

Results of SurveyUSA Election Poll #13711



Sponsors:

All SurveyUSA clients in Pennsylvania

Geography: Pennsylvania
 Data Collected: 04/12/2008 - 04/14/2008
 Release Date: 04/15/2008

One Week to PA Democratic Primary, Clinton Still Atop Obama By Double Digits: In a Democratic Primary in Pennsylvania today, 04/15/08, one week to the vote, Hillary Clinton remains comfortably atop Barack Obama, 54% to 40%, according to SurveyUSA's 4th tracking poll conducted exclusively for WCAU-TV Philadelphia, KDKA-TV Pittsburgh, WHP-TV Harrisburg, and WNEP-TV Scranton. In 3 previous releases, SurveyUSA has shown Clinton ahead by 19 points one month ago, 12 points two weeks ago, 18 points last week and, today, 14 points. More should be made of the consistency across these polls than the comparatively small movement from one to the other. Clinton has polled at 55%, 53%, 56%, and 54%. Obama has polled at 36%, 41%, 38%, 40%. SurveyUSA does not show the contest necessarily tightening, nor does SurveyUSA show the race necessarily "tight." Clinton has a slight advantage among men, as she has in 3 of 4 SurveyUSA polls. Clinton has an significant advantage among women, as she has in 4 of 4 polls. Of note: Obama has gained ground among Democrats who attend religious services regularly. He had trailed Clinton by as many as 19 points among regular church goers, but today closes to within 7. Clinton and Obama are even among those who have graduated college. Clinton leads 2:1 among those who have not. The contest remains tight in Southeast PA, which includes Philadelphia; the lead has changed hands in each of the 4 tracking polls. In Southwest PA, which includes Pittsburgh, Clinton gained ground this week. In West Central PA, which includes Johnstown, Clinton retook ground this week that Obama had claimed earlier. In South Central PA, which includes Harrisburg, Obama gained ground. In NE PA, which includes Scranton, and in NW PA, which includes Erie, there was little movement. Among liberals, Obama moved atop Clinton for the first time.

Context: Much is being made about the lack of pollster consensus in Pennsylvania. SurveyUSA addresses the issue, and provides some historical perspective, [here](#).

Filtering: 1,600 state of PA adults were interviewed 04/12/08 through 04/14/08. Of them, 1,401 were registered to vote. Of them, 638 were determined by SurveyUSA to be eligible Democrats likely to vote in the Democratic Primary on 04/22/08. All interviews for this survey were conducted after Obama used the term "bitter." Approximately 60% of the interviews for this survey were conducted before the candidate "compassion" forum on 04/13/08, 40% were conducted after. Clinton's support was strongest on the third day of the three-day field period. The Pennsylvania Primary is "closed." Only registered Democrats are allowed to vote. There is no early voting. Pennsylvania's 158 Democratic Convention delegates are awarded proportionally. The state has 19 Congressional Districts.

1 If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

638 Likely Voters	All	Gender		Age				<50 / 50+		Age			Race		Ideology		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obam	> McCa	> In Bet	White	Black	Conser	Moder	Liberal
Margin of Sampling Error: +/-3.9%																	
Clinton	54%	48%	59%	46%	55%	52%	63%	51%	57%	50%	65%	55%	62%	15%	42%	60%	46%
Obama	40%	44%	37%	51%	38%	43%	30%	43%	37%	46%	28%	39%	31%	82%	49%	34%	50%
Other	3%	5%	2%	2%	4%	2%	5%	3%	4%	3%	5%	3%	4%	1%	4%	4%	2%
Undecided	3%	3%	3%	2%	3%	3%	2%	3%	2%	2%	3%	3%	3%	2%	5%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	45%	55%	19%	31%	26%	24%	51%	49%	43%	16%	42%	81%	14%	10%	44%	24%

Results of SurveyUSA Election Poll #13711

Geography: Pennsylvania
 Data Collected: 04/12/2008 - 04/14/2008
 Release Date: 04/15/2008

1 If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

638 Likely Voters	All	Attend Religious Services			Abortion		Change Your Mi		Top Issue For Next President								College Grad		
		Regular	Occasio	Almost	Pro-life	Pro-cho	Could C	Mind M	Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	Yes	No	
Margin of Sampling Error: +/-3.9%																			
Clinton	54%	50%	58%	57%	57%	54%	43%	57%	61%	44%	58%	45%	64%	65%	33%	72%	46%	61%	
Obama	40%	43%	36%	39%	35%	42%	39%	40%	35%	52%	37%	50%	29%	21%	54%	9%	49%	33%	
Other	3%	4%	3%	2%	6%	2%	9%	2%	2%	4%	4%	1%	8%	14%	7%	15%	2%	4%	
Undecided	3%	3%	3%	2%	2%	2%	9%	1%	2%	0%	1%	3%	0%	0%	6%	4%	3%	2%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Voters	100%	47%	29%	24%	34%	64%	17%	82%	44%	4%	15%	21%	3%	3%	5%	3%	44%	56%	

1 If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

638 Likely Voters	All	Region					
		Northw	Southw	West C	South C	Northea	Southe
Margin of Sampling Error: +/-3.9%							
Clinton	54%	56%	61%	60%	53%	66%	46%
Obama	40%	32%	29%	31%	44%	28%	50%
Other	3%	9%	5%	4%	2%	4%	2%
Undecided	3%	2%	5%	5%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	4%	23%	6%	8%	13%	46%

: KDKA-TV Pittsburgh, WCAU-TV Philadelphia, WHP-TV Harrisburg, WNEP-TV Wilkes-Barre/Scranton

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls:How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S.Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.