

# Results of SurveyUSA Election Poll #13401

Geography: Texas

Data Collected: 02/23/2008 - 02/25/2008

Release Date: 02/25/2008

**The 'Ayes' of Texas Are Upon Him: Obama Now Atop Clinton** -- In a Democratic Primary in Texas today, 02/25/08, 8 days till votes are counted, Barack Obama moves ever-so-slightly ahead of Hillary Clinton, though at the edge of the margin of sampling error, according to a SurveyUSA poll conducted for KTRK-TV Houston, KTVT-TV Dallas and KRLD-AM radio Dallas. Today, it's Obama 49%, Clinton 45%. Compared to a SurveyUSA tracking poll released one week ago, Obama is up 4 points, Clinton is down 5 points.

**Interactive Tracking Graphs:** SurveyUSA's interactive tracking graphs, a SurveyUSA exclusive, allow you to see the movement within the critical demographic subpopulations. Among Hispanic voters, Clinton led by 33 points last week, leads by [13 points today](#). Among women, Clinton had led by 27, [now by 11](#). Among voters younger than Barack Obama, Obama had led by 6, [now by 22](#). In North Texas (which includes Dallas and Fort Worth), Clinton had led by 2, [now trails by 19](#). In East Texas (which includes Houston), Obama had led by 5, [now leads by 18](#). Among registered Democrats, Clinton had led by 14, [now by 2](#). Among voters focused on the Economy, Clinton had led by 5, [now trails by 11](#). Among those who attend religious services regularly, Clinton had led by 7, [now trails by 15](#). Among Pro-Life voters, Clinton had led by 1, [now trails by 14](#). Among seniors, Liberals, voters in Central Texas, South Texas and West Texas, Clinton's support is holding.

**Filtering:** 2,000 state of Texas adults were interviewed by SurveyUSA 02/23/08 through 02/25/08. Of them, 1,780 were registered to vote. Of them, 704 were determined by SurveyUSA to have already voted in the 03/04/08 Democratic Primary, or to be likely to vote on or before Election Day. Of the 25% of respondents who have already voted, it's Clinton 51%, Obama 46%.

**1** If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

704 Likely & Actual Voters	All	Already Voted?		Gender		Age				<50 / 50+		Age			Race			
		Already	Likely V	Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obama	> McCa	> In Bet	White	Black	Hispani	Other
Margin of Sampling Error: +/-3.8%																		
Clinton	45%	51%	43%	35%	53%	38%	37%	48%	68%	37%	56%	36%	73%	51%	56%	13%	52%	42%
Obama	49%	46%	50%	57%	42%	59%	55%	44%	28%	57%	38%	58%	22%	43%	39%	85%	39%	51%
Other	3%	3%	3%	5%	1%	2%	3%	4%	3%	2%	3%	2%	3%	3%	4%	1%	2%	7%
Undecided	3%	0%	4%	4%	3%	1%	5%	4%	2%	4%	3%	4%	2%	3%	2%	1%	8%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	25%	75%	44%	56%	24%	34%	25%	16%	58%	42%	51%	8%	41%	47%	21%	28%	4%

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704 Likely & Actual Voters	All	Party Affiliation			Ideology			Attend Religious Services			Abortion		Change Your Mi	
		Republi	Democr	Indepen	Conser	Modera	Liberal	Regular	Occasio	Almost	Pro-life	Pro-cho	Could C	Mind M
Margin of Sampling Error: +/-3.8%														
Clinton	45%	31%	49%	39%	35%	49%	44%	40%	52%	51%	39%	49%	38%	45%
Obama	49%	56%	47%	55%	55%	49%	50%	55%	40%	44%	53%	47%	46%	50%
Other	3%	10%	2%	2%	8%	2%	3%	3%	3%	4%	4%	2%	8%	1%
Undecided	3%	3%	2%	4%	2%	0%	4%	3%	5%	1%	4%	3%	9%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	9%	74%	13%	14%	44%	22%	53%	29%	18%	40%	57%	23%	76%

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Sponsors:

All SurveyUSA clients in Texas

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704 Likely & Actual Voters	All	Top Issue For Next President								Region				
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	North T	East Te	Central	South T	West T
Margin of Sampling Error: +/-3.8%														
Clinton	45%	43%	43%	48%	44%	50%	55%	51%	29%	38%	37%	52%	66%	57%
Obama	49%	54%	51%	42%	51%	38%	32%	39%	64%	57%	55%	45%	28%	32%
Other	3%	2%	5%	2%	1%	10%	4%	7%	6%	4%	1%	2%	4%	5%
Undecided	3%	1%	0%	8%	4%	2%	9%	3%	1%	1%	6%	1%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	36%	3%	21%	14%	4%	6%	6%	7%	27%	34%	18%	10%	10%

: KRLD-AM Dallas, KTRK-TV Houston, KTVT-TV Dallas

**Statement of Methodology:** The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.