

# Results of SurveyUSA Election Poll #13122



Geography: South Carolina  
 Data Collected: 12/17/2007 - 12/18/2007  
 Release Date: 12/20/2007

Sponsors:  
 WCSC-TV (Charleston), WSPA-TV (Greenville)

**SC GOP PRIMARY -- Huckabee 10 Points Atop Romney; Giuliani, Was 1st, Now 5th:** In a GOP Primary in South Carolina today, 12/20/07, one month to the vote, Mike Huckabee remains in 1st place, 10 points atop 2nd place Mitt Romney, according to a SurveyUSA tracking poll conducted exclusively for WCSC-TV Charleston and WSPA-TV Greenville. Huckabee's advantage is largely unchanged from an identical SurveyUSA tracking poll 10 days ago. But the contest is upside down compared to a SurveyUSA poll 5 weeks ago, when Rudolph Giuliani was in 1st place and Mike Huckabee was in 5th place. Today, Giuliani at 12% runs 5th, behind John McCain at 16% and Fred Thompson at 15%. In the Low Country, Romney and Huckabee are effectively tied. Upstate, Huckabee leads Romney by 13. In the Midlands, Huckabee leads Thompson by 11. SC Republican Primary voters say "Immigration" is the issue they want the next President to focus on ahead of all others. Among voters focused on immigration, Huckabee and Romney are effectively tied, a dozen points ahead of Thompson, who finishes 3rd.

**Filtering:** 2,250 South Carolina adults were interviewed by SurveyUSA 12/17/07 and 12/18/07. Of them, 1,926 were registered to vote. Of them, 593 were identified by SurveyUSA as likely to vote in the 01/19/08 Democratic Primary.

**1** If the Republican Primary for President of the United States were today, would you vote for ...(names rotated) Rudy Giuliani? Mike Huckabee? John McCain? Mitt Romney? Fred Thompson? Or some other Republican?

593 Likely Republican Primary Voter	All	Gender		Race		Party Affiliation			Ideology			Age				<50 / 50+	
		Male	Female	White	Black	Republi	Democr	Indepen	Conser	Modera	Liberal	18-34	35-49	50-64	65+	18-49	50+
Margin of Sampling Error: +/-4.1%																	
Giuliani	12%	13%	11%	12%	18%	13%	7%	10%	11%	16%	8%	12%	14%	11%	11%	14%	11%
Huckabee	28%	26%	30%	28%	27%	29%	31%	20%	30%	24%	11%	23%	32%	29%	22%	29%	26%
McCain	16%	15%	17%	15%	24%	16%	15%	17%	13%	21%	15%	17%	14%	15%	19%	15%	17%
Romney	18%	18%	18%	19%	1%	18%	4%	20%	19%	19%	5%	16%	16%	18%	23%	16%	20%
Thompson	15%	16%	14%	16%	7%	15%	12%	18%	17%	13%	8%	15%	14%	19%	12%	15%	16%
Other	7%	8%	6%	7%	12%	7%	19%	11%	7%	4%	42%	15%	6%	4%	7%	9%	5%
Undecided	4%	3%	5%	4%	10%	4%	13%	4%	4%	5%	12%	3%	3%	4%	6%	3%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	58%	42%	94%	4%	88%	2%	8%	72%	17%	3%	14%	34%	30%	22%	48%	52%

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593 Likely Republican Primary Voter	All	Region			Top Issue For Next President								
		Upstate	Midland	Low Co	Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	
Margin of Sampling Error: +/-4.1%													
Giuliani	12%	8%	13%	15%	12%	22%	13%	13%	16%	17%	17%	9%	
Huckabee	28%	32%	27%	24%	27%	16%	24%	32%	28%	19%	23%	29%	
McCain	16%	16%	15%	16%	14%	16%	22%	12%	19%	15%	20%	9%	
Romney	18%	19%	13%	23%	18%	9%	20%	15%	15%	12%	10%	27%	
Thompson	15%	16%	16%	13%	19%	0%	11%	13%	13%	30%	25%	16%	
Other	7%	6%	11%	4%	8%	38%	6%	7%	5%	6%	0%	7%	
Undecided	4%	3%	4%	5%	2%	0%	5%	9%	3%	0%	6%	3%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Republican Pri	100%	32%	33%	35%	21%	2%	10%	9%	18%	4%	3%	26%	

**Statement of Methodology:** The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.