senate were today, would you vote for ...(names rotated) Kay Hagan? Or Jim Neal?

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		Male	Female	White	Black	Republi	Democr	Unaffilia	Conser	Moder	Liberal	Charlott	Raleigh	South &	18-34	35-49	50-64	65+	
Margin of Sampling Error: +/-4.2%																			
Hagan	39%	38%	40%	37%	44%	0%	39%	40%	31%	42%	41%	33%	41%	45%	47%	35%	39%	38%	
Neal	31%	34%	29%	31%	30%	0%	31%	24%	34%	31%	35%	32%	32%	25%	33%	29%	29%	34%	
Undecided	30%	28%	32%	32%	26%	0%	30%	36%	35%	27%	24%	35%	27%	30%	20%	35%	32%	28%	
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Voters	100%	45%	55%	67%	27%	0%	93%	7%	19%	38%	22%	32%	50%	18%	15%	26%	33%	26%	

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Margin of Sampling Error: +/-4.2%						
Hagan	39%	40%	39%	36%	43%	40%
Neal	31%	30%	31%	40%	30%	24%
Undecided	30%	30%	30%	24%	28%	36%
Total	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	41%	59%	33%	23%	44%

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.