

# Results of SurveyUSA Election Poll #13646



Sponsors:

All SurveyUSA clients in Pennsylvania

Geography: Pennsylvania  
 Data Collected: 03/29/2008 - 03/31/2008  
 Release Date: 04/01/2008

**Democratic Primary: Pennsylvania Men Move to Obama But Woman Stick with Hillary** -- In a Democratic Primary in Pennsylvania today, 04/01/08, 3 weeks until votes are counted, Hillary Clinton defeats Barack Obama 53% to 41%, according to a SurveyUSA poll conducted exclusively for WCAU-TV Philadelphia, KDKA-TV Pittsburgh, WHP-TV Harrisburg, and WNEP-TV Wilkes-Barre. Compared to an identical SurveyUSA poll released 3 weeks ago, Clinton is down 2, Obama is up 5. Clinton had led by 19, now 12. The movement comes almost entirely from men. Clinton had led by 5, now trails by 7, a 12-point swing to Obama. To see this illustrated, go to SurveyUSA's exclusive interactive tracking graph, [here](#). Among women, Clinton had led by 30, now leads by 28, largely unchanged. Among voters age 50+, Clinton had led by 26, now leads by 22. Among voters under 50, Clinton had led by 12, now leads by 2, a 10-point swing to Obama. In Southeast PA, which includes Philadelphia and which makes up 43% of likely Democratic voters, the candidates have traded places: Clinton had been up 2; she is now down 3. In Southwest PA, which includes Pittsburgh, Clinton had led by 31, now by 17, a 14-point swing to Obama. In NW PA, which includes Erie ... in West Central PA, which includes Johnstown ... and in South Central PA, which includes Harrisburg ... each of which is small by itself ... there is movement to Obama, which, when the 3 regions are combined, is worth noting. In NE PA, which includes Scranton, there is movement to Clinton. Among Conservative Democrats, and among Pro-Life Democrats, there is movement to Obama. Clinton continues to dominate among voters focused on the Economy (#1 issue) and Health Care (#3) issue. Obama has gained ground but Clinton continues to lead among voters focused on Iraq (#2 issue).

**Filtering:** 1,600 state of PA adults were interviewed 03/29/08 through 03/31/08. Of them, 1,405 were registered to vote. Of them, 588 were identified by SurveyUSA as Democrats likely to vote in the Democratic Primary on 05/06/08. The Pennsylvania Primary is "closed." Only registered Democrats are allowed to vote. There is no early voting. Pennsylvania's 158 Democratic Convention delegates are awarded proportionally. The state has 19 Congressional Districts.

**1** If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

| 588 Likely Voters                 | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Age    |        |          | Race  |       | Ideology |       |         |  |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|--------|--------|----------|-------|-------|----------|-------|---------|--|
|                                   |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | < Obam | > McCa | > In Bet | White | Black | Conser   | Moder | Liberal |  |
| Margin of Sampling Error: +/-4.1% |      |        |        |       |       |       |      |           |      |        |        |          |       |       |          |       |         |  |
| Clinton                           | 53%  | 43%    | 62%    | 48%   | 49%   | 54%   | 62%  | 49%       | 58%  | 47%    | 67%    | 55%      | 61%   | 17%   | 49%      | 56%   | 52%     |  |
| Obama                             | 41%  | 50%    | 34%    | 45%   | 48%   | 39%   | 32%  | 47%       | 36%  | 48%    | 28%    | 40%      | 33%   | 83%   | 45%      | 42%   | 43%     |  |
| Other                             | 4%   | 6%     | 2%     | 6%    | 2%    | 4%    | 3%   | 4%        | 4%   | 4%     | 3%     | 4%       | 4%    | 0%    | 4%       | 2%    | 3%      |  |
| Undecided                         | 2%   | 1%     | 2%     | 0%    | 1%    | 2%    | 2%   | 1%        | 2%   | 1%     | 3%     | 2%       | 2%    | 0%    | 2%       | 0%    | 2%      |  |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%   | 100%   | 100%     | 100%  | 100%  | 100%     | 100%  | 100%    |  |
| Composition of Likely Voters      | 100% | 46%    | 54%    | 19%   | 30%   | 28%   | 24%  | 49%       | 51%  | 41%    | 14%    | 46%      | 80%   | 15%   | 13%      | 40%   | 23%     |  |

**1** If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

| 588 Likely Voters                 | All  | Attend Religious Services |        |        | Abortion |         | Change Your Mi |        | Top Issue For Next President |         |        |      |          |        |         |         |  |
|-----------------------------------|------|---------------------------|--------|--------|----------|---------|----------------|--------|------------------------------|---------|--------|------|----------|--------|---------|---------|--|
|                                   |      | Regular                   | Ocasio | Almost | Pro-life | Pro-cho | Could C        | Mind M | Econo                        | Environ | Health | Iraq | Terroris | Social | Educati | Immigra |  |
| Margin of Sampling Error: +/-4.1% |      |                           |        |        |          |         |                |        |                              |         |        |      |          |        |         |         |  |
| Clinton                           | 53%  | 54%                       | 50%    | 57%    | 50%      | 56%     | 55%            | 53%    | 60%                          | 33%     | 59%    | 48%  | 29%      | 69%    | 10%     | 59%     |  |
| Obama                             | 41%  | 40%                       | 43%    | 41%    | 44%      | 41%     | 34%            | 43%    | 37%                          | 67%     | 38%    | 42%  | 60%      | 24%    | 90%     | 24%     |  |
| Other                             | 4%   | 3%                        | 5%     | 2%     | 5%       | 2%      | 6%             | 3%     | 2%                           | 0%      | 2%     | 8%   | 8%       | 7%     | 0%      | 11%     |  |
| Undecided                         | 2%   | 3%                        | 1%     | 0%     | 2%       | 1%      | 5%             | 1%     | 1%                           | 0%      | 1%     | 1%   | 2%       | 0%     | 0%      | 5%      |  |
| Total                             | 100% | 100%                      | 100%   | 100%   | 100%     | 100%    | 100%           | 100%   | 100%                         | 100%    | 100%   | 100% | 100%     | 100%   | 100%    | 100%    |  |
| Composition of Likely Voters      | 100% | 48%                       | 30%    | 22%    | 40%      | 57%     | 18%            | 81%    | 44%                          | 4%      | 13%    | 18%  | 3%       | 5%     | 4%      | 5%      |  |

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**1** If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

| 588 Likely Voters                 | All  | Region |        |        |         |         |        |
|-----------------------------------|------|--------|--------|--------|---------|---------|--------|
|                                   |      | Northw | Southw | West C | South C | Northea | Southe |
| Margin of Sampling Error: +/-4.1% |      |        |        |        |         |         |        |
| Clinton                           | 53%  | 57%    | 56%    | 60%    | 51%     | 71%     | 46%    |
| Obama                             | 41%  | 43%    | 39%    | 32%    | 41%     | 23%     | 49%    |
| Other                             | 4%   | 0%     | 4%     | 8%     | 8%      | 5%      | 2%     |
| Undecided                         | 2%   | 0%     | 1%     | 0%     | 1%      | 1%      | 3%     |
| Total                             | 100% | 100%   | 100%   | 100%   | 100%    | 100%    | 100%   |
| Composition of Likely Voters      | 100% | 5%     | 23%    | 6%     | 11%     | 12%     | 43%    |

: KDKA-TV Pittsburgh, WCAU-TV Philadelphia, WHP-TV Harrisburg, WNEP-TV Wilkes-Barre/Scranton

**Statement of Methodology:** The following statement conforms to the principles of disclosure of the National Council on Public Polls:How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S.Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.