

Results of SurveyUSA Election Poll #14216



Geography: State of Washington
 Data Collected: 08/11/2008 - 08/12/2008
 Release Date: 08/13/2008

Sponsors:
 KATU-TV (Portland), KING-TV (Seattle)

Twelve Weeks Out, McCain Makes Gains in Washington State: Democrat Barack Obama defeats Republican John McCain 51% to 44% in an election for President of the United States in Washington State today, 08/13/08, 83 days until the election, according to this latest SurveyUSA pre-election tracking poll conducted exclusively for KING-TV in Seattle and KATU-TV in Portland Oregon. Compared to an identical SurveyUSA poll released one month ago, when Obama led by 16 points, Obama is down by 4 points; McCain is up 5. Among women, Obama had led by 22, now leads by 15. Among men, Obama had lead by 10, now trails by 1. Among voters younger than Obama, Obama's lead has fallen from 19 points to 10 points. Among voters older than John McCain, Obama's lead has fallen from 24 points to 8 points. Among those voters in between the two candidates' ages, Obama had led by 10, now leads by 4. Obama has lost ground and McCain has gained ground among every demographic group. One month ago, 14% of Republicans crossed over to vote for Democrat Obama; today, 6% do so. McCain now gets 90% of Republican votes. Obama is up slightly among Democrats; one month ago, he took 87% of Democratic votes; today, he takes 91%. One month ago, Obama led by 7 among independents; today, he trails by 2. In Metro Seattle, Obama led by 29, now leads by 15. In the remainder of Western Washington, Obama had led by 11, now leads by 8. In Eastern Washington, McCain had led by 11, now leads by 13.

Filtering: SurveyUSA interviewed 1,000 Washington adults 08/11/08 through 08/12/08; of the adults, 875 identified themselves as being registered to vote in Washington state. Of the registered voters, 718 were determined by SurveyUSA to be likely to vote in the November general election. 37 of Washington's 39 counties vote exclusively by mail; ballots must be postmarked no later than Election Day, 11/04/08. Washington has 11 Electoral College votes. John Kerry carried Washington by 7 points in 2004; Al Gore carried Washington by 6 points in 2000.

1 If you were filling out your ballot for President right now, would you vote for ... (choices rotated) Republican John McCain? Or, Democrat Barack Obama?

718 Likely Voters	All	Gender		Age				<50 / 50+		Age			Race				
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obam	> McCa	> In Bet	White	Black	Hispani	Asian/O	
Margin of Sampling Error: +/-3.7%																	
McCain (R)	44%	48%	40%	38%	47%	43%	46%	43%	44%	43%	43%	45%	45%	**	**	22%	
Obama (D)	51%	47%	55%	59%	49%	50%	49%	53%	50%	53%	51%	49%	50%	**	**	72%	
Other	3%	2%	3%	2%	2%	3%	4%	2%	3%	2%	5%	3%	3%	**	**	2%	
Undecided	2%	2%	3%	1%	3%	4%	2%	2%	3%	2%	2%	3%	3%	**	**	4%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Voters	100%	49%	51%	20%	31%	28%	20%	52%	48%	45%	11%	44%	86%	3%	3%	8%	

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718 Likely Voters	All	Party Affiliation			Ideology			College Grad		Attend Religious Services			Abortion		Change Your Mi	
		Republi	Democr	Indepen	Conser	Moder	Liberal	Yes	No	Regular	Occasio	Almost	Pro-life	Pro-cho	Could C	Mind M
Margin of Sampling Error: +/-3.7%																
McCain (R)	44%	90%	8%	45%	83%	37%	8%	42%	45%	59%	39%	32%	70%	29%	39%	46%
Obama (D)	51%	6%	91%	43%	14%	57%	89%	52%	51%	36%	57%	62%	25%	66%	52%	52%
Other	3%	1%	1%	6%	2%	2%	2%	2%	3%	1%	3%	4%	3%	2%	6%	1%
Undecided	2%	3%	0%	6%	1%	3%	1%	4%	1%	4%	2%	2%	3%	2%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	28%	40%	23%	27%	39%	21%	48%	52%	35%	27%	39%	34%	63%	30%	66%

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718 Likely Voters	All	Top Issue For Next President								Income		Region		
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	< \$50K	> \$50K	Wester	Eastern	Metro S
Margin of Sampling Error: +/-3.7%														
McCain (R)	44%	45%	10%	21%	15%	93%	**	**	91%	37%	46%	44%	53%	40%
Obama (D)	51%	49%	87%	74%	80%	5%	**	**	5%	57%	50%	52%	40%	55%
Other	3%	4%	0%	2%	4%	0%	**	**	2%	4%	2%	2%	4%	2%
Undecided	2%	2%	2%	3%	1%	2%	**	**	1%	2%	3%	2%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	42%	7%	13%	10%	7%	5%	4%	6%	32%	68%	26%	19%	55%

** Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.