

Results of SurveyUSA Election Poll #13399



Sponsors:

All SurveyUSA clients in Ohio

Geography: Ohio

Data Collected: 02/24/2008 - 02/25/2008

Release Date: 02/26/2008

Step-By-Step, Inch-By-Inch, Obama Tip-Toes Up To Clinton's Back Door in Ohio: In a Democratic Primary in Ohio today, 02/26/08, the day the candidates debate in Cleveland, and 7 days before the votes are counted, Hillary Clinton is 6 points in front of Barack Obama, 50% to 44%, according to a SurveyUSA poll conducted for WCMH-TV Columbus, WKYC-TV Cleveland, WCPO-TV Cincinnati, and WHIO-TV Dayton. Two weeks ago, Clinton led by 17. One week ago, Clinton led by 9. Today: 6. Clinton holds her ground in greater Cleveland, greater Columbus, and greater Cincinnati. Clinton is steady among seniors, among voters focused on Health Care, among Moderates, among Pro-Choicers, and among women. Though Clinton trails among men, Obama has stopped making further inroads there. **However:** Among registered Democrats, Clinton had led by 21, then led by 17, now leads by 8. Among voters under age 50, Clinton had led by 9, then trailed by 2, now trails by 7. Among Pro-Life voters, Clinton had led by 11, then led by 8, now trails by 5. Among voters focused on the Economy, Clinton had led by 25, then by 21, now by 14. In greater Toledo, Clinton had led by 29, now leads by 1. Early voting favors Clinton: Among the 12% of respondents who tell SurveyUSA they have already voted, Clinton leads by 22 points. For Obama to win Ohio, he must receive at least 52% of the remaining likely voters. If Clinton gets more than 48% of the remaining Democratic Primary votes, Clinton wins the state. Because the convention delegates are allocated proportionally, a win for either candidate is not as profound as the symbolism that goes with it.

Filtering / Timing: 2,000 state of Ohio adults were interviewed by SurveyUSA 02/23/08 through 02/25/08. Of them, 1,797 were registered to vote. Of them, 790 were determined by SurveyUSA to have already voted in the 03/04/08 Democratic Primary, or to be likely to vote on or before Election Day. All interviews completed before 02/26/08 candidate debate in Cleveland, to be broadcast live on WKYC-TV and WCMH-TV.

1 If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

790 Likely And Actual Voters	All	Already Voted?		Gender		Age				Age			<50 / 50+		Race	
		Already	Likely V	Male	Female	18-34	35-49	50-64	65+	< Obam	> McCa	> In Bet	18-49	50+	White	Black
Margin of Sampling Error: +/-3.6%																
Clinton	50%	59%	48%	39%	58%	38%	48%	51%	62%	43%	67%	51%	44%	56%	56%	23%
Obama	44%	37%	45%	55%	36%	55%	47%	44%	30%	51%	24%	44%	51%	38%	38%	75%
Other	3%	3%	3%	3%	2%	1%	3%	2%	4%	2%	4%	3%	2%	3%	2%	2%
Undecided	3%	2%	3%	3%	4%	6%	1%	3%	4%	4%	5%	2%	3%	3%	4%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	12%	88%	42%	58%	22%	29%	28%	21%	43%	13%	43%	51%	49%	80%	16%

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790 Likely And Actual Voters	All	Party Affiliation			Ideology			Attend Religious Services			Abortion		Change Your Mi	
		Republi	Democr	Indepen	Conser	Moder	Liberal	Regular	Occasio	Almost	Pro-life	Pro-cho	Could C	Mind M
Margin of Sampling Error: +/-3.6%														
Clinton	50%	43%	51%	47%	42%	50%	54%	49%	49%	55%	45%	52%	41%	51%
Obama	44%	53%	43%	49%	49%	46%	40%	46%	43%	41%	50%	42%	43%	46%
Other	3%	1%	3%	3%	6%	3%	1%	2%	3%	2%	3%	3%	5%	2%
Undecided	3%	3%	3%	1%	4%	1%	5%	3%	5%	1%	2%	3%	11%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	10%	78%	10%	13%	47%	22%	44%	31%	25%	36%	61%	21%	78%

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790 Likely And Actual Voters	All	Top Issue For Next President								Region					
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	Toledo	Dayton	Cincinnati	Columb	Cleveland	SE Ohi
Margin of Sampling Error: +/-3.6%															
Clinton	50%	54%	42%	52%	46%	72%	39%	40%	43%	46%	43%	43%	62%	48%	56%
Obama	44%	40%	55%	45%	52%	28%	52%	59%	38%	45%	52%	53%	33%	45%	43%
Other	3%	2%	0%	1%	1%	0%	7%	2%	19%	3%	3%	1%	3%	3%	0%
Undecided	3%	5%	3%	2%	2%	0%	2%	0%	0%	7%	1%	2%	3%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	48%	3%	20%	12%	2%	5%	5%	3%	10%	9%	12%	19%	46%	5%

: WCMH-TV Columbus, WCPO-TV Cincinnati, WHIO-TV Dayton, WKYC-TV Cleveland

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.