

Results of SurveyUSA Election Poll #13165



Sponsor:

KFOR-TV (Oklahoma City)

Geography: Oklahoma

Data Collected: 01/11/2008 - 01/13/2008

Release Date: 01/14/2008

OKLAHOMA GOP PRIMARY -- Huckabee and McCain Battle For KO in OK: In a Republican Primary in Oklahoma today, 01/14/08, three weeks to the vote, Mike Huckabee and John McCain tie, according to a SurveyUSA poll conducted exclusively for KFOR-TV Oklahoma City. Fred Thompson, Rudolph Giuliani and Mitt Romney are tied for 3rd place, far back. Huckabee leads by 8 among Conservatives. McCain leads by 15 among Moderates. Huckabee leads by 13 among Republicans who attend church regularly. McCain leads by 15 points among those who attend church occasionally and by 20 points among those who almost never attend church. Huckabee leads by 10 in Eastern OK. McCain leads by 6 in Western OK. Huckabee leads by 10 among pro-life voters. Among pro-choice voters, McCain is 14 points ahead of Giuliani, who is tied with Huckabee for 2nd in this demographic group. Huckabee's support is young. McCain's support is old. Half of likely voters say they may change their mind before the primary. Among the rest, who say their mind is made up, Huckabee runs 11 points stronger than McCain.

Filtering: 2,000 state of Oklahoma adults were interviewed by SurveyUSA 01/11/08 through 01/13/08. Of them, 1,714 were registered to vote. Of them, 501 were determined by SurveyUSA to be likely to vote in the 02/05/08 Republican Primary. Results from Michigan on 01/15/08, South Carolina on 01/19/08, and Florida on 01/29/08 can and will color results of Oklahoma and the other states that vote on so-called "Super Tuesday," 02/05/08. Expect buffeting.

1 If the Republican Primary for President of the United States were today, would you vote for ...(names rotated) Rudy Giuliani? Mike Huckabee? John McCain? Mitt Romney? Fred Thompson? Ron Paul? Or some other Republican?

501 Likely Republican Primary Voter	All	Gender		Age				<50 / 50+		Race				Ideology		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Conser	Moder	Liberal
Margin of Sampling Error: +/-4.5%																
Giuliani	11%	11%	10%	16%	12%	10%	6%	14%	8%	10%	3%	21%	16%	9%	14%	28%
Huckabee	31%	30%	31%	34%	32%	30%	27%	33%	28%	31%	19%	36%	32%	34%	25%	5%
McCain	29%	30%	29%	21%	27%	27%	41%	25%	34%	30%	30%	10%	32%	26%	40%	28%
Romney	8%	6%	9%	7%	8%	7%	9%	7%	8%	8%	15%	0%	7%	8%	6%	6%
Thompson	13%	16%	9%	9%	12%	17%	10%	11%	14%	14%	9%	9%	2%	15%	5%	19%
Paul	3%	4%	1%	7%	2%	3%	2%	3%	2%	2%	24%	12%	0%	3%	2%	5%
Other	1%	1%	1%	0%	0%	2%	1%	0%	2%	1%	0%	0%	4%	0%	0%	0%
Undecided	5%	2%	9%	5%	7%	4%	4%	6%	4%	5%	0%	12%	7%	4%	8%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	55%	45%	16%	33%	28%	23%	49%	51%	89%	2%	2%	7%	67%	22%	4%

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501 Likely Republican Primary Voter	All	Attend Religious Services			Abortion		Change Your Mi		Top Issue For Next President								Region		
		Regular	Occasio	Almost	Pro-life	Pro-cho	Could C	Mind M	Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	Wester	Eastern	
Margin of Sampling Error: +/-4.5%																			
Giuliani	11%	7%	12%	23%	6%	19%	13%	8%	10%	0%	14%	8%	10%	2%	29%	15%	13%	9%	
Huckabee	31%	40%	22%	10%	37%	18%	23%	39%	35%	75%	27%	39%	26%	35%	16%	23%	26%	36%	
McCain	29%	27%	37%	30%	27%	33%	31%	28%	32%	25%	31%	34%	30%	51%	23%	21%	32%	26%	
Romney	8%	8%	8%	7%	9%	6%	9%	7%	7%	0%	8%	4%	11%	0%	16%	8%	8%	7%	
Thompson	13%	12%	11%	16%	14%	11%	13%	13%	7%	0%	9%	7%	16%	0%	7%	27%	12%	13%	
Paul	3%	2%	1%	10%	2%	5%	2%	5%	4%	0%	5%	0%	3%	6%	0%	3%	3%	2%	
Other	1%	1%	2%	1%	1%	1%	2%	0%	0%	0%	1%	3%	1%	3%	0%	1%	1%	1%	
Undecided	5%	4%	6%	2%	3%	6%	7%	1%	6%	0%	5%	5%	3%	2%	8%	2%	4%	5%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Republican Pri	100%	61%	23%	16%	64%	33%	52%	46%	25%	1%	10%	12%	24%	4%	3%	18%	54%	46%	

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.