

Results of SurveyUSA Election Poll #13248



Sponsor:

KFOR-TV (Oklahoma City)

Geography: Oklahoma
 Data Collected: 01/27/2008
 Release Date: 01/28/2008

Oklahoma GOP Primary Unsettled, Likely To Be Buffeted Further By Florida Results: In a Republican Primary in Oklahoma today, 01/28/08, 8 days to the vote, John McCain wins with 37% of the vote, 9 points ahead of Mike Huckabee, with 28%, according to this latest SurveyUSA tracking poll conducted exclusively for KFOR-TV in Oklahoma City. Huckabee, in turn, is 9 points ahead of third-place finisher Mitt Romney, who takes 19% of the vote. Rudolph Giuliani and Ron Paul tie for last, at 6%. In the two weeks since an identical SurveyUSA poll, McCain is up 8; Huckabee is down 3; Romney is up 11. Romney has tripled his support among the two-thirds of Oklahoma Republican likely primary voters who identify themselves as conservatives. Huckabee leads by 12 among the youngest voters; McCain leads by 18 among the oldest. McCain leads by 3 among conservatives and by 24 among moderates. By nearly 2:1, Oklahoma likely Republican primary voters say the economy is the issue the the next president should focus on ahead of all overs; among the voters choosing the economy as the most important issue, McCain holds a 15 point lead over Huckabee. Among those who say immigration is the most important issue, Huckabee leads Romney by 3, and leads McCain by 15.

Filtering: 2,000 state of Oklahoma adults were interviewed by SurveyUSA 01/27/08. Of them, 1,752 were registered to vote. Of them, 502 were determined by SurveyUSA to be likely to vote in the Republican Primary on 02/05/08. Results from Florida on 01/29/08 can and will color what happens in Oklahoma and the other states voting on February 5. Expect further buffeting in future SurveyUSA tracking polls.

1 If the Republican Primary for President of the United States were today, would you vote for ...(names rotated) Rudy Giuliani? Mike Huckabee? John McCain? Mitt Romney? Ron Paul? Or some other Republican?

502 Likely Voters	All	Gender		Age				<50 / 50+		Race				Ideology		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Conser	Modera	Liberal
Margin of Sampling Error: +/-4.5%																
Giuliani	6%	6%	7%	7%	6%	8%	4%	6%	6%	6%	42%	4%	2%	5%	11%	8%
Huckabee	28%	26%	30%	35%	34%	21%	23%	34%	21%	29%	0%	14%	18%	30%	23%	24%
McCain	37%	41%	32%	23%	35%	43%	41%	31%	42%	36%	13%	36%	61%	33%	47%	33%
Romney	19%	17%	22%	12%	15%	21%	27%	14%	24%	20%	7%	11%	17%	26%	8%	0%
Paul	6%	7%	5%	15%	4%	5%	2%	8%	4%	5%	20%	17%	2%	4%	6%	8%
Other	2%	2%	1%	4%	1%	2%	0%	2%	1%	1%	19%	17%	0%	0%	1%	20%
Undecided	3%	2%	3%	3%	5%	1%	2%	4%	1%	3%	0%	0%	0%	2%	4%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	54%	46%	17%	31%	31%	21%	48%	52%	90%	1%	4%	5%	65%	24%	3%

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502 Likely Voters	All	Attend Religious Services			Abortion		Change Your Mi		Top Issue For Next President								Region		
		Regular	Occasio	Almost	Pro-life	Pro-cho	Could C	Mind M	Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	Wester	Eastern	
Margin of Sampling Error: +/-4.5%																			
Giuliani	6%	5%	12%	6%	5%	9%	6%	7%	6%	0%	11%	1%	9%	7%	5%	6%	7%	5%	
Huckabee	28%	34%	21%	14%	34%	16%	26%	30%	27%	24%	28%	33%	22%	23%	28%	33%	25%	31%	
McCain	37%	32%	43%	45%	30%	50%	38%	36%	42%	65%	38%	43%	37%	39%	47%	18%	40%	33%	
Romney	19%	22%	13%	19%	23%	12%	22%	17%	18%	0%	17%	11%	25%	18%	0%	30%	17%	22%	
Paul	6%	5%	8%	6%	6%	6%	4%	7%	5%	0%	6%	12%	0%	2%	10%	8%	6%	6%	
Other	2%	0%	1%	6%	0%	3%	1%	2%	0%	11%	0%	0%	0%	2%	4%	4%	3%	0%	
Undecided	3%	2%	2%	4%	2%	3%	4%	1%	2%	0%	0%	1%	6%	9%	6%	0%	3%	2%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Voters	100%	62%	21%	16%	67%	31%	42%	57%	32%	1%	9%	12%	18%	5%	2%	17%	55%	45%	

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.